



Follow these steps to ensure correct file submission to Gardner web sites.

STATIC PRE-LAUNCH FILE SUBMISSION

- **300px x 250px**
- **144 dpi**
- **File format: jpg**
- **File size max: 150k**

TITLE: (BOLD) 50 characters max.

(Sponsored Content)

BODY: Your message and content will be placed here. Maximum of 200 characters.

CTA: (BOLD) 30 characters max.

URL LINK: _____

NOTE: There is no special text formatting (i.e. bolded text, colors, underlines).