



Content that Converts

Turnkey Thought Leadership and Lead Generation Packages

Tech Days are interactive digital events delivering expert technical insights on high-interest, high-value industry topics.

Presented and moderated by Gardner Business Media's editorial team, Tech Days registrants are executives, managers and engineers actively researching manufacturing technology solutions for their business.

Your Tech Days sponsorship not only gives you direct access to those registrants but also aligns your brand and your business as a leading solutions provider.

SPONSORSHIP BENEFITS INCLUDE:

- **Turnkey Sponsorship Package** We do the work - no presentation, materials or ad creative needs.
- **High ROI, Low CPL** You receive a high volume of qualified contacts and high-impact qualified branding.
- **Thought Leadership** Your brand is aligned as a leading solutions provider in Tech Days topic area and across Tech Days promotion.
- **High-Impact Brand Building** Build your brand awareness across multiple channels to a qualified audience actively seeking content in your target market(s).

SPONSORSHIP PACKAGES INCLUDE:

- 1 Complete Tech Days registrant list
- 2 Your Company logo on Tech Days promotional campaigns
- 3 Logo on live & on-demand presentation splash screen
- 4 Banner on Tech Day landing page + microsite (300x250)
- 5 Exclusive Post-Tech Days Enewsletter Sponsorship - 1 send per sponsorship which includes:
 - Leaderboard
 - Company Profile
 - Related Content

2026 TECH DAYS SCHEDULE

FEBRUARY 19TH, 2026

Global Wind Energy Outlook and Impacts on Carbon Fiber Supply
• PRESENTED BY: CompositesWorld & Carbon Fiber Conference

TBD, 2026

Sustainable Packaging
• PRESENTED BY: Plastics Technology

APRIL 22ND, 2026

Materials & Processes for High-Rate Aerospace Manufacturing
• PRESENTED BY: Manufacturing Connected

MAY 20TH, 2026

Conquering Common Mold Design Challenges
• PRESENTED BY: Moldmaking Technology

JUNE 24TH, 2026

Thermoplastic Composites
• PRESENTED BY: CompositesWorld

AUGUST 26TH, 2026

Best Practices for Micro-Scale Machining
• PRESENTED BY: Production Machining

SEPTEMBER 23RD, 2026

Materials Substitution Options and Strategies
• PRESENTED BY: Plastics Technology

NOVEMBER 11TH, 2026

AI for Manufacturers
• PRESENTED BY: Manufacturing Connected



GARDNER BUSINESS MEDIA 2026 TECH DAYS SPONSORSHIP DETAILS



TOPICS, DATES AND INVESTMENT



MC Tech Days | 4/22/2026

Materials & Processes for High-Rate Aerospace Manufacturing

Helping the aerospace supply chain understand how materials and processes are being evolved to meet the need for high-rate, high-quality aerospace manufacturing.

SPONSORSHIP: \$10,000



MMT Tech Days | 5/20/2026

Conquering Common Mold Design Challenges

How improving mold design helps address increasing pressure to quote faster, design more complex tooling and deliver higher quality with leaner teams.

SPONSORSHIP: \$7,500



PT Tech Days | TBD

Sustainable Packaging

Exploring fundamental changes impacting packaging as brand owners and consumers seek greater sustainability for single-use plastics.

SPONSORSHIP: \$7,500



CW Tech Days | 6/24/2026

Thermoplastic Composites

Insights on the state of the art in thermoplastic materials and processing, with an assessment of the material's anticipated growth and expansion into existing and emerging applications and end markets.

SPONSORSHIP: \$7,500



PM Tech Days | 8/26/2026

Best Practices for Micro-Scale Machining

Presenting technology and tips shops can apply to successfully machine very small parts and/or part features for applications in various industries

SPONSORSHIP: \$7,500



PT Tech Days | 9/23/2026

Materials Substitution Options and Strategies

Equipping plastics processors with practical frameworks and real-world insights to evaluate, select and implement effective material substitution strategies amid performance, cost and sustainability pressures.

SPONSORSHIP: \$7,500



MC Tech Days | 11/11/2026

Artificial Intelligence (AI) for Manufacturers

Ways artificial intelligence is transforming manufacturing operations by augmenting human intelligence and capability. Expert-led presentations will cover how manufacturers can use AI to assist with: predictive maintenance, equipment optimization, supply chain and production, energy efficiency and sustainability.

SPONSORSHIP: \$10,000

TECH DAYS FORMAT

All 2026 Tech Days consist of three to five 30-minute virtual sessions including a panel discussion moderated by a Gardner Business Media editor.

REGISTRANT AVERAGES

Average number of registrants: 450-500

All Tech Days are free registration

COMMIT EARLY!

Your brand will be included on our Tech Days marketing campaigns that drive attendees to register from both onsite and offsite channels.

INTERESTED?

CALL YOUR SALES REP TODAY!

Each of our 2026 Tech Days has limited sponsorship positions. Positions are first come-first serve. Some speaking engagements maybe available for per Tech Day topic. Talk with your sales representative for more details or email Bill Caldwell at bcaldwell@gardner.media

