# EDITORIAL SUBMISSION GUIDELINES



# SCOPE/FIELD OF INTEREST

*Production Machining* covers the manufacture of precision parts in high volumes—commonly referred to as the screw machine industry. We welcome articles and illustrations of products and services germane to all aspects of this industry.

### **SECTIONS**

Feature Articles. Each issue of the magazine has an emphasis topic, and feature articles should present a comprehensive discussion of the topic. Story angles include case studies of successful shop practices, or detailed explanations of processes or technologies that could positively impact a manufacturer's business. It is highly recommended that contributors consult the editors prior to submission of potential feature material. Word count: 1,800-2,000. High-resolution, color photography and/or illustrations are mandatory.

Case in Point articles cover applied technology by discussing how a product or services has positively impacted, in a quantified way, the operation of a precision machine parts business. It's a case study format that states a problem and explains how application of a product or service solved the problem. The solution is quantified by explaining in various metrics better throughput, lower costs, faster cycle times, longer tool life, etc. Word count: 800-1,000. High-resolution, color photography and/or illustrations are mandatory.

*Tech Briefs* cover technological innovations as they relate to the manufacturing of precision machined parts. We ask for a concise, generic treatment of the subject technology that cites the potential usefulness of the product or service as it relates to the reader's interest. *Word count: 800-1,000. High-resolution, color photography and/or illustrations are mandatory.* 

*News* covers time-sensitive industry events, personnel changes, relocations, news about companies and other industry-specific news. *Word count: 100-250. This is a text-only section.* 

**New Products** press releases should cite the features and benefits of new products or services that relate to the screw machine industry. *Word count: 200-500. High-resolution, color images and/or illustrations are preferred, but not mandatory.* 

# **EDITING & EXCLUSIVITY**

*Production Machining* will edit any editorial submissions for content and to conform to our style guide. Contributed feature articles must be exclusive to *PM* magazine and must not have been published previously in another publication. Authors may be asked to sign a copyright release or to assign in writing one-time rights to *PM* magazine.

### **EDITORIAL FORMAT**

Feature articles should be submitted as Microsoft Word (.doc) documents; news and product releases also may be in PDF format. Tables, graphs, photographs and other illustrations must be separate files, rather than incorporated or embedded within the text document.

### **IMAGES**

Images should be in .jpg or .tif file formats, with minimum resolution of 300 dpi at a minimum size of  $4 \times 5$  inches. Photographs are also acceptable. All photographic materials must be clear, sharp, in-focus and properly exposed. Captions should be provided for each photograph, and each photograph should be identified.

# LARGE FILES

Files larger than 20 MB can be uploaded via files.gardnerweb.com.

### **DEADLINES**

Editorial deadlines are two months in advance of the issue date. Contact our editors about six months in advance with story ideas so that we may begin the process of planning the story.

### CONTACTS

Production Machining 6915 Valley Ave. Cincinnati, OH 45244 513-527-8800

Chris Koepfer, Editor-in-Chief ckoepfer@gardnerweb.com 888-527-8873

Lori Beckman, Managing Editor lbeckman@gardnerweb.com 888-527-8832