



GARDNER
Business Media, Inc.

DIGITAL ADVERTISING GUIDELINES

Leaderboard - 600 x 160

REV.
04/19

Follow these steps to ensure correct file submission to Gardner web sites.

FINAL FILE SUBMISSION

- 600px x 160px
- 144 dpi
- File format: jpg
- File size max: 150k

LEADERBOARD ADS ARE STATIC
Animated GIF ads are not accepted

QUESTIONS: Contact our Advertising Dept.: call 513-527-8800 or email advertising@gardnerweb.com