



PT-Mexico.com

Plastics Technology MÉXICO

A la vanguardia en la industria plástica

2021 MEDIA GUIDE



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First and foremost, on behalf of everyone at *Plastics Technology México*, we wish you a safe and healthy 2021 year. No one could have predicted this pandemic, but what we can do, is do our best to rise above it and persevere and fight through it.

During economic depressions, wars, and even pandemics, business opportunities are always a constant. The importance is to identify where the opportunities are and act on it before the competition does.

Since 1928, *Gardner Business Media* has seen its share of disruptions locally and globally. Like those other times in history, *Gardner Business Media* has not only maintained but also increased its importance in the marketplace to be a key resource to connecting Buyers and Sellers.

COVID-19 is no different. These are challenging times. Times that reward companies that can penetrate their message to the active audience. Currently, some of your traditional sales tactics that you have been using has been disrupted. Perhaps you offered visits from your salespeople, or Open Houses, or meetings at events to meet with prospects or customers...Now, you must adjust to your sales strategy.

Maintaining current customers might seem like an easy initial strategy. However, competitors are as desperate and as anxious as you are to turn sales around and most likely will be aggressive in 2021! Also, you know that the need to constantly keep the activity of adding new customers is the only true strategy to sustainability.

Plastics Technology México and the contents of this media kit are here to support you in all 3 phases.

- Phase 1: retain current customers
Keep your message visible and constant. Fend off competitors trying to suggest inferior branding or spread baseless rumors. Oversee" your" message will keep you connected to "your" customers.
- Phase 2: promote your brand and products to new prospects
◦ In Marketing, they always say "the loudest person in the room will be heard". Be that company... Be that Brand that wants everyone to know it. Be loud and noisy in a "turnaround" economy and rewards will follow.
- Phase 3: increase market share
Take advantage of competitors fiscal conservatism or lack of "go to market" strategy. Global disruption is one of the best times to increase Market Share...

One thing is for sure...This crisis will turn around. Normalcy will return. In the meantime, look at 2021 as an opportunity to strike in the market and take advantage of the offers and avenues *Plastics Technology México* can help you in connecting with buyers and increase market share.

Sincerely,



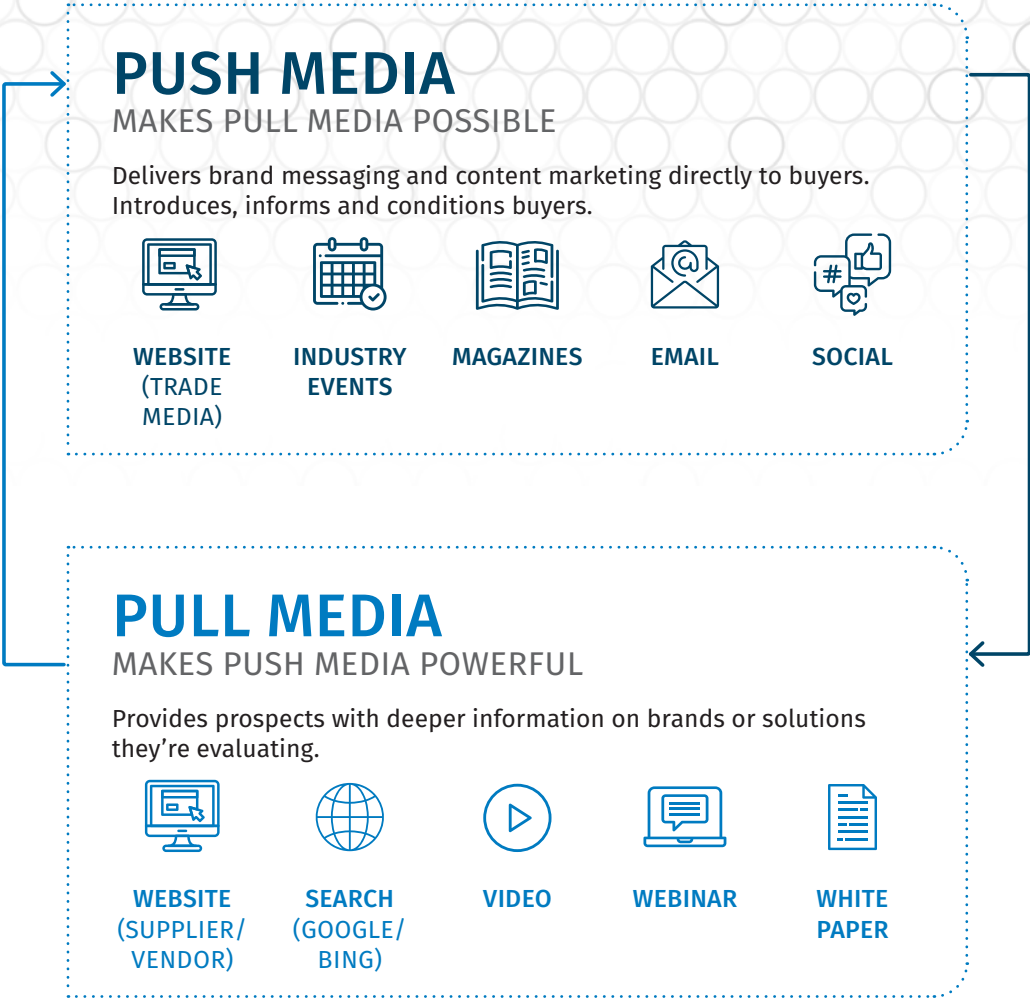
Claude Mas

Executive Director of International Business
cmas@pt-mexico.com

BUYING INFLUENCE CYCLE



MARKETING MIX



PLASTICS TECHNOLOGY MÉXICO OFFERS BOTH **PUSH** MEDIA AND **PULL** MEDIA TO HELP YOU DELIVER YOUR **MESSAGE** TO THE **RIGHT AUDIENCE**

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THE **BEST RESOURCES** IN **MEXICO** FOR REACHING PLASTICS CONVERTERS WITH YOUR **BRAND MESSAGE**



MAGAZINE
15,500+
SUBSCRIBERS



WEBSITE
420,000+
USERS PER YEAR
*unique



EMAIL
16,500+
SUBSCRIBERS



SOCIAL MEDIA
27,500+
USERS

2021 EVENT



MISSION STATEMENT

In this information age, communication between Buyers and Sellers is essential. *Plastics Technology México* provides your company critical access to an increasingly empowered manufacturing audience in Mexico. Our seasoned editorial and marketing teams develop and promote print and digital media, social networking, webinars and live events to provide first-rate resources to the Mexican manufacturing buying audience – an integrated communication strategy designed to grow sales and market share for your products and services.

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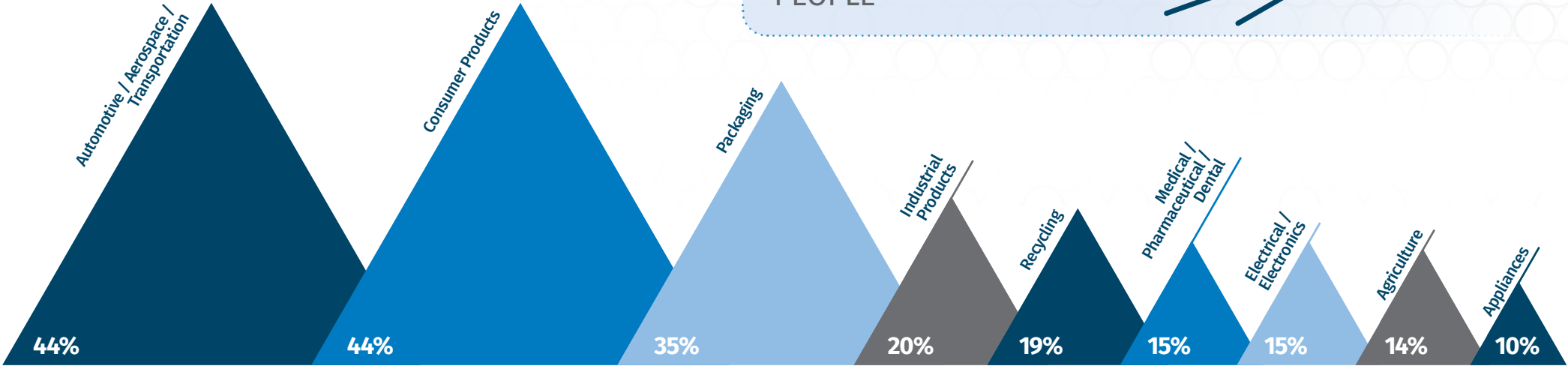
RATES & SPECS

PRINT AUDIENCE

15,500+ SUBSCRIBERS

INDUSTRIES SERVED*

PLASTICS TECHNOLOGY MÉXICO AUDIENCE HAS DEFINED ITS SUPPORT TO THE FOLLOWING INDUSTRIES:



PT MÉXICO REACHES EVEN MORE READERS!
74% OF OUR SUBSCRIBERS SHARE THEIR COPY OF PT MÉXICO WITH 2 OR MORE PEOPLE

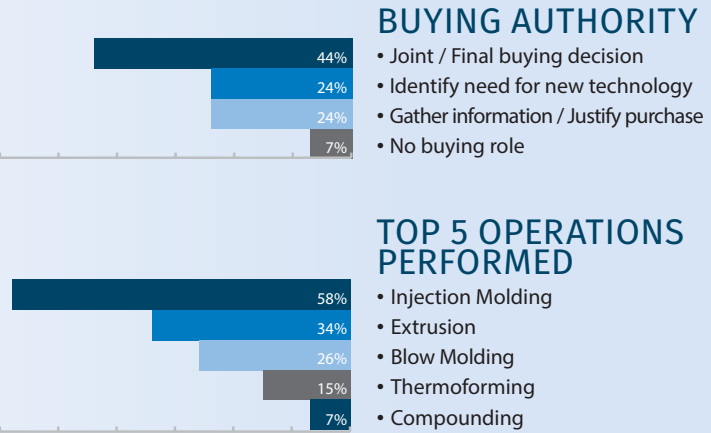
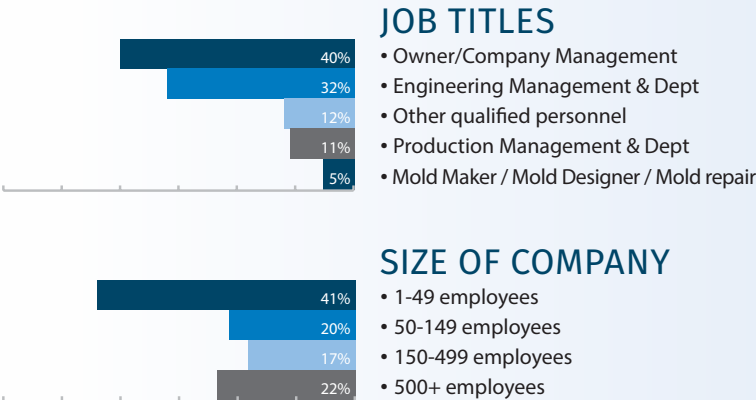


AUDIENCE PROFILE*

TOTAL SUBSCRIPTIONS
16,022

TOTAL FACILITIES
9,727

*Source: June 2020
Publisher's Count



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ONLINE AUDIENCE

420,000+
USERS PER YEAR *unique

46,000+
WEBSITE AVERAGE
MONTHLY VISITS

70,000+
AVERAGE MONTHLY
PAGE VIEWS



TOP 20 COUNTRIES

COUNTRY	USERS	COUNTRY	USERS
1. Mexico	281,054	11. Guatemala	3,028
2. Colombia	26,738	12. Costa Rica	2,750
3. United States	20,273	13. El Salvador	2,109
4. Spain	17,954	14. Dominican Republic	1,739
5. Peru	13,578	15. China	1,345
6. Argentina	13,127	16. Germany	1,259
7. Chile	7,363	17. Honduras	1,247
8. Ecuador	7,249	18. Panama	1,216
9. Venezuela	3,782	19. Brazil	1,053
10. Bolivia	3,244	20. Japan	979

*Source:
Google
Analytics

E-MAIL AUDIENCE

16,500+
SUBSCRIBERS

TOP / ACTIVE DOMAINS



APPLIANCES
mabe.com.mx
serviciosvistamex.com
unicarmex.com
koblenz-electric.com
hultek.com.mx
samsung.com
whirlpool.com



**MEDICAL /
PHARMACEUTICAL /
DENTAL**
trendtechnologies.com
nypro.com
phillipsmedisize.com
bemismfg.com
flex.com
formulaplastics.com
grupoarcoiris.com.mx
ggivsa.com
jabil.com



**AUTOMOTIVE / AEROSPACE /
TRANSPORTATION**
continental-corporation.com
delphi.com
faurecia.com
federalmogul.com
hella.com
kostal.com
moldingprecision.com
bocar.com



PACKAGING
amcor.com
arcacontal.com
directpackinc.com
decoplast.mx
tupperware.com
cajalpax.com.mx
aptar.com
grupophoenix.com
grahampackaging.com



**CONSUMER
PRODUCTS**
evenflo.com
mx.estee.com
us.panasonic.com
victorinox.com
alen.com.mx
alpura.com
mmm.com
unilever.com



RECYCLING
anguiplast.com
converpet.com
globaplast.com.mx
plasticospimsa.com
petone.com.mx
jcplastics.com.mx
brfolgueiras.com
inplarsa.com.mx
wow.com.mx
petstar.mx
greenmind.mx



INDUSTRIAL PRODUCTS
adsmexicana.com
alve.com.mx
soliplas.com.mx
fabco.mx
tuboflex.com.mx
gtglobal.com
icusa.com.mx

*Source: Active Campaign

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INDUSTRY PROFESSIONALS SAY PRINT IS...



INFLUENTIAL

Manufacturing buyers find advertising in industry sources 3 times more influential than advertising in non-industry outlets like Google & Facebook.



MEMORABLE

Print advertising yields a higher level of advertising recall, longer engagement & increased brain activity.



IMPACTFUL

More than 50% of industrial buyers use print magazines throughout their purchase process.



INFORMATIVE

More than 60% of industrial buyers consider magazine advertising informative.

*Source: Print Media & the Industrial Buyer Report 2020, Gardner Business Media, Inc.



PT MÉXICO ADVERTISER

DANIELA CALDERÓN
GENERAL MANAGER, HASCO NORMALIEN MÉXICO

“The magazine has highly valuable technical information, and it covers current issues and trends that reflect the challenges of the moment. It offers an excellent presentation and is an ally to reach our clients.”



PT MÉXICO AUDIENCE

FRANÇOIS OUELLET
PLANT MANAGER, EXO-S MÉXICO

“I like to look for the most recent edition of the print magazine to understand what’s going on in the market. Each issue brings current topics and detailed technical content, which helps us gain greater knowledge about the industry and the processes.”

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2021 EDITORIAL CALENDAR

ISSUE	JANUARY / FEBRUARY	MARCH	APRIL	MAY	JUNE / JULY
CLOSING DATE	11/30/20	1/29/21	2/26/21	3/30/21	4/30/21
FEATURE COVERAGE	Digitalization and Industry 4.0	Additive Manufacturing for Mold Manufacturing	Molding for Medical Applications	NPE 2021 Special Show Coverage with technical innovations and trends for plastics transformation in these sectors: Automotive & transportation, Bottling and Containers, Building & Construction, Consumer Products, Medical, Packaging and Recycling	Molds & Components
INDUSTRY OUTLOOK	Online Educational Programs for Plastics	Women in the Plastics Industry	Plastics & Agriculture		Packaging
PRODUCT TECHNOLOGY SHOWCASE	Compounding	Additives and Processing Aids	Materials Handling		Injection Molding
TIPS & TECHNIQUES	Auxiliary Equipment	Extrusion	Purging		Robots & Automation
SHOW COVERAGE ISSUE	Plastimagen		NPE 2021 Chinaplas 2021	NPE 2021	FITMA 2021 ExpoPack México 2021
BONUS DISTRIBUTION	PLASTIMAGEN Plastimagen 2021 Mexico City, Mexico January 11th - 14th, 2021			NPE 2021 Orlando, FL, United States May 17th - 21st, 2021	FITMA FITMA 2021 Mexico City, Mexico June 22nd - 24th, 2021 Special Supplement - Plastics Recycling: Trends, Drivers and Best Practices FOR MORE INFORMATION CLICK HERE

ISSUE	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER / DECEMBER
CLOSING DATE	6/29/21	7/30/21	8/30/21	9/29/21
FEATURE COVERAGE	Plastics and Circular Economy	3D Printing & Additive Manufacturing	Packaging and Sustainability	2022 BUYER'S GUIDE
INDUSTRY OUTLOOK	Automotive Industry	Mold Manufacturing in Mexico	Simulation for Injection Molding	Connecting Mexican Industrial Equipment Buyers with Qualified Technology Suppliers
PRODUCT TECHNOLOGY SHOWCASE	Molds and Components	Extrusion	Blow Molding	FOR MORE INFORMATION CLICK HERE
TIPS & TECHNIQUES	Thermoforming	Mold Repair	Recycling	
SHOW COVERAGE ISSUE	Meximold 2021	Meximold 2021	Expo Plásticos 2021	
BONUS DISTRIBUTION		meximold Meximold 2021 Queretaro, QRO, Mexico October 21st - 22nd, 2021	EXPO PLÁSTICOS 2021 Expo Plásticos 2021 Guadalajara, JAL, Mexico November 10th - 12th, 2021 Special Supplement - Plastics Drying: Best Practices, Technologies and Tips FOR MORE INFORMATION CLICK HERE	In all 2022 events



PRINT AD OPPORTUNITIES STARTING AS LOW AS \$2,050! (US Dollars)

For rates & specifications, please refer to pocket content

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NEW - PT-MEXICO.COM OPPORTUNITIES

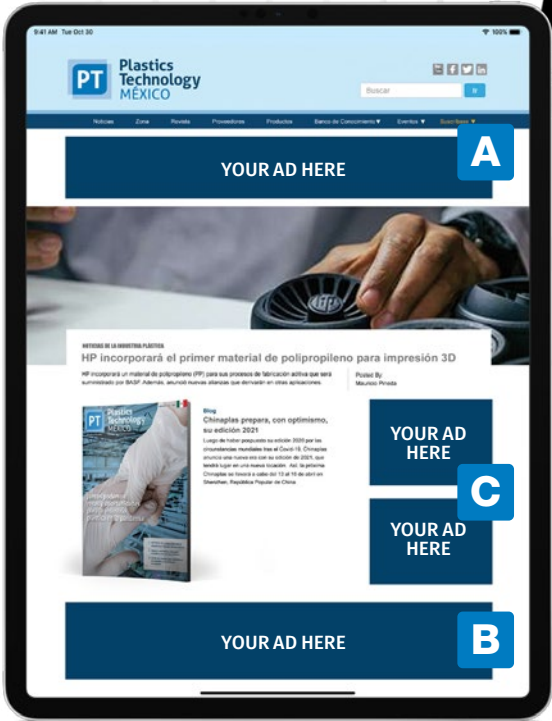
FEATURE YOUR MESSAGE ON THE PT MÉXICO HOMEPAGE OR IN SPECIFIC TECHNOLOGY ZONES NEXT TO CONTEXTUALLY RELATED ARTICLES

NEW PACKAGES WITH IMPROVED CONTENT INTEGRATION TO BETTER ENGAGE YOUR AUDIENCE

PACKAGE OPTIONS	AD FORMATS	LOCATION
HOME PREMIUM (Limit: 12)	<div>A</div> 1 Super Leaderboard <div>B</div> 1 Billboard <div>C</div> 1 Medium Rectangle	• HOME PAGE • RUN OF SITE
ZONE PREMIUM (Limit: 4 per zone)	<div>A</div> 1 Super Leaderboard <div>B</div> 1 Billboard <div>C</div> 1 Medium Rectangle	• ONE ZONE (Your choice)
SPECIAL OFFER	AD FORMATS	LOCATION
ZONE EXCLUSIVE (Limit: 1)	<div>A</div> 1 Super Leaderboard <div>B</div> 1 Billboard <div>D</div> 1 Banner 300x600	• ONE ZONE (Based on availability)

PACKAGES STARTING AS LOW AS \$950! (US Dollars)

For rates & specifications, please refer to pocket content



*Home page example



*Zone page example

AVAILABLE ZONES JUST FOR YOU!
CHOOSE A ZONE THAT TARGETS YOUR DESIRED AUDIENCE.

To get the complete list of available zones please contact your sales rep (refer to back cover).



PT MÉXICO ADVERTISER

ALEX VIDAL

VICE PRESIDENT OF DEVELOPMENT OF NEW BUSINESSES FOR LATIN AMERICA, NOVATEC

"The website allows us to further extend our reach. There, we present the 'Knowledge Centers', where our clients find detailed information and answers to frequently asked questions about drying and conveying of resins."



PT MÉXICO AUDIENCE

SANDRA MORENO

GENERAL MANAGER, CITRULSA DE MÉXICO

"The portal is a great tool and a reliable source of information. They are always at the forefront and with open access for consultation. At Citrusa, we follow the news they publish about fairs, trends of the market and new technologies."

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E-NEWSLETTER

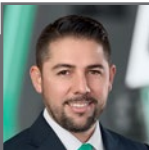
“PLÁSTICOS A LA VANGUARDIA”

KEEP YOUR BRAND NEXT TO THE FRESHEST PLASTICS TECHNOLOGY MÉXICO CONTENT.

“Plásticos a la Vanguardia” is a weekly e-mail recap created by the PT México editorial team, making it the premier resource for finding the latest news, technologies and case studies in the industry.

Placing an ad in “Plásticos a la Vanguardia” gives your company the opportunity to market your brand to an active audience who read our content once a week (sent every Friday).

AD OPTIONS		INVENTORY
E	Leaderboard	1 available (per E-newsletter)
F	Video ad	2 available (per E-newsletter)
G	Banner + Plus	16 available (per E-newsletter)



PT MÉXICO ADVERTISER

EDGAR CALDERÓN
NATIONAL SALES MANAGER,
ARBURG MÉXICO

“With the e-newsletter we reach clients from various sectors of the industry who consult the news every week. Arburg is at the forefront of new technologies, and that is why we are delighted to collaborate with a reliable medium for the sector.”



PT MÉXICO AUDIENCE

MARGARITA VELÁZQUEZ
GENERAL MANAGER,
PLASTIHEAT

“The e-newsletter is an important source of information for Plastiheat, because it helps us navigate the challenges of the market with articles on new trends and solutions in the industry. It is recommended to all entrepreneurs in the field.”



DELIVERS WEEKLY TO
16,000+ SUBSCRIBERS

AD OPPORTUNITIES STARTING
AS LOW AS **\$700!** (US Dollars)

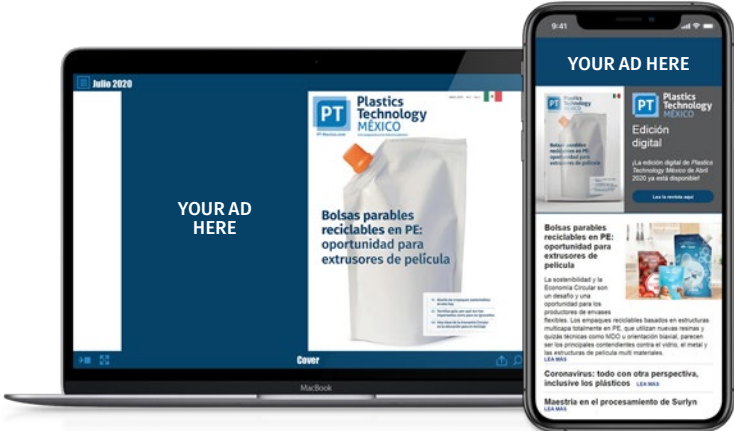
For rates & specifications,
please refer to pocket
content

NEW - PT MÉXICO EXCLUSIVE DIGITAL EDITION BUNDLE

CARRY YOUR BRAND ONLINE WITH PLASTICS TECHNOLOGY MÉXICO

- DIGITAL EDITION BUNDLE INCLUDES:**
- Full page ad on the opening tab
 - Exclusive leaderboard in the digital edition email
 - Advertising on the PT-Mexico.com Latest Issue landing page

Availability: **1 per issue**



DELIVERS TWICE A
MONTH TO 16,400+
SUBSCRIBERS. THAT IS
32,800+ IMPRESSIONS

OVER 120,000
DIGITAL ISSUE
PAGE VIEWS ON
THE LAST YEAR!

Digital editions are promoted through email and social media and featured on PT-Mexico.com. Archived editions remain available on the site indefinitely.

AD OPPORTUNITIES
STARTING AS LOW AS
\$1,200! (US Dollars)

For rates & specifications,
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KNOWLEDGE CENTERS

MAKE YOUR BRAND A PART OF
THOUGHT LEADERSHIP

A CO-BRANDED, CATEGORY-SPECIFIC
MICROSITE featuring non-commercial
applications and technical-based
content.

KNOWLEDGE CENTERS ARE
SUPPORTED BY AN INTEGRATED
PROMOTIONAL PROGRAM and
include multimedia content and
lead-generation opportunities.

KNOWLEDGE CENTERS PROVIDE:

- An integrated promotional
program including a strong
online e-newsletter and
print presence
- Perception of industry
expertise
- Exclusivity by content focus
- Interaction with interested
technology buyers

OPPORTUNITIES STARTING
AS LOW AS **\$3,000!** (US Dollars)

For rates &
specifications, please
refer to pocket content



NEW - EPRINTS

REACH ACTIVE AND QUALIFIED BUYERS WITH PT
MÉXICO EPRINTS.

Plastics Technology México ePrints provide targeted email outreach to opt-in
subscribers.

Instead of being presented as an unsolicited advertisement, PT México ePrint
advertisers appear as technology providers and thought leaders.

EPRINTS INCLUDE: CUSTOMIZABLE CONTENT

Up to 5 content sections: the feature, the custom
sections and the learn more /company section.

DEMOGRAPHIC TARGETING

Audience selection limited to PT México opt-in
subscribers, but customizable.

ANALYTIC REPORTING

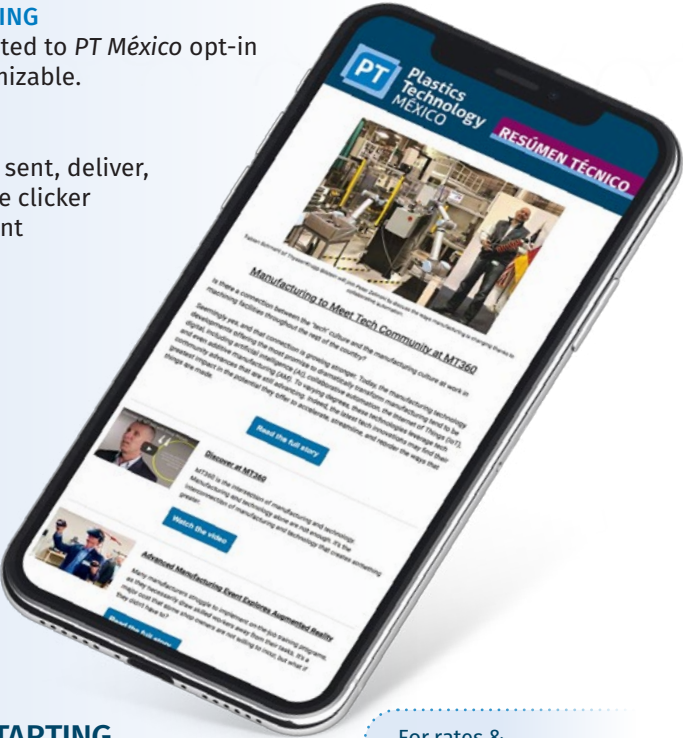
Advertisers will receive sent, deliver,
open, total click, unique clicker
and CTOR data. Recipient
contact data will not
be included.

SUPPORT

HTML email coded by
PT México staff;
advertisers only
required to
submit copy
and imagery.

OPPORTUNITIES STARTING
AS LOW AS **\$2,500!** (US Dollars)

For rates &
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CONTENT MARKETING

BUILD BRAND AND GENERATE LEADS

WHAT IS CONTENT MARKETING?

Your message, presented by *Plastics Technology México*. Content marketing is high-quality editorial crafted to engage your audience and position your brand as a thought leader.

WHY CONTENT MARKETING?

INCREASE BRAND AWARENESS

As buyers search on our website for answers to their questions, your brand is front and center with solutions to their problems.

BUILD BRAND PREFERENCE

Content marketing establishes your brand as a knowledge leader in your industry, strengthening your relationships with buyers.

IMPROVE ENGAGEMENT

Get buyers more deeply involved with your brands and products.

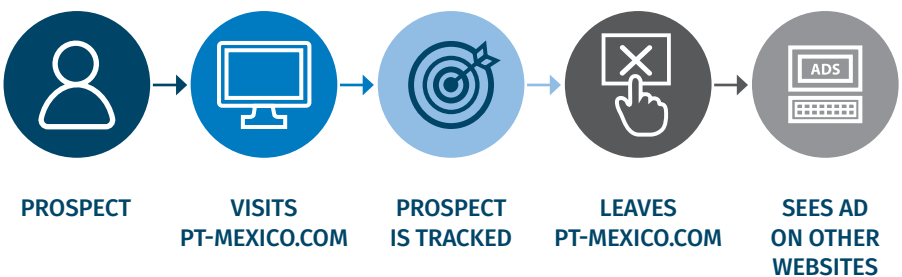


NEW - RETARGETING

BUILD BRAND AND DRIVE DEMAND WITH INCREASED WEB DISPLAY VIEWS

WHAT IS RETARGETING?

An opportunity to reinforce your brand and your message by engaging with our site visitors as they navigate away from our site and continue their browsing experience.



BENEFITS OF RETARGETING

BRAND DEVELOPMENT

Continue your brand development to our qualified audience.

DEMAND GENERATION

Use creative and call-to-action messaging that encourages viewers to visit your site.

AUDIENCE EXTENSION

Only way to connect with our web traffic offsite

OPPORTUNITIES STARTING AS LOW AS \$2,500! (US Dollars)

For rates & specifications, please refer to pocket content

USE CASES:

- Drive traffic to your website
- Announce a special offer – a free demo, consultation, discount
- Introduce a new product or service

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WEBINARS

PT MÉXICO WEBINARS SHOWCASE YOUR COMPANY’S KNOWLEDGE AND LEADERSHIP ON IMPORTANT INDUSTRY TOPICS AND SECURE VALUABLE LEADS!

“PT MÉXICO WEBINARS GENERATE OVER 200 QUALIFIED LEADS ON AVERAGE”

WITH YOUR INVESTMENT IN A PT MÉXICO WEBINAR YOU’LL RECEIVE:

- EMAIL**
Invitations sent to the PT México audience.

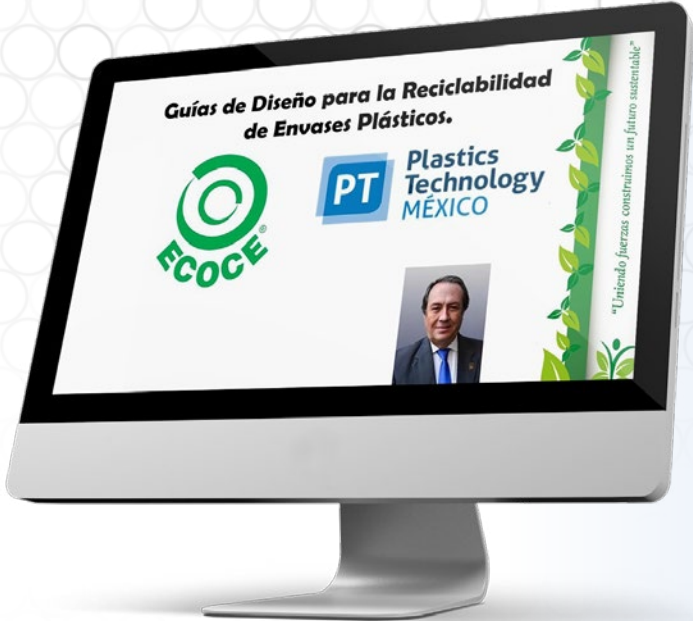
E-NEWSLETTER
Event promotion within PT México “Plásticos a la Vanguardia” e-newsletter.

PRINT
Event promotion within Plastics Technology México magazine.
- ONLINE**
Archived webinar sessions on PT-mexico.com for six months.

SOCIAL MEDIA
Invitation to your webinar on our Facebook page and Twitter and LinkedIn accounts.

LEAD GENERATION
Customized lead reports including all registrants.
- TECH SUPPORT**
Webinar hosting and support.

EXPERT MODERATOR
Live webinar moderated by a PT México editor.



WE DON’T ONLY REACH MEXICO! TOP 5 FOREIGN COUNTRIES THAT REGISTER FOR OUR WEBINARS

- Colombia
- Peru
- United States
- Brazil
- Dominican Republic

OPPORTUNITIES STARTING AS LOW AS \$4,900! (US Dollars)

For rates & specifications, please refer to pocket content

LIMITED OPPORTUNITY!!! DO YOU WANT TO SPONSOR A PT MEXICO WEBINAR AND RECEIVE THE SAME BENEFITS?

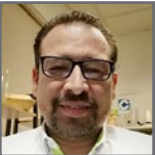
- EDITORIAL WEBINARS CALENDAR**
- MARCH 2021**
PACKAGING & SUSTAINABILITY
- MAY 2021**
RECYCLING TRENDS & BEST PRACTICES
- AUGUST 2021**
NEW TRENDS IN MOLDS & COMPONENTS
- OCTOBER 2021**
RESIN DRYING CHALLENGES & SOLUTIONS



PT MÉXICO ADVERTISER

JENNIFER DENISE MENDIETA
REGIONAL MARKETING MANAGER LATIN AMERICA, UNIVERSAL ROBOTS

“It is a very good marketing tool to catch leads. Undoubtedly, we will continue with this product. It is an excellent way to bring our solutions to the market.”



PT MÉXICO AUDIENCE

ALEXANDER TORRES RODRÍGUEZ
SUSTAINABILITY MANAGER NORTH REGION, CARVAJAL EMPAQUES S.A. DE CV

“The webinar was up-to-date with the current industry focus. The level of the presentation was excellent, and my expectations were very satisfied. Thank you for helping to enrich knowledge on such an important and relevant topic for Carvajal Empaques.”

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MEXIMOLD 2021 2ND EDITION

QUERÉTARO CENTRO DE CONGRESOS | QUERETARO, MEXICO

OCTOBER 21 - 22, 2021

meximold.com

Gardner Business Media and AMMMT (Mexican Association of Manufacture of Molds and Dies) present the second edition of the first event in Mexico fully dedicated to the mold and die industry.

Meximold is an event for the leading suppliers in additive manufacturing, moldmaking, maintenance and injection molding to display their products and present their services to the Mexican market.



MEXIMOLD ALSO OFFERS A 2-DAY COMPREHENSIVE CONFERENCE PROGRAM DIVIDED INTO 2 DIFFERENT TRACKS:

- 1 ADDITIVE MANUFACTURING/ MOLD MANUFACTURING
- 2 INJECTION MOLDING

WHO PARTICIPATES IN MEXIMOLD?

JOB TITLES:

- Manager: 19%
- Purchase & Marketing: 19%
- Engineer: 19%
- Government: 12%
- CEO/Owner/President: 11%
- Other: 20%

INDUSTRIES VISITING MEXIMOLD

- Automotive: 50%
- Machinery: 22%
- Aerospace: 16%
- Electrical Appliance: 8%
- Construction: 4%

BOOTH PACKAGES STARTING AS LOW AS \$250/m²! (US Dollars)



DAVID FÉLIX TROCHE
PLASGROM FOUNDER,
MEXIMOLD VISITOR

"A great event, really amazing (...) high-level audience, very good exhibitors, excellent conferences. You can feel a vibrant atmosphere in the exhibition. You did a very good job, congratulations!"

FOR MORE INFORMATION ABOUT THE EVENT CLICK HERE

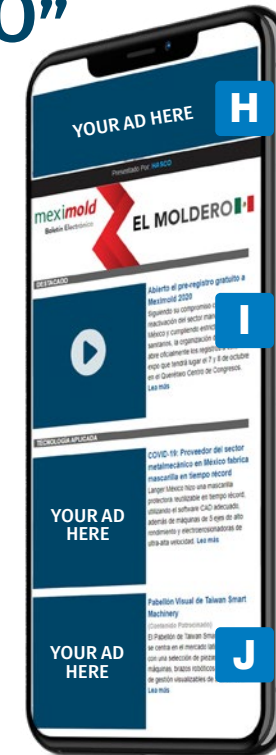
E-NEWSLETTER "EL MOLDERO"

TARGET YOUR REACH TO MOLD MAKERS

"El Moldero" is a monthly digital communication tool that supports and targets one of the fastest growing markets in Mexico: tool & die.

Through extensive efforts from our Audience Development Department, in combination with the support of associations across Mexico, "El Moldero" has a targeted audience of 10,000+ and growing rapidly.

Connect your brand and your message to this investing market today!



AD OPPORTUNITIES

H LEADERBOARD
(static image)

I VIDEO AD
(static image/live text/link to URL hosting your video)

J TECHNOLOGY SOLUTIONS AD
(static image/live text)

AD OPPORTUNITIES STARTING AS LOW AS \$700! (US Dollars)

FOR MORE INFORMATION CLICK HERE

DON'T MISS THE OPPORTUNITY TO EXPOSE YOUR BRAND TO THIS GROWING MARKET!

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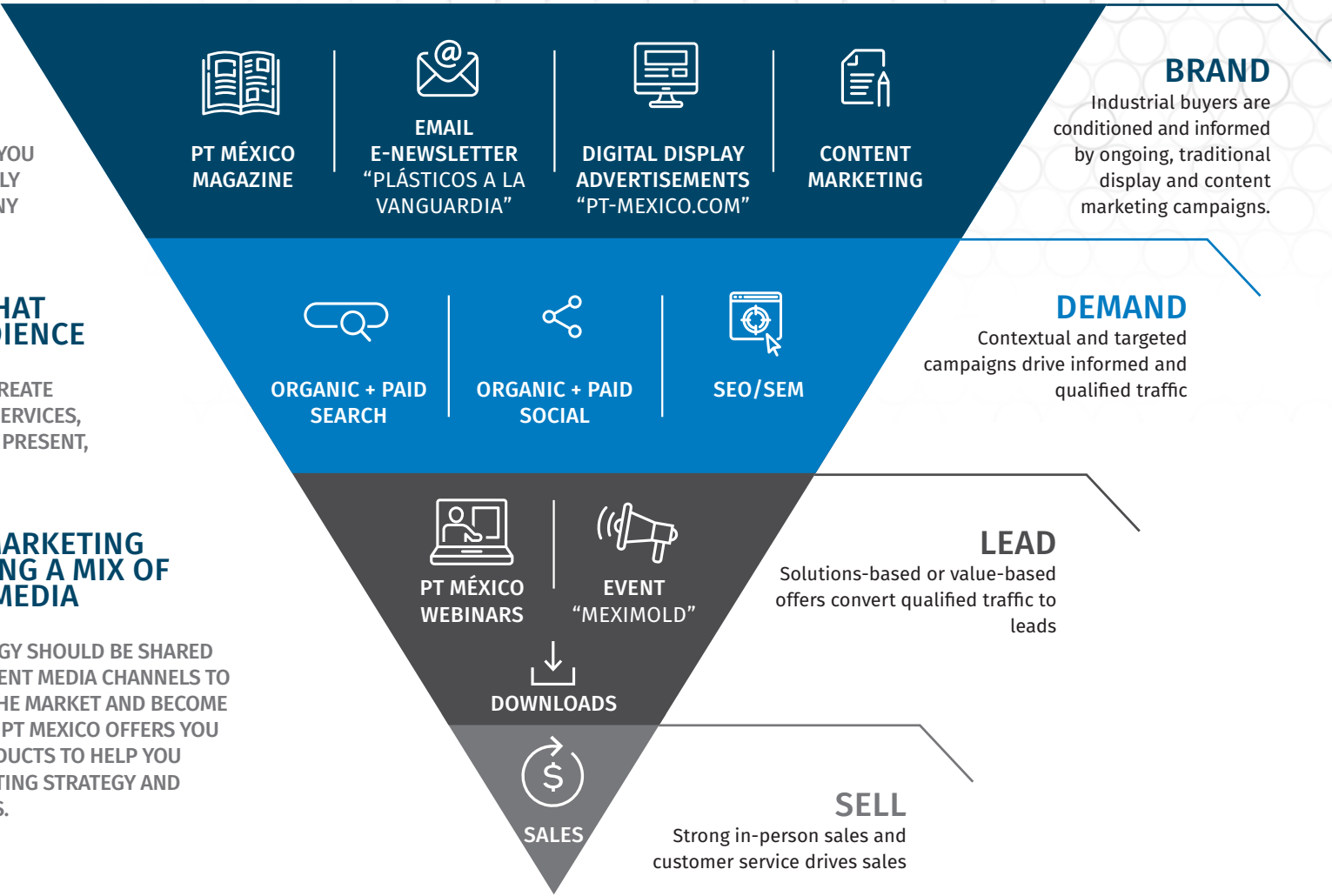
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TAKEAWAYS

1 | IDENTIFY YOUR AUDIENCE

PT MEXICO REACHES OVER 420,000 PLASTICS CONVERTERS ACROSS ALL OF ITS CHANNELS. IF YOU ARE PART OF THIS INDUSTRY YOU WILL CERTAINLY REACH THE RIGHT AUDIENCE FOR YOUR COMPANY THROUGH OUR MANY PRODUCTS.



2 | CREATE THE MESSAGE THAT CONNECTS TO THAT AUDIENCE

BE SURE THE BRAND MESSAGE YOU CREATE TO INFORM THE AUDIENCE OF YOUR SERVICES, TECHNOLOGY AND/OR SOLUTIONS IS PRESENT, POSITIVE AND CONSISTENT.

3 | DEVELOP YOUR MARKETING STRATEGY BY USING A MIX OF PUSH AND PULL MEDIA

YOUR MARKETING STRATEGY SHOULD BE SHARED CONTINUOUSLY IN DIFFERENT MEDIA CHANNELS TO CREATE A BIG IMPACT IN THE MARKET AND BECOME A TOP OF MIND COMPANY. PT MEXICO OFFERS YOU DIFFERENT TYPES OF PRODUCTS TO HELP YOU IMPLEMENT YOUR MARKETING STRATEGY AND REACH YOUR SALES GOALS.

BRAND MESSAGE DRIVES **DEMAND**
DEMAND DELIVERS **LEADS**

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**MEXICO CORPORATE
STAFF**

MONTERREY HEADQUARTERS

WOR Business Center,
Av. Eugenio Garza Sada 3820,
Torre Micropolis , Oficinas Piso 8
Col. Mas Palomas, Monterrey, N.L.,
Mexico C.P. 64780
PH +52 (81) 83-87-40-67

Claude Mas

Executive Director of International
Business
cmas@PT-Mexico.com

Guillermo Fernández

Associate Director
PH +1-305-308-7006
gfernandez@PT-Mexico.com

Arturo Morales

Events & Marketing Director
Mexico
amorales@gardnerweb.com

Mariana Guerrero

Marketing Director Mexico
mguerrero@PT-Mexico.com

Jessica Juárez

Advertising Manager Mexico
jjuarez@PT-Mexico.com

Ángela Restrepo

Audience Development Manager
Mexico
arestrepo@PT-Mexico.com

Ana Fernanda Meléndez

Associate Art Director Mexico
amelendez@PT-Mexico.com

EDITORIAL TEAM

Natalia Ortega
Editor-in-Chief
nortega@PT-Mexico.com

Ángela Castro

Digital Editor
acastro@gardnerweb.com

EDITORIAL BOARD

Raúl Mendoza
ANIPAQ
General Director

Eng. Rubén Muñoz

ANIQ/CIPRES
Safety, Health and Environment
Director

Dr. Oliverio Rodríguez

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General Director

Eng. Venancio Pérez

Clúster de Plásticos de Querétaro
President

Eng. Jesús Calderón

Instituto Queretano de
Herramientales
President

Lic. Miguel Aguirre

Instituto Queretano de
Herramientales
Director

**UNITED STATES
AND CANADA**

**MIDWEST / SOUTHEAST /
CANADA**

Jackie Dalzell
District Manager
PH +1-513-338-2185
jdalzell@ptonline.com

NORTH ATLANTIC / NORTHEAST

Lou Guarracino
District Manager
PH +1-215-327-9248
loug@ptonline.com

EAST COAST

Madeline Kline
Regional Manager
PH +1-513-527-8950
Madeline.Kline@gardnerweb.com

**MIDWEST / MOUNTAIN /
SOUTHWEST**

Dale Jackman
District Manager
PH +1-630-345-3469
djackman@gardnerweb.com

WEST

Michael Schwartz
District Manager
PH +1-630-345-3469
mschwartz@gardnerweb.com

INTERNATIONAL

EUROPE

Simone Mas
European Manager
PH +856-580-1414
smas@gardnerweb.com

JAPAN

Toshiro Matsuda
Plastics Age Co., Ltd
PH +03-256-1951
sales@plasticsage.co.jp

TAIWAN

May Hsiao
J&M Media Corporation
PH +886-4-22353959
may.jm168@gmail.com

ITALY

Nicola Orlando
PH +39-02-4158-056
orlando@com3orlando.it

CHINA

Erica Cheng
Gedy Advertising
PH +86-185-1531-1075
erica@gedyinc.com

SPAIN / PORTUGAL

Conchi Aranguren
Neben (Spain)
PH +34 600 424223
conchi@nebenconsulting.es

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GARDNER
Business Media, Inc.

6915 Valley Avenue Cincinnati, OH 45244-3029
PH +1-513-527-8800 FAX +1-513-527-8801
gardnerweb.com

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