

EDITORIAL SUBMISSION GUIDELINES



SCOPE/FIELD OF INTEREST

Additive Manufacturing (AM) is a web publication, e-newsletter and print magazine devoted to 3D printing and direct digital manufacturing technologies that build complex components layer by layer. Our focus is on the use of these additive technologies to manufacture functional parts, including end-use components and industrial tooling.

PUBLICATION STRATEGY & DEADLINES

The bulk of our content is published to our website, additivemanufacturing.media, which is updated daily. Once we have accepted a piece for publication online, it can be considered for inclusion in our e-newsletter and/or print magazine as well as posting on our social media outlets. We are always accepting submitted content on a rolling basis.

ACCEPTED CONTENT TYPES

Generally speaking, we don't publish equipment reviews, think pieces, "round-up" articles, step-by-step tutorials or market reports. Instead, we speak to a manufacturing audience and seek to cover stories where 3D printing is being applied to make tooling, molds, functional prototypes and end-use production parts.

Technical articles and case studies offer a deep dive into an emerging technology, principles for the application of 3D printing, or a specific success story. Guidelines for submitting this longform content:

- **Content:** We like deep content with lots of detail, focusing more on technology than product. Think: What can this article teach about this technology? How does it work? Why is it important? What specific, quantifiable benefits has it displayed?
- **Length:** These pieces range from 500 to about 1,500 words, and we will edit according to our style guide and content needs. It is best to err on the side of providing too much information; we can cut it down as necessary.
- **Illustrations:** Please provide 1 or more high-resolution images with captions to illustrate key points.

- **About the Author:** Contributed pieces will be posted with the contributor’s byline and an “About the Author” blurb at the bottom. Please provide the author’s name, affiliation and job title; a biography of 100-200 words; and a high-resolution headshot if available.

News items cover current events in the additive manufacturing industry that are of interest to our readers. Newsworthy information includes company mergers, relocations, expansions and acquisitions; market research and trends; unique activities, projects or events; website upgrades, app releases, blogs, podcasts and other relevant media information. *News releases should be fewer than 300 words and include contact information for the relevant company or organization.*

Technology Review product releases focus on new and useful products from suppliers in the additive manufacturing sector, as well as significant product development news. Submitted product releases should:

- Be brief. *Fewer than 300 words, please.*
- Highlight specific features and benefits of a single product.
- Present the most important features first.
- Be as objective as possible. Superlatives and subjective statements will be removed or modified at the editors’ discretion.
- Include high-resolution images when possible. *Acceptable photos should be at least 4 × 5 inches at a resolution of 300 DPI, and saved in .jpg or .tif format.*
- Provide a contact name and company address, phone number and website.

Application stories. *Additive Manufacturing* is interested in stories that showcase how a manufacturer applies additive manufacturing technologies to produce functional parts and the impact of this endeavor on the overall business. These longer-form articles are typically written by staff editors or expressly solicited from industry experts, but original, unpublished material offered to *AM* on an exclusive basis will also be considered. It is best to contact *AM* before writing or developing an applications article.

EDITING & EXCLUSIVITY

Additive Manufacturing will edit any editorial submissions for content and to conform to our style guide. Contributed feature and case study articles must be exclusive and must not have been published previously in another publication.

Each manuscript and all other material accepted for publication or presentation is accepted on condition that submitter assents to Gardner Business Media’s Standard Terms, available at: short.gardnerweb.com/terms

EDITORIAL FORMAT

All text should be submitted as Microsoft Word (.doc or .docx) documents. Tables, graphs, photographs and other illustrations must be separate files, rather than incorporated or embedded within the text document.

IMAGES & VIDEO

Images should be the largest file size available, in .jpg or .tif file formats with 300-dpi resolution at a minimum size of 4 × 5 inches. All photographic materials must be clear, sharp, in-focus and properly exposed. Captions should be provided for each photograph, and each photograph should be identified.

We accept raw video in .wmv, .avi, .mov formats and have the capability to add text, narration and other effects. We can also accept and embed videos that have been posted to YouTube or Vimeo. Please note, video is most likely to be used when it illustrates a process or teaches a viewer how to do something. Corporate profiles, product advertisements and other promotional video footage is unlikely to be used.

LARGE FILES

Files larger than 20 MB can be uploaded at files.gardnerweb.com/mmse (select Stephanie Hendrixson as the recipient).

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