



**GARDNER**  
Business Media, Inc.

DIGITAL ADVERTISING GUIDELINES

# Leaderboard - 600 x 160

REV.  
04/19

**Follow these steps to ensure correct file submission to Gardner web sites.**

## FINAL FILE SUBMISSION

- 600px x 160px
- 144 dpi
- File format: jpg
- File size max: 200k

**LEADERBOARD ADS ARE STATIC**  
**Animated GIF ads are not accepted**

**QUESTIONS: Contact our Advertising Dept.: call 513-527-8800 or email [advertising@gardnerweb.com](mailto:advertising@gardnerweb.com)**