Plastics Technology provides our audience with authoritative content on processing best practices, tips, techniques, troubleshooting, technical advances, latest product developments, market insights and industry news. Your advertisement in PT delivers your message to the key decision makers and processors in the plastics industry's most active end markets.

**JOB TITLES & FUNCTIONS***
PT reaches the engaged decision-makers in the plastics processing market

- **Company Management**: 17,857 (47.9%)
- **Mfg Prod / Engineering**: 14,241 (38.2%)
- **Design, R&D, Quality**: 3,642 (9.8%)
- **Other**: 1,521 (4.1%)

**PLANT SIZE**
PT's audience consists of large and small plants and of both custom and captive processors

- **PLANTS**
  - Fewer than 50: 14,496 (63.2%)
  - 50-249: 6,011 (26.2%)
  - 250+: 2,442 (10.6%)

- **SUBSCRIBERS**
  - Fewer than 50: 19,306 (51.8%)
  - 50-249: 12,270 (32.9%)
  - 250+: 5,685 (15.3%)

**Circulation by Operation**

<table>
<thead>
<tr>
<th>Operation</th>
<th>Subscribers</th>
<th>Facilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Injection molding</td>
<td>23,367</td>
<td>11,444</td>
</tr>
<tr>
<td>Tool repair &amp; maintenance</td>
<td>21,542</td>
<td>10,140</td>
</tr>
<tr>
<td>Moldmaking</td>
<td>20,880</td>
<td>9,842</td>
</tr>
<tr>
<td>Blow molding (all processes, unduplicated)</td>
<td>20,207</td>
<td>8,908</td>
</tr>
<tr>
<td>Extrusion (all processes, unduplicated)</td>
<td>19,538</td>
<td>8,065</td>
</tr>
<tr>
<td>Injection blow molding</td>
<td>16,948</td>
<td>7,133</td>
</tr>
<tr>
<td>Scrap reprocessing</td>
<td>16,890</td>
<td>7,027</td>
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<tr>
<td>Compounding</td>
<td>15,544</td>
<td>6,261</td>
</tr>
<tr>
<td>Thermoforming</td>
<td>15,277</td>
<td>6,769</td>
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<tr>
<td>Blown/cast film</td>
<td>14,982</td>
<td>6,030</td>
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<tr>
<td>Extrusion blow molding</td>
<td>13,400</td>
<td>5,435</td>
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<tr>
<td>Additive manufacturing</td>
<td>13,204</td>
<td>6,321</td>
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<tr>
<td>Sheet</td>
<td>13,158</td>
<td>5,598</td>
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<tr>
<td>Bonding/Welding</td>
<td>12,907</td>
<td>5,188</td>
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<tr>
<td>Pipe, conduit, profile, tubing</td>
<td>12,824</td>
<td>5,373</td>
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<tr>
<td>Recycling</td>
<td>11,620</td>
<td>4,477</td>
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<tr>
<td>Stretch blow molding</td>
<td>9,590</td>
<td>3,687</td>
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<td>Foam processing</td>
<td>6,457</td>
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<tr>
<td>Coating, web</td>
<td>3,499</td>
<td>1,227</td>
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<tr>
<td>Coating, wire/cable</td>
<td>2,761</td>
<td>964</td>
</tr>
</tbody>
</table>

**Check the audit!**

*Plastics Technology* invests in quality circulation

Our professional audience development team invests in quality circulation to assure that PT reaches industry professionals who are actively engaged in the plastics processing market. 100% of PT's subscribers are identified by individual name and title.
### END MARKETS

**TOTAL SUBSCRIBERS:** 37,261

Plastics Technology offers you the best reach into the plastic industry’s most important and valuable end markets!

#### CONSUMER
- **SUBSCRIBERS:** 23,956
- **FACILITIES:** 12,026

**TOP COMPANIES INCLUDE:**
- The Clorox Company
- Hasbro Inc.
- Kimberly-Clark
- Kraft Foods
- Nike Inc.
- PepsiCo
- Procter & Gamble
- Rubbermaid Inc.

#### AUTOMOTIVE
- **SUBSCRIBERS:** 23,602
- **FACILITIES:** 12,550

**TOP COMPANIES INCLUDE:**
- BMW Manufacturing Corp.
- Faurecia
- Ford Motor Co.
- General Motors Corp.
- Magna International Inc.
- Navistar Inc.
- Toyota Motor Mfg.
- Winnebago Industries Inc.

#### MEDICAL
- **SUBSCRIBERS:** 19,632
- **FACILITIES:** 10,014

**TOP COMPANIES INCLUDE:**
- Abbott Laboratories
- BD Medical
- Braun Medical Inc.
- Ethicon Endo Surgery Inc.
- GE Healthcare
- Medtronic
- Smith & Nephew Inc.
- Stryker Orthopaedics

#### AGRICULTURE
- **SUBSCRIBERS:** 19,187
- **FACILITIES:** 9,777

**TOP COMPANIES INCLUDE:**
- Ames True Temper
- Cargill Inc.
- Caterpillar Inc.
- Deere & Co.
- Ditch Witch
- Orbit Irrigation Products Inc.
- Stihl Inc.
- Toro Co.

#### ELECTRONICS
- **SUBSCRIBERS:** 18,274
- **FACILITIES:** 9,282

**TOP COMPANIES INCLUDE:**
- 3M Co.
- Apple Inc.
- Bose Corp.
- Cisco Systems Inc.
- Honeywell Intl. Inc.
- Intel Corp.
- Motorola Inc.
- Panasonic

#### PACKAGING
- **SUBSCRIBERS:** 17,087
- **FACILITIES:** 7,937

**TOP COMPANIES INCLUDE:**
- Bemis Co.
- Dart Container Corp.
- Inteplast Group
- Klockner Pentaplast
- Pactiv
- Poly-America
- Printpack Inc.
- Sealed Air

#### AEROSPACE
- **SUBSCRIBERS:** 16,249
- **FACILITIES:** 8,392

**TOP COMPANIES INCLUDE:**
- Boeing Co.
- Bombardier Aerospace
- GE Aviation Systems LLC
- Gulfstream Aerospace Corp.
- Lockheed Martin Corp.
- Northrop Grumman Space
- Pratt & Whitney
- Zodiac Aerospace

#### BUILDING & CONSTRUCTION
- **SUBSCRIBERS:** 8,721
- **FACILITIES:** 3,732

**TOP COMPANIES INCLUDE:**
- Andersen Corp.
- Armstrong Flooring
- CertainTeed
- Georgia Pacific
- Johns Manville
- Marvin Windows & Doors
- Trex
- Veka

---

*June 2018 BPA  **Publisher’s Count, June 2018*
<table>
<thead>
<tr>
<th>ISSUE</th>
<th>CLOSING DATE</th>
<th>FEATURE COVERAGE</th>
<th>TIPS &amp; TECHNIQUES</th>
<th>NEW PRODUCT FOCUS</th>
<th>MARKET FORECAST</th>
<th>BONUS DISTRIBUTION</th>
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<tbody>
<tr>
<td>JANUARY</td>
<td>12/4/2018</td>
<td>Injection Molding</td>
<td>Drying</td>
<td>Blow Molding</td>
<td>Automotive</td>
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<tr>
<td></td>
<td>AdTrak Issue</td>
<td>Extrusion</td>
<td>Tooling</td>
<td></td>
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<td>FEBRUARY</td>
<td>1/2/2019</td>
<td>Next-Generation Polymers</td>
<td>Compounding</td>
<td>Auxiliary Equipment</td>
<td>Packaging</td>
<td>PLASTEC WEST February 5-7</td>
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<tr>
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<td>Injection Molding</td>
<td>Extrusion</td>
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<td>MARCH</td>
<td>2/1/2019</td>
<td>Hot Runners</td>
<td>Injection Molding</td>
<td>Extrusion</td>
<td>Electronics</td>
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<td>Blow Molding</td>
<td>Feeding/Blending</td>
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<td>Blow Molding</td>
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<td>Purging</td>
<td></td>
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<td>SPECIAL REPORT: MATERIALS—THE ROLE PROCESSORS PLAY</td>
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<td>MAY</td>
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<td>Injection Molding</td>
<td>Resins</td>
<td>Construction</td>
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<td>Compounding</td>
<td></td>
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<td>JUNE</td>
<td>5/1/2019</td>
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<td>Injection Molding</td>
<td></td>
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<td>JULY</td>
<td>5/31/2019</td>
<td>Additives</td>
<td>Size-Reduction</td>
<td>Hot Runners/Tooling</td>
<td>Packaging</td>
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<td>AdTrak Issue</td>
<td>Injection Molding</td>
<td>Conveying</td>
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<td>SPECIAL REPORT: AUTOMATING TODAY'S PROCESSING PLANT</td>
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<td>AUGUST</td>
<td>7/1/2019</td>
<td>Auxiliary Equipment</td>
<td>Injection Molding</td>
<td>Extrusion</td>
<td>Electronics</td>
<td>ADDITIVE MANUFACTURING 2019 August 12-13</td>
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<tr>
<td></td>
<td></td>
<td>Thermoforming</td>
<td>Pelletizing</td>
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<td></td>
<td>SPE ACCE 2019 September 4-6 K 2019 October 16-23</td>
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<td></td>
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<td>Compounding</td>
<td>Recycling</td>
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<td></td>
<td>AdTrak Issue</td>
<td>Additive Manufacturing</td>
<td>Injection Molding</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>SPECIAL REPORT: PREDICTIVE MAINTENANCE</td>
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<tr>
<td>NOVEMBER</td>
<td>10/1/2019</td>
<td>Next-Generation Polymers</td>
<td>Purging</td>
<td>Injection Molding</td>
<td>Medical</td>
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<tr>
<td></td>
<td></td>
<td>Injection Molding</td>
<td>Blow Molding</td>
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<tr>
<td>ANNUAL GUIDE</td>
<td></td>
<td>2020 PROCESSING HANDBOOK AND BUYER'S GUIDE</td>
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<td>DECEMBER</td>
<td>11/1/2019</td>
<td>Extrusion</td>
<td>Resin Selection</td>
<td>Auxiliary Equipment</td>
<td>Appliances</td>
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<td></td>
<td></td>
<td>Recycling</td>
<td>Injection Molding</td>
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<td></td>
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</tr>
</tbody>
</table>

**Editorial calendar subject to change**

**IN EVERY ISSUE:** Know How Columns: Materials, Tooling, Extrusion, and Injection Molding / Technology Close-Ups / Gardner Business Index / Resin-Pricing Analysis / Processor’s Edge
IN PRINT

PT Print Rates

<table>
<thead>
<tr>
<th>SIZE</th>
<th>4-COLOR</th>
<th>2-COLOR</th>
<th>B &amp; W</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$10,300</td>
<td>$9,375</td>
<td>$8,600</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$8,665</td>
<td>$7,635</td>
<td>$6,900</td>
</tr>
<tr>
<td>1/2 Page Island</td>
<td>$7,825</td>
<td>$6,800</td>
<td>$6,050</td>
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<tr>
<td>1/2 Page</td>
<td>$7,180</td>
<td>$6,150</td>
<td>$5,410</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$5,310</td>
<td>$4,260</td>
<td>$3,515</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$4,600</td>
<td>$3,535</td>
<td>$2,810</td>
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<tr>
<td>1/6 Page</td>
<td>$3,605</td>
<td>$2,565</td>
<td>$1,825</td>
</tr>
</tbody>
</table>

All rates are gross rates. Rates apply for advertisements in Plastics Technology and in the Processing Handbook and Buyers’ Guide.

PT Print Ad Specifications

For all bleed ads, keep live matter .25” from each trim edge. (Live matter should not exceed 7.375” × 10”)

Keep live matter .125” from gutter on each page, even when a continuous flow of image or copy is intended.

PT Premier Discount Rates

<table>
<thead>
<tr>
<th>TOTAL SPEND</th>
<th>DISCOUNT EARNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000 - $24,999</td>
<td>10% OFF entire program</td>
</tr>
<tr>
<td>$25,000 - $39,999</td>
<td>15% OFF entire program</td>
</tr>
<tr>
<td>$40,000 - $64,999</td>
<td>20% OFF entire program</td>
</tr>
<tr>
<td>$65,000 - $99,999</td>
<td>25% OFF entire program</td>
</tr>
<tr>
<td>$100,000+</td>
<td>30% OFF entire program</td>
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</tbody>
</table>

CLASSIFIED/RECRUITMENT ADS
Spot color: $85

<table>
<thead>
<tr>
<th>Net Rates</th>
<th>1X</th>
<th>3X</th>
<th>6X</th>
<th>9X</th>
<th>12X</th>
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</thead>
<tbody>
<tr>
<td>1&quot;–4&quot; per inch</td>
<td>$205</td>
<td>$195</td>
<td>$185</td>
<td>$175</td>
<td>$165</td>
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<tr>
<td>5&quot;+ per inch</td>
<td>$195</td>
<td>$185</td>
<td>$175</td>
<td>$175</td>
<td>$165</td>
</tr>
</tbody>
</table>

PT Print Ad Specifications

For all bleed ads, keep live matter .25” from each trim edge. (Live matter should not exceed 7.375” × 10”)

Keep live matter .125” from gutter on each page, even when a continuous flow of image or copy is intended.

Agency Commission

15% commission is allowed on display advertisements if materials are furnished to our specifications and payment is received within 30 days of invoice. No commission on production charges.

For more information, please contact:
RYAN DELAHANTY, PUBLISHER
ryand@gardnerweb.com

BECKY TAGGERT, ADVERTISING PRODUCTION MANAGER
btaggert@gardnerweb.com

MORE INFO AVAILABLE AT GARDNERWEB.COM/ADCENTRAL
PT Online

PTONLINE.COM ADVERTISING PACKAGES

<table>
<thead>
<tr>
<th>Ad Location</th>
<th>Available Positions</th>
<th>Investment (gross/month)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Page Rich Media</td>
<td>1</td>
<td>$1,900</td>
</tr>
<tr>
<td>• Slotting†</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Home Page Hybrid</td>
<td>12</td>
<td>$1,370</td>
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<tr>
<td>• Rotation‡</td>
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<tr>
<td>Zone Rich Media</td>
<td>1</td>
<td>$1,390</td>
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<tr>
<td>• Article Page • Slotting†</td>
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</tr>
<tr>
<td>All Other Banner Ads</td>
<td>12</td>
<td>$1,050</td>
</tr>
</tbody>
</table>

*Slotting: Priority placement in all product technology categories associated with your company

*Rotation: Ad position rotates on page refresh

Exclusive online ad placement available to advertisers investing $25,000+ with Plastics Technology.

WEB AD SPECS

VIDEO/ANIMATED GIF/STATIC IMAGE
- Artwork size: 300 x 250 pixels
- File type: -Static: JPEG/PNG
- Animated: GIF
- Video File: MP4

HYBRID WEB AD
- Artwork size: 300 x 100 pixels @ 72 dpi, 20K Max
- File type: JPEG

PT E-Newsletters

PT INSIDER
- 25,200+ Recipients*
- Focus: Product & process alerts
- Frequency: Monthly, first Tuesday

PT PRODUCTS INSIDER
- 22,600+ Recipients*
- Focus: New industry products
- Frequency: Monthly, third Tuesday

PT WEEKLY
- 25,000+ Recipients*
- Focus: Processing marketplace
- Frequency: Weekly, every Thursday

NEW! PT K 2019
- 26,300+ Recipients*
- Frequency: Monthly, from June to November, second Wednesday

PT INSIDER & PT PRODUCTS INSIDER AD RATES

<table>
<thead>
<tr>
<th>Ad type</th>
<th>Positions (per edition)</th>
<th>Investment (gross/month)</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW FOR 2019 Leaderboard Banner</td>
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<td>$1,900</td>
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<tr>
<td>Video Ad</td>
<td>3</td>
<td>$1,900</td>
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<tr>
<td>NEW FOR 2019 Technology Solutions Ad</td>
<td>8</td>
<td>$975</td>
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</table>

PT WEEKLY AD RATES

<table>
<thead>
<tr>
<th>Ad type</th>
<th>Positions (per edition)</th>
<th>Investment (gross/month)</th>
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<tbody>
<tr>
<td>Button Ad Bundle†</td>
<td>12</td>
<td>$3,150† (for weekly insertion)</td>
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</table>

*Bonus Hybrid ad on PTonline.com/Blog

SPECIAL E-NEWSLETTER AD OPPORTUNITY FOR 2019!

<table>
<thead>
<tr>
<th>Ad type</th>
<th>Positions (per edition)</th>
<th>Investment (gross/month)</th>
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</thead>
<tbody>
<tr>
<td>Technology Solutions Ad</td>
<td>16</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

NEW! SPECS FOR 2019! PLEASE NOTE THAT OUR E-NEWSLETTER ARTWORK SIZES & SPECS HAVE CHANGED:

E-newsletters displayed on mobile devices have a higher screen resolution, and images are viewed larger. With our new responsive e-newsletter designs for mobile and desktop, we require higher pixel counts for artwork.

For more information, please contact:
RYAN DELAHANTY, PUBLISHER
ryand@gardnerweb.com

BECKY TAGGERT, ADVERTISING PRODUCTION MANAGER
btaggert@gardnerweb.com

PTonline.com
What is a Technology Zone?

Technology Zones are knowledge centers on key topics where content related to a specific material, process or end market is aggregated.

Visitors to ptonline.com will find articles, case studies, technology briefs, product announcements, supplier listings, forums, and more in each Zone, helping them narrow their search as they research purchasing decisions.

Your ad placed within relevant Zones provides you with targeted marketing opportunities to promote your brand to these motivated website visitors as they prepare to purchase supplies and services.

Plastics Technology Zone Pages

END MARKETS
Medical
Packaging
Automotive

PRIMARY PROCESSING
Blow Molding:
Barrier & Stretch
Extrusion:
Film
PET Processing (Extrusion)
Pipe, Profile & Tubing
Sheet
Thermoforming
Injection Molding:
All Electric & Hybrid Machines
Gas & Water Assist Machines
In-Mold Decorating
LIM & LSR Molding
Micro Molding
Multi-Component Molding
PET Processing (Injection Molding)

Additive Manufacturing

TOOLING
Heating & Cooling
Hot Runners
Molds & Tooling:
Mold Maintenance
Mold Simulation

SPECIAL ZONES
The NPE Zone
The Next Generation Zone

MATERIAL PREP & HANDLING
Additives
Compounding:
Multi-Screw & Single-Screw
Drying
Feeding & Blending
Recycling & Scrap Reclaim
Resin Conveying
Robots

TESTING & QUALITY
Controls & Monitoring
Decorating, Printing, Finishing
Testing & Quality Control:
Color & Appearance Testing
Welding, Bonding & Assembly

MATERIAL
All Materials:
Biopolymers and Renewable Materials
Engineering Thermoplastics
Nanocomposites
Polyolefins
Purging
Recycled Materials
Thermoplastic Elastomers
Wood and Natural Fiber Compounds

Knowledge Center

A co-branded, category-specific microsite featuring non-commercial applications and technical-based content. Knowledge Centers are supported by an integrated promotional program and include multimedia content and lead-generation opportunities.

Knowledge Centers provide:
• An integrated promotional program including a strong online, e-newsletter and print presence
• Perception of industry expertise
• Exclusivity by content focus
• Interaction with interested technology buyers

INVESTMENT:
$5,000 (gross/month*)
*12 month minimum
PT Webinars showcase your company’s knowledge and leadership on important industry topics and secure valuable leads!

With your investment in a PT Webinar you’ll receive:

**E-MAIL**  
Invitations sent to the PT audience

**E-NEWSLETTER**  
Event promotion within PT Insider e-newsletter

**PRINT**  
Event promotion within Plastics Technology magazine

**ONLINE**  
Archived webinar sessions on PToonline.com for six months

**LEAD GENERATION**  
Customized lead reports including all registrants

**TECH SUPPORT**  
Webinar hosting and support

**EXPERT MODERATOR**  
Live webinar moderated by a PT editor

**Price:**  
$7,500 (gross)

Attendance is limited to 1,000. Topic and schedule subject to publisher approval.

For more information, please contact:

RYAN DELAHANTY, PUBLISHER  
ryand@gardnerweb.com

BECKY TAGGERT, ADVERTISING PRODUCTION MANAGER  
btaggert@gardnerweb.com

PToonline.com
Content Marketing
Build Brand and Generate Leads

What is Content Marketing?
Your story, presented by Plastics Technology.
Content marketing is high-quality editorial crafted to engage your audience and position your brand as a thought leader.

Why Content Marketing?

INCREASE BRAND AWARENESS
As buyers search the web for answers to their questions, your brand is front and center with solutions to their problems.

BUILD BRAND PREFERENCE
Content marketing establishes your brand as a knowledge leader in your industry, strengthening your relationships with buyers.

IMPROVE ENGAGEMENT
Get buyers more deeply involved with your brands and products.

Content Marketing Campaigns Include:

STEP 1: CONTENT CREATION
- Our team will collaborate with you to create a highly-targeted piece of digital content to display natively on our site.
- A member of our team will edit your content to bring it in line with our standards, or, for an additional fee, we will create the content on your behalf.
- Your content appears on PTonline.com for 12 months.
- Options include text, images, video, links to product information, and registration for downloadable assets such as whitepapers.

STEP 2: CONTENT PROMOTION
- PT Site Coverage
  - Homepage display of your Sponsored Content
  - “Related Story” promotion on relevant articles
- PT E-Newsletter Promotion
  - PT Weekly
  - Blog E-Newsletter promotion
- PT Social Media Campaign
  - Paid promotion on Facebook, Twitter, LinkedIn

STEP 3: CAMPAIGN ANALYTICS
Our team will create a report detailing the performance of your program, so you see your investment at work.

CONTENT MARKETING AD RATES
Sold in 3 consecutive month increments

$7,500 (per month, gross)

INVENTORY
4 per month / Max. 2 per customer per year

OPTIONAL INVESTMENT:
- Article Development fee of $1,000 net
- E-Print Email Promotions ($1 per Name)

For more information, please contact:
RYAN DELAHANTY, PUBLISHER
ryand@gardnerweb.com

BECKY TAGGERT, ADVERTISING PRODUCTION MANAGER
btaggert@gardnerweb.com

PTonline.com
The Plastics Technology 2020 Processing Handbook and Buyers’ Guide is the best resource available to the plastics processing industry for sourcing suppliers of primary machinery, auxiliary equipment, tooling, materials, additives, and more!

Motivated buyers refer to this valuable resource countless times throughout the year.

Manufacturers’ Representative Finder

The Manufacturers’ Representatives Finder in the PT 2020 Handbook and Buyers’ Guide is an invaluable resource listing OEMs alphabetically with their reps and territories covered. Processors will turn to this handy tool on a regular basis when they need to get in touch with their local sales rep...or even to find out who that rep might be!

BONUS OFFER

Invest in a full-page ad & receive a FREE full-page Company Profile!
DISPLAY ADVERTISING RATES*

<table>
<thead>
<tr>
<th>SIZE</th>
<th>4-COLOR</th>
<th>2-COLOR</th>
<th>B &amp; W</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$10,300</td>
<td>$9,375</td>
<td>$8,600</td>
</tr>
<tr>
<td>1/2 Page Island</td>
<td>$7,825</td>
<td>$6,800</td>
<td>$6,050</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$7,180</td>
<td>$6,150</td>
<td>$5,410</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$5,310</td>
<td>$4,260</td>
<td>$3,515</td>
</tr>
</tbody>
</table>

INDEX ADVERTISING RATES*

<table>
<thead>
<tr>
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<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-4 Index Ads</td>
<td>$325</td>
</tr>
<tr>
<td>5-9 Index Ads</td>
<td>$295</td>
</tr>
<tr>
<td>10+ Index Ads</td>
<td>$255</td>
</tr>
</tbody>
</table>

DISPLAY AD SPECS

- Full Page:
  - Ruled Page: 6.875” × 11” (175 mm × 279 mm)
  - Island Unit: 4.375” × 6.875” (111 mm × 175 mm)
  - Half Page (Horizontal) 6.875” × 4.625” (175 mm × 111 mm)
  - Trim: 4.375” × 10.5” (111 mm × 267 mm)

- Third Page:
  - Horizontal: 2.25” × 9.125” (57 mm × 232 mm)
  - Vertical: 2.25” × 9.125” (57 mm × 232 mm)

INDEX AD SPECS

- For all bleed ads, keep live matter .25” from each trim edge. (Live matter should not exceed 7.375” × 10”)
- Keep live matter .125” from gutter on each page, even when a continuous flow of image or copy is intended.

How to get your FREE full-page Company Profile:

1. Reserve your full-page ad space with your Plastics Technology sales rep.
2. Create a company description (190 words max), and include address, phone number and URL.
3. Create up to 3 product descriptions.
4. Send us your hi-res company logo as well as the product photo(s) you describe.

Logo and photo file specifications:

- Logo: vector .eps or .ai file, or JPEG at 300 dpi
- Photo(s): JPEG at min. 300 dpi

For more information, please contact:

RYAN DELAHANTY, PUBLISHER
ryand@gardnerweb.com

BECKY TAGGERT, ADVERTISING PRODUCTION MANAGER
btaggert@gardnerweb.com

PTonline.com

CLOSING DATE: SEPTEMBER 19, 2019
Events are a critical part of a multimedia marketing strategy from pre-show promotion to post-show lead follow-up. Plastics Technology provides the tools needed to make contacts throughout the show and the buying cycle.

**Molding 2019**

March 19-21, 2019 | Hyatt Regency Indianapolis | Indianapolis, IN
Leaders and innovators in injection molding gather at the Molding conference to see and hear from experts on process management, materials development, automation, tooling, additive manufacturing and materials handling and drying.

*Increase your brand’s reach with a sponsorship at Molding 2019!*  
moldingconference.com

**Amerimold 2019**

June 12-13, 2019 | Donald E. Stephens Convention Center | Rosemont, IL
Amerimold connects buyers and sellers of products and services used throughout the life cycle of an injection mold. Mold builders, injection molders and OEMs attend Amerimold to evaluate the products and services that will help them run their businesses.

*Build meaningful relationships and sales at Amerimold 2019!*  
amerimoldexpo.com

**Extrusion 2019**

Sept. 17-19, 2019 | Donald E. Stephens Convention Center | Rosemont, IL
Extrusion 2019 is the only event of its kind—devoted to all aspects of extrusion processing. The conference features general sessions devoted to technical and business issues common to all types of extrusion, as well as breakout sessions devoted to specific types of extrusion: Film, Sheet, Pipe/Profile/Tubing, and Compounding.

*Showcase your new technology with a sponsorship at Extrusion 2019!*  
extrusionconference.com

**K**

October 16-23, 2019 | Messe Dusseldorf | Dusseldorf, Germany
K is the world’s largest trade fair for the plastics industry, gathering the most important suppliers of plastics, auxiliaries, raw materials and semi-finished products, technical parts and reinforced plastic products under one roof. PT will again publish its K E-Newsletter in 2019.

*Increase booth traffic with an ad in Plastics Technology!*  
PToffline.com