

# Your Marketing is Our Business

Proven strategies for exceeding your brand and business marketing goals.



## From Need to Lead

We surround your sales and marketing objectives with content-supported, insight-informed and audience-driven solutions.

INTRODUCING



## Your Industrial Marketing Growth Partner

A full-funnel content, marketing and intelligence solution, GROW combines Gardner Business Media's editorial expertise and first-party audience network with best-in-class technology and data insights to deliver custom solutions to your brand and business marketing goals.

### GROW MARKETING

From need to lead. Turnkey, results-driven marketing solutions.

### GROW STUDIO

Content that connects. Original content to support your campaign goals.

### GROW INTELLIGENCE

Custom insights on brand affinity, market analysis and go-to-market strategy.

### GROW PERFORMANCE

Transparent, real-time data on your audience, advertising and marketing impact.

Get Started!





# Marketing Success Starts With Audience



FIRST-PARTY DATA



MULTI-CHANNEL REACH



ALWAYS-ON ACCESS



REAL RESULTS

Our audience is qualified, active and constantly engaged with original content that is available 24/7 across all relevant channels, creating media and marketing opportunities that are informed and results-driven.



PLUS!  
In-Person Events:

**CF/26**  
CARBON FIBER

**Always On! CompositesWorld's Monthly Media and Marketing Channels Reach**

**MAGAZINE**

**40,000**

Subscribers

**ONLINE**

**210,000**

Monthly Page Views

**EMAIL**

**32,000**

Opt-In Subscribers



**VIDEO**

3,200 subscribers



**SOCIAL MEDIA**

44,600 followers

33,500 4,600 3,200





## AUDIENCE PROFILES

# Meet Our Audience

Going beyond the pages of our monthly magazine, the sampling below represents real-life audience members who engage with content across all our media channels.



### C-SUITE/PRESIDENT

CEO  
**ECOFAB USA | USA**

CEO  
**Ergo Project | UKR**

Vice President  
**Sunghan Aero Industries | KOR**

President  
**PMT Corp. | USA**

CEO  
**WEAV3D Inc. | USA**

President  
**Speed Aircraft Corp | USA**

### OWNER/PROCUREMENT

Director Of Business Development  
**Additive Engineering Solutions | USA**

Principal  
**Advanced Thermoplastic Composites | USA**

Body Innovation Program Manager  
**FCA Italy Stellantis Group | ITA**

Consultant  
**Kawasaki Motors Ltd. | JPN**

Composites Manager  
**Cruisers Yachts | USA**

Tech Director  
**Hive Composites Ltd. | GBR**

Deputy General Manager  
**Koreanair | KOR**

Materials Specialist  
**MTU Aero Engines | DEU**

Business Analyst  
**Reliance Industries Ltd. | IND**

### ENGINEERING/DESIGN

Engineer  
**Airbus | GBR**

Manufacturing Engineer  
**Airbus Helicopters Germany Gmbh | DEU**

RD Engineer  
**Alstom | FRA**

Vice President of Engineering  
**Amalga Composites | USA**

Senior Stress Engineer  
**Ascendance Flight Technologies | FRA**

Engineer  
**Boom Supersonic | USA**

Professor  
**Ceramic Materials Engineering | DEU**

Principal Engineer Research  
**Collins Aerospace | USA**

Composites Engineering Manager  
**CPI Radant Technologies Div | USA**

Microwave System Senior Designer  
**Thales Alenia Space | ITA**

### MANUFACTURING/PRODUCTION

Technical Lead  
**AMRC Composites Centre | GBR**

Project Manager  
**Apply Carbon | FRA**

Engineering Composite Specialist  
**Archer Aviation | USA**

Tech Specialist 3  
**Gulfstream Aerospace Corp. | USA**

Lead  
**Joby Aviation LLC | USA**

Body Innovation Program Manager  
**FCA Italy Stellantis Group | ITA**

Head of RD  
**Elbit Systems Cyclone | ISR**

Tech Specialist 3  
**Gulfstream Aerospace Corp | USA**

R&D and Technical Manager  
**Riba Composites SRL | ITA**

### Q.C./INSPECTION

Materials Specialist  
**MTU Aero Engines | DEU**

Sr Project Manager  
**BHS Composites | CAN**

Technical Expert  
**Bombardier | CAN**

Technical Fellow  
**The Boeing Company | USA**

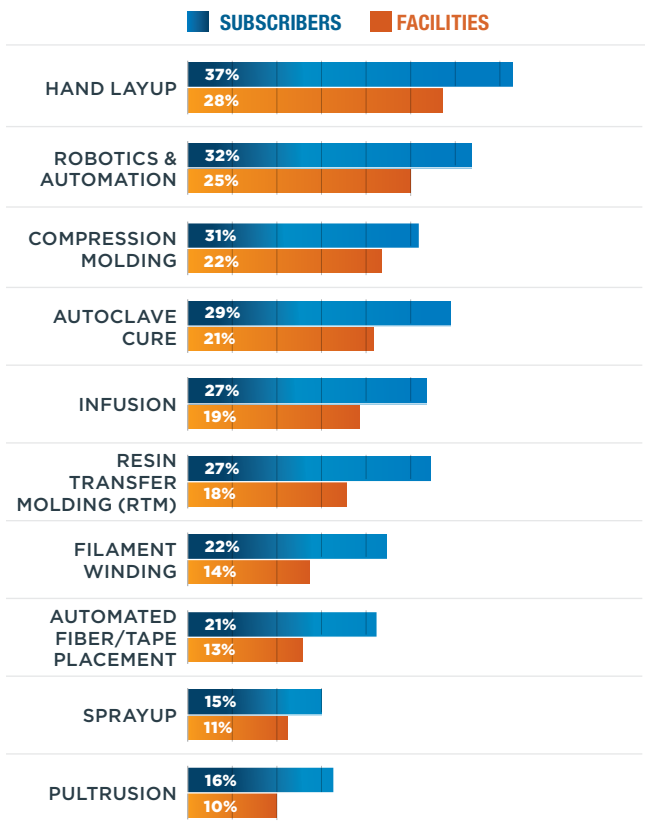
Researcher  
**ST Aerospace Solutions | SWE**

Senior Application Lab Manager  
**Porcher Industries | FRA**

Assistant Manager  
**Shimano Inc. | JPN**

## Operations that perform

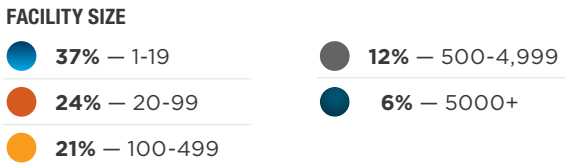
*CompositesWorld's* commitment to creating solutions-based, applications-focused content leads to an audience of not just owners and executives, but also the engineers and operators who use, recommend, specify and evaluate product purchases.



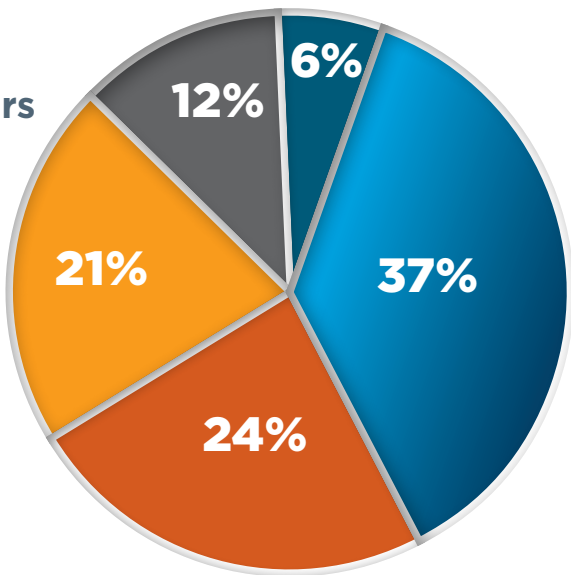
All audience and distribution data reflect *CompositesWorld's* publisher's data as of August 1, 2025. These are counts projected from our first-party audience data housed in Omeda (omeda.com) and online activity reporting from GBM GROW and Google Analytics. Learn more about Gardner's Audience Promise at [gardnerweb.com/audiencepromise](https://gardnerweb.com/audiencepromise)

## Reaching the hard to reach

From global OEMs to one-person production shops, *CompositesWorld* reaches the entire composites supply chain. We specialize in reaching two groups—the valuable but difficult-to-reach small- to mid-sized independent manufacturing enterprises and the decision makers with ultimate purchasing power.

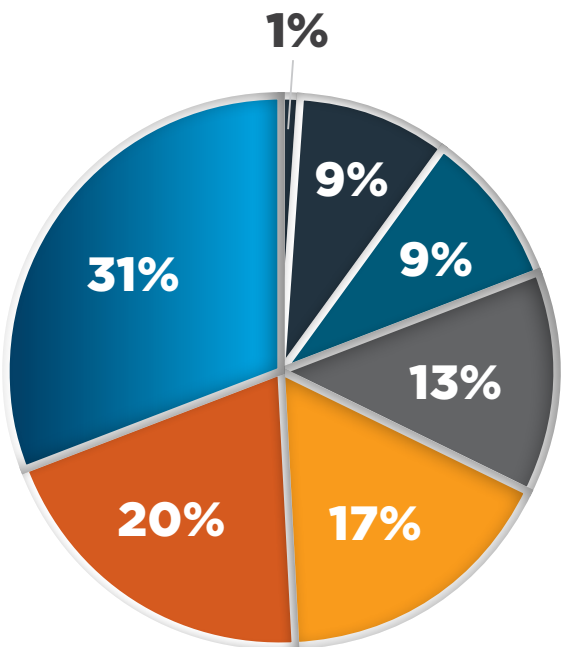


## Subscribers



## Influencing the entire buying team

Multiple influencers in an organization impact the purchasing process. Reaching the right people at the right time across the right channels is challenging; we do the work for you!



# Put Your Money Where Your Markets Are

CompositesWorld has deep insights and wide reach into composites' largest and most valuable industries.

<div></div> <div><b>Automotive &amp; Transportation</b></div> <div>29,300 SUBSCRIBERS   17,600 FACILITIES</div>	<div></div> <div><b>Aerospace &amp; Aviation</b></div> <div>30,100 SUBSCRIBERS   16,800 FACILITIES</div>	<div></div> <div><b>Military &amp; Defense</b></div> <div>22,000 SUBSCRIBERS   13,200 FACILITIES</div>
<div></div> <div><b>Industrial Machinery &amp; Equipment</b></div> <div>21,100 SUBSCRIBERS   13,100 FACILITIES</div>	<div></div> <div><b>Consumer Products</b></div> <div>18,000 SUBSCRIBERS   11,400 FACILITIES</div>	<div></div> <div><b>Medical &amp; Dental</b></div> <div>16,800 SUBSCRIBERS   10,800 FACILITIES</div>
<div></div> <div><b>Computers, Electrical &amp; Electronics</b></div> <div>16,700 SUBSCRIBERS   10,600 FACILITIES</div>	<div></div> <div><b>Oil/Gas</b></div> <div>16,500 SUBSCRIBERS   10,000 FACILITIES</div>	<div></div> <div><b>Building &amp; Construction</b></div> <div>13,900 SUBSCRIBERS   7,500 FACILITIES</div>
<div></div> <div><b>Renewable Energy</b></div> <div>12,600 SUBSCRIBERS   6,200 FACILITIES</div>	<div></div> <div><b>Marine</b></div> <div>12,300 SUBSCRIBERS   6,100 FACILITIES</div>	<div></div> <div><b>Sporting Goods</b></div> <div>8,000 SUBSCRIBERS   4,000 FACILITIES</div>

Here are just a few of the companies consuming our original process and technology content on a daily basis.



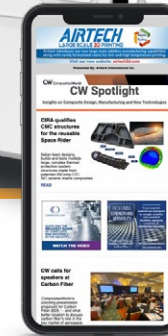




EDITORIAL COVERAGE

# Content That Connects!

Our editorial team creates original content that connects to the needs and interests of the composites audience. They do that by visiting real-world shops, digging into data and analytics and attending in-person events across the world.



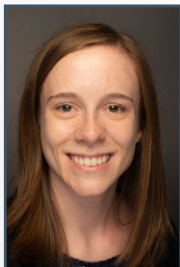
**Scott Francis**

EDITOR-IN-CHIEF  
sfrancis@gardner.media



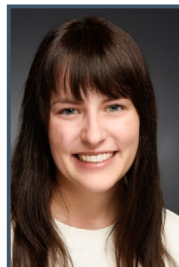
**Ginger Gardiner**

SENIOR TECHNICAL EDITOR  
ginger@gardner.media



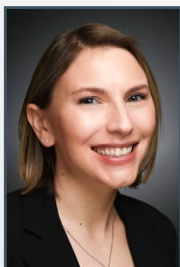
**Hannah Mason**

TECHNICAL EDITOR  
hmason@gardner.media



**Grace Nehls**

SENIOR MANAGING EDITOR  
gnehls@gardner.media



**Jodee McElfresh**

CONTENT MARKETER  
jmcelfresh@gardner.media



**Jeff Sloan**

GBM | DIRECTOR OF CONTENT  
jsloan@gardner.media

CW is almost exclusively staff-written and focuses on the development of content featuring real-world applications, parts and structures. We do this to help our audience — composites designers and fabricators — understand, track and apply current and emerging materials and process technologies, as well as connect the industry with reliable information resources, suppliers of products and technologies, and potential customers and partners.

## 50/50 VISION

Whether researching a potential purchase or searching for product process technology information, industrial manufacturers report very clear balance in the amount of online and offline research. On average, half their research is done online and half the research is completed offline.  
*Source: Industrial Buying Influence Report 2025*

**Reach out to us and tell your story.  
We're here to help!**

EDITORIAL CALENDAR

Published monthly, *CompositesWorld* uses print, digital, audio, video and in-person tools to deliver well-researched, high-utility information on the design, tooling, fabrication and finishing of composite parts and structures.

NEW FOR 2026

BRAND BUNDLE

Connect with engaged composites shops and manufacturing professionals with *CompositesWorld's* 2026 packages and bundles. These programs will deliver high-impact impressions across multiple content channels—on-site, off-site and in the magazine.

Contact your *CW* sales representative for more information on 2026 programs, packages and bundles.



ISSUE	AD CLOSE	FEATURED SUBJECT	EXPERTISE IN FOCUS	SPECIAL COVERAGE	DEEP DIVE PRODUCT & PROCESS	SUBJECT MATTER DOWNLOAD	DIGITAL CONF / WEBINAR / TECH DAY
JANUARY	12/2/25	AEROSPACE	PAST, PRESENT & FUTURE		Composites industry news and products	AEROSPACE	
FEBRUARY	1/1/26	ENERGY	DESIGN & TESTING	JEC 2026 Paris, France			
MARCH	2/2/26	RECREATION	FINISHING & FASTENING	CW Tech Days			CW Tech Days Thermoplastic Composites
APRIL*	3/2/26	SUSTAINABILITY	PREDICTING FAILURE				
MAY	4/1/26	AERO/DEFENSE	PAST, PRESENT & FUTURE	SAMPE 2026 Seattle, WA, U.S.			
JUNE	5/1/26	INDUSTRIAL	DESIGN & TESTING	CW Tech Days			CW Tech Days High-Rate Solutions
JULY	6/1/26	AEROSPACE/AAM	FINISHING & FASTENING	Farnborough Air Show Farnborough, U.K.		SUSTAINABILITY & RECYCLING	
AUGUST	7/1/26	AUTOMOTIVE	TROUBLESHOOTER	CAMX 2026 Atlanta, GA, U.S.			
SEPTEMBER	8/3/26	TRANSPORTATION	PAST, PRESENT & FUTURE	CAMX 2026 Atlanta, GA, U.S.			
OCTOBER	9/1/26	AERO/SPACE	PREDICTING FAILURE	CW Tech Days			CW Tech Days AI/Machine Learning
NOVEMBER*	10/1/26	INFRASTRUCTURE	FINISHING & FASTENING	Carbon Fiber Conference		WIND/ENERGY	
DECEMBER	11/2/26	YEAR IN REVIEW	DESIGN & TESTING	CW SourceBook 2027			





## Industrial Buyers Do Business With Brands They Know and Trust

Build your brand's reputation with highly visual display advertising delivered in known, trusted, contextual environments to active, influential buyers.



Delivered Monthly.  
Available Everywhere.



### MAGAZINE DISPLAY ADVERTISING

Large-format display ads delivered to qualified industry decision-makers.

## 40,000 Subscribers

#### Display Ads

- Spread
- Full Page
- 1/2 Page
- 1/3 Page
- 1/4 Page

#### Cover Positions

- Front Inside Spread
- Back Inside Cover
- Back Outside Cover

#### Special Positions

Special magazine positions include inserts, ride-along supplements and unique cover wraps. Contact your sales rep for details.

#### Digital Edition Sponsorship

Exclusive sponsorship of the digital magazine includes custom branding on the magazine, email announcement and latest issue landing page.

## 68%

of industrial buyers are more likely to do business with a vendor/supplier that is actively advertising their products or services.

### ADVERTISING = SALES





BRAND AWARENESS SOLUTIONS



E-NEWSLETTER  
DISPLAY ADVERTISING

Multi-format graphic and text advertisements presented to an active, opt-in list of email subscribers.

32,000 Active,  
Opt-in Subscribers

CompositesWorld offers two compelling e-newsletter products. *CW Today*, published Monday, Wednesday and Friday, provides the latest composites industry news. *CW Spotlight*, published twice monthly, features unique, staff-produced content on composites design, manufacturing and new technologies.

CW TODAY  
e-newsletter

Focus:	Composites industry and major end market news
Delivery:	Every Monday, Wednesday and Friday
Ad Delivery:	Button Ad: monthly, every other issue on rotation Leaderboard & Product Ads: per issue

AD TYPE	
LEADERBOARD	A
BUTTON AD BUNDLE	D
FEATURED PRODUCT AD	C

CW SPOTLIGHT  
e-newsletter

Focus:	Articles on ideas, trends and technologies shaping the industry
Delivery:	Twice monthly — every second and fourth Thursday
Ad Delivery:	Medium Rectangle: monthly Leaderboard & Product Ads: per issue

AD TYPE	
LEADERBOARD	A
MEDIUM RECTANGLE AD BUNDLE	B
FEATURED PRODUCT AD	C

AD CENTRAL  
Details and additional specifications are available at [gardnerweb.com/adcentral](http://gardnerweb.com/adcentral)





# BRAND AWARENESS SOLUTIONS



## COMPOSITESWORLD.COM DISPLAY ADVERTISING

Advertisements are displayed on our websites to engage content consumers visiting the site to look for composites products and processes.

# 210,000 Monthly Page Views

## Homepage or Topic Website Display Advertising

### Medium Rectangle Ad

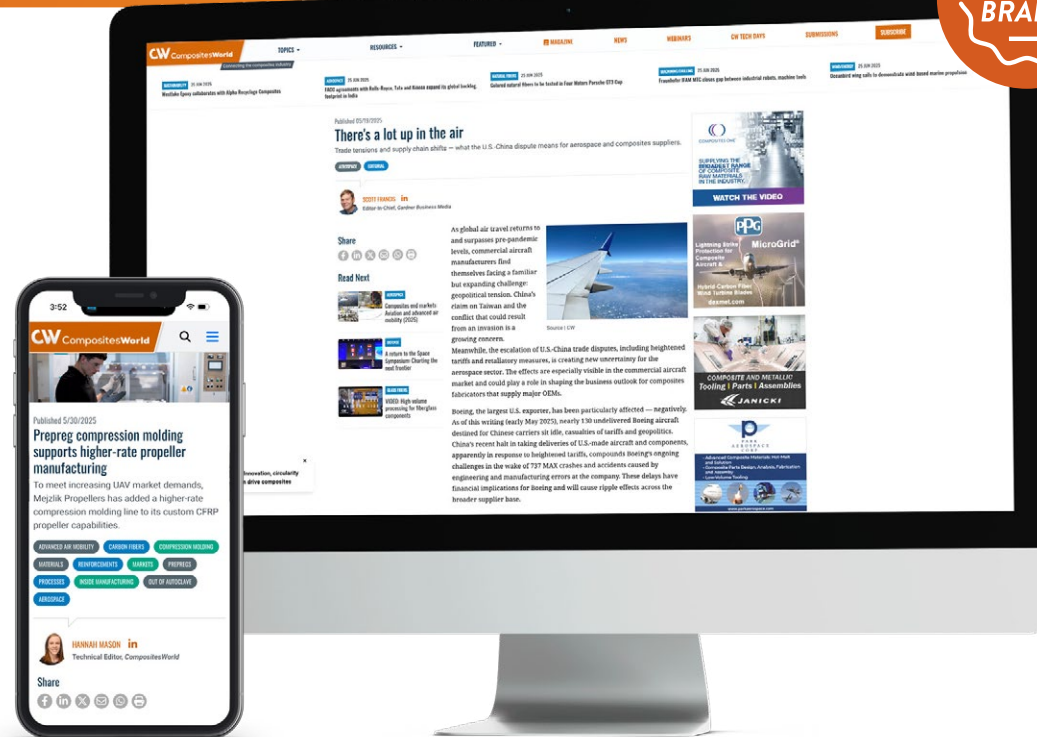
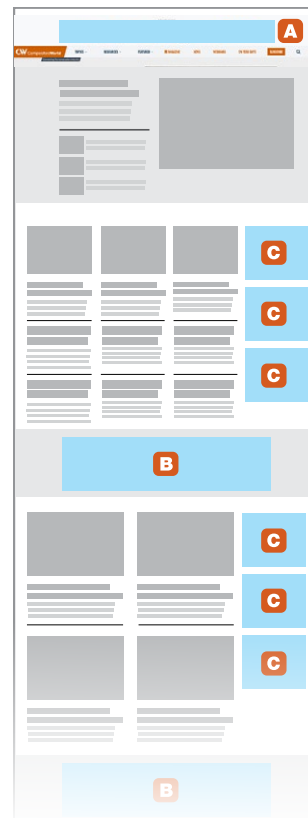
**Includes:** Medium Rectangle (C)  
• 300 x 250 px @ 144 dpi JPG/PNG

### Premium Ad Package A+B+C

**Includes:** Leaderboard (A)  
• 728 x 90 px @ 144 dpi JPG/PNG

**Billboard (B)**  
• 970 x 250 px @ 144 dpi JPG/PNG

**Medium Rectangle (C)**  
• 300 x 250 px @ 144 dpi JPG/PNG



## What is a Technology Topic?

Visitors to CompositesWorld.com will find news, articles, case studies, technology briefs, product announcements, supplier listings and more in each Topic, helping them narrow their search as they research purchasing decisions. Target digital ads to one of six bundles, depending on the topic(s) that fit best with your messaging.

### TECH TOPIC 1

Autoclave  
Cutting/Kitting  
High-Temp Resins  
Prepregs

Carbon Fibers  
Fabrics/Preforms  
Nondestructive Inspection

### TECH TOPIC 2

Aerospace  
Defense  
Adhesives  
Compression Molding  
Injection/Overmolding  
Materials Testing  
Pultrusion

Ceramic Matrix Composites  
Space

### TECH TOPIC 3

Advanced Air Mobility  
Core  
Machining/Drilling  
Out of Autoclave

### TECH TOPIC 4

ATL/AFP  
Bonding/Welding  
Epoxies  
Molds/Tools

Automation  
Design/Simulation  
Filament Winding  
Thermoplastics

### TECH TOPIC 5

Automotive  
Electronics  
Infrastructure  
Sensors  
Wind/Energy

Construction  
Glass Fibers  
Repair  
Sporting Goods

### TECH TOPIC 6

Additive Manufacturing  
Infusion  
Natural Fibers  
Recycling

Consumer  
Marine  
Pressure Vessels  
RTM

## AD CENTRAL

Details and additional specifications are available at [gardnerweb.com/adcentral](http://gardnerweb.com/adcentral)



For advertising information, please contact: Bill Caldwell | [bcaldwell@gardner.media](mailto:bcaldwell@gardner.media)





# BRAND AWARENESS SOLUTIONS

Extend the impact and visibility of your marketing message by continuing to market to engaged site visitors, video viewers and channel subscribers as they continue their browsing experience.



## AUDIENCE EXTENSION

### Off-site Display Retargeting

Amplify your brand and marketing message by reaching CompositesWorld.com visitors.

**You receive:**

- Extended reach to the *CompositesWorld* audience through web display advertising
- A regular activity report including number of impressions and clicks

### Off-site Video Retargeting

Expand your marketing message by retargeting to *CompositesWorld* video viewers and YouTube subscribers.

**You receive:**

- Pre-roll advertising campaign on YouTube and Google's Video Network targeting *CompositesWorld* channel subscribers and website visitors
- A regular activity report including number of impressions and clicks



NEW FOR 2026

### CW Market Bundle

Reach engaged manufacturing professionals across Gardner Business Media's Industrial Network. *CompositesWorld* offers a range of multi-channel bundles and packages that place your brand in front of targeted decision-makers evaluating process and technology solutions.

Contact your *CW* sales representative for more information on 2026 programs, bundles and packages.

## TOP-OF-FUNNEL IMPERATIVE

47%

of buyers are most likely to initiate a purchase due to a specific project or customer need. Sound, solutions-based, top-of-funnel messaging is an industrial marketing imperative to assure that prospective buyers already know your company name and competitive advantage.

### AD CENTRAL

Details and additional specifications are available at [gardnerweb.com/adcentral](http://gardnerweb.com/adcentral)





THOUGHT LEADERSHIP SOLUTIONS

# Industrial Buyers Are Solutions Networkers!

Work with us to share engaging, informative thought leadership content with your ideal customers.



## CONTENT BOOST

Refresh and reignite existing content created by our editorial team through a targeted digital deployment package.

### YOU RECEIVE:

- Featured content placement on related articles across GBM brand sites
- Dynamic digital marketing program including organic and paid social media
- Custom call to action embedded within the article

## SPONSORED CONTENT MARKETING

Deliver your story and solution through a feature-style content marketing article, published in *CompositesWorld's* technical voice and delivered across *CompositesWorld's* channels.

### YOU RECEIVE:

- One-page advertorial featured in *CompositesWorld* magazine (physical and digital versions)
- Integrated digital marketing program including email, search, social, web and native programmatic
- Performance report including page views and engagements

## NEED CONTENT?

Work with our experienced team of editors to craft new original content from Q&A interviews and customer stories, to informed technical overviews.

POWERED BY  
**GROW MARKETING**





# Video Content Marketing

Good video should be quality content amplified by multi-channel marketing. That's our approach. We have a team of expert editors, experienced videographers and best-in-class marketers that tell and share your story in a way that solves and sells!



## SPOTLIGHT VIDEO

Bring your product or press release to life. We do the work to turn your PR into a brief but dynamic narrated video hosted on our site and YouTube channel.

### YOU RECEIVE:

- 30- to 60-second video press release in horizontal and vertical formats
- Video published alongside your press release as sponsored content on a GBM brand website
- Featured content placement
- Integrated digital marketing program including email, social media and web

## VIDEO AMPLIFICATION PROGRAM

Amplify your existing video and tell your story dynamically by showcasing your video across our digital channels and remarketing to those audiences via search, social and YouTube.

### YOU RECEIVE:

- Personalized on-site video advertisement
- Video remarketing package
- Social media advertising
- Post-campaign analytics report

## CUSTOM VIDEO CAMPAIGNS

Work with our team to create a custom video or video series and supporting campaign. We'll visit your shop or showroom to film demos, tours and interviews that highlight your company's unique story and unique value.

### YOU RECEIVE:

- Custom 3-5 minute video
- 30-second social teaser video and B-roll footage
- Integrated digital marketing program including email, social and web.

POWERED BY **GROW MARKETING**



Scan to  
learn more  
about video content  
marketing solutions



## Demand That Delivers

Drive active, influential prospects across all relevant channels to your website with high-quantity, high-quality demand-generation solutions.

## Tech That Targets

Our investment in marketing technology empowers you to target your ideal customer profile. Following is a list of just some of our targeting demographics.

- Company Name
- Company Location
- Content Affinity
- Content Downloads
- Industry
- IP Organization/Location
- Job Function
- Materials
- NAICS
- Operation Performed
- Plant Size
- Subscription Type(s)
- Supplier Engagement
- Pages Viewed
- Events Registered (in-person/online)







## DEMAND-GENERATION SOLUTIONS

# Turnkey Digital Marketing Solutions

Our team of digital marketing and content creation experts make dynamic digital campaigns easy for you to execute by handling the creative, deployment and analytics.

## MULTI-CHANNEL MARKETING

Three quarters of industrial buyers use four or more resources to get purchase and process information.

- Search
- Industry Websites
- Industry Events
- Industry Magazines

# 75%



## E-PRINTS

Introduce, inform and invite via the inbox with demographically targeted, co-branded, direct email messages sent to our active, opt-in email audience.

### YOU RECEIVE:

- Customizable content tailored to resonate with your target audience
- The option to select your unique target audience of *CompositesWorld* subscribers based on industry, geography, facility size, job title and/or operations performed
- Performance report including data about total delivered, open rate and click-through rate



## DIRECT TRAFFIC

Drive qualified traffic across multiple channels directly to your website, online marketplace, landing page or other digital destination.

### YOU RECEIVE:

- Custom e-print delivered to your demographically selected audience
- Sponsored content advertisements in *CompositesWorld* e-newsletters
- Targeted paid promotion in social media channels



## GROW DEMAND GEN

Define and target a custom audience segment across our entire industrial network using a variety of triggered and personalized digital marketing tactics to drive qualified traffic to your website, landing page or registration form.

POWERED BY **GROW MARKETING**



# A Leader in Lead Gen

## Three Benefits of Achieving Your Lead Gen Goals with *CompositesWorld*



### LARGER THAN A LIST

Your lead-generation program includes a marketing campaign that puts your brand and message in front of a qualified audience of active industry professionals.



### DEMOGRAPHICS THAT DELIVER

Utilizing our first-party audience database and reaching across our network, our lead-generation campaigns target your ideal customers and prospects.



### CONTEXT THAT CONVERTS

Much more than a landing page, we build contextual, consent-based conversion environments that encourage registration and download.



## WEBINARS

LIVE | ON DEMAND | VIRTUAL EVENTS

Showcase your experts and expertise in a live or on demand broadcast that is moderated by industry experts, supported by an integrated marketing campaign and archived for post-presentation access.

### YOU RECEIVE:

- Promotion in magazine, website, direct email
- Online hosting and archiving
- Lead and activity report
- Technical support
- Expert moderator



## GATED CONTENT MARKETING

Turn your e-books, white papers, content collections and more into thought leadership and lead-generation machines. Hosted on our custom-built landing pages and promoted to our audience for registration-based download, Gated Content Marketing delivers information and marketing-qualified leads.

### YOU RECEIVE:

- Co-branded landing page on CompositesWorld.com
- Digital marketing program targeting your selected audience
- Registrant information including name, company, email address, phone number and country





# Content + Context Create Environments That Convert



## LEAD NURTURE

Let us further qualify and warm up your marketing-qualified leads through an automated lead-nurturing program that also scores your leads to make your sales team's efforts more targeted and more efficient.



## GROW LEAD GENERATION

Define and target a custom audience segment across our entire industrial network using a variety of triggered and personalized digital marketing tactics to generate qualified leads.

POWERED BY **GROW STUDIO**

**90%**

## THE CASE FOR CONTENT MARKETING

of purchase processes involve the evaluation of at least one alternative or replacement vendor or supplier. There is always opportunity to steal market share and to protect existing customers. Make sure your brand and your marketing messaging is present to avoid losing share and customers.





# Industry Insights

*CompositeWorld's* intelligence leverages first-party responses and behavioral data to report market performance, economic trends, spending forecasts and custom insights that help inform every aspect of your sales and marketing strategy.



**Stay Informed.**  
View the latest Market Intelligence Solutions

## INDUSTRY, MARKET AND CUSTOM RESEARCH



### Lead Qualification Survey

The *CompositesWorld* Lead Qualification Survey combines custom research and digital marketing to produce insights and contacts for your business.

POWERED BY



### Custom Research

Need custom insights? GROW Intelligence has deep history working with manufacturing technology suppliers to design, field and analyze custom research to fit your business need.



### Ad Appeal Study

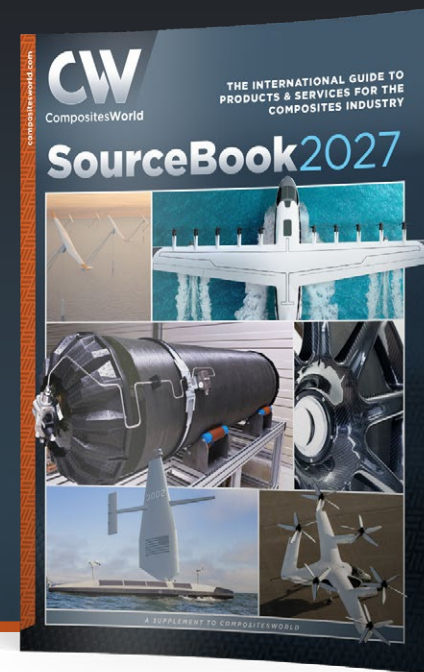
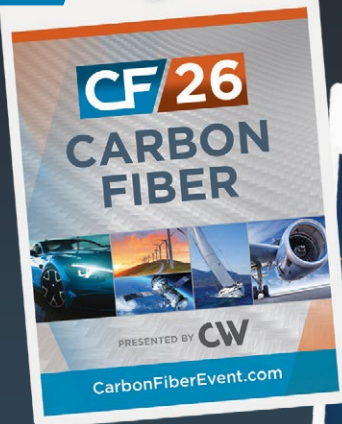
A valuable value-add for *CompositesWorld* advertisers, the AdAppeal studies report how your customers and prospects rank and respond to your brand creative and marketing messaging.



### Gardner Business Index

The monthly GBI reports on the current state of the industry based on a number of critical industry components and also delivers a forecast of future business and future spending.





## TECH DAYS SPONSORSHIPS

*CompositesWorld* will host two online Tech Days events in 2026. Topics are **Thermoplastic Composites** in **March**, **High-Rate Solutions** in **June** and **AI/Machine Learning** in **October**. Sponsorship gives your brand high visibility before, during and after Tech Days and provides you with valuable leads.

### YOU RECEIVE:

- Full attendee list with contact information
- Your logo in email, web, social and newsletter promotion
- Your logo on splash screens between presentations
- A 300 x 250 banner ad on the CW Tech Days microsite
- Expert moderator

### PRESENTED BY



## CARBON FIBER 2026 NOVEMBER 4-6, 2026 | WICHITA, KS

The presentations and tabletop exhibits at **Carbon Fiber** give attendees unprecedented access to the people, materials, processes and technologies that are shaping where and how carbon fiber composites are being used today.

When you sponsor the event, your brand, products and services will be seen by leaders and innovators across the entire carbon fiber supply chain. Reach the industry's decision makers with a Carbon Fiber 2026 sponsorship or exhibit!

## CAMX 2026 MEDIA PRODUCTS SEPTEMBER 21-24, 2026 | ATLANTA, GA

As the Official **CAMX 2026** Marketing Products and Media Partner, *CompositesWorld* offers creative and targeted multimedia promotional strategies for CAMX 2026. Connect with the more than 8,000 composites industry professionals registered for CAMX before, during and after the show.

### IN PRINT

CAMX Show Daily, CAMX Show Directory, August and September CW Show Issues

### ONLINE

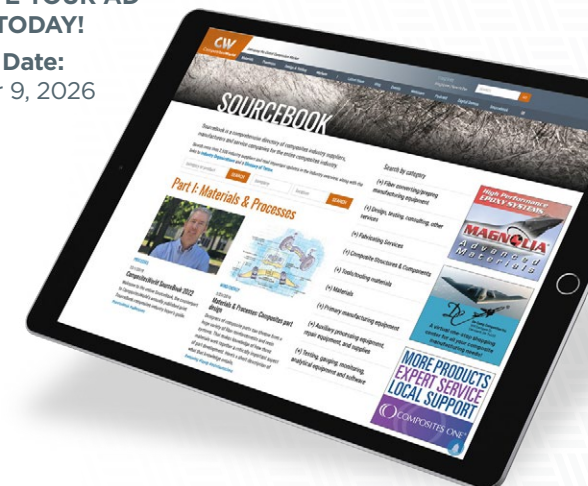
MyCAMX Online Showrooms, Show Floor Banner Ads, Attendee Invite Tool, CAMX Forecast E-Newsletter

## SOURCEBOOK 2027: The composites industry's directory of record!

The SourceBook is an all-year, on-the-shelf, definitive reference for the entire composites industry supply chain. This is the composites industry's who's who and what's what for fibers, resins, consumables, equipment, software and services.

### RESERVE YOUR AD SPACE TODAY!

**Closing Date:**  
October 9, 2026



# Introducing GROW. A Full-Service Marketing Solutions Provider.



 A DIVISION OF GARDNER BUSINESS MEDIA

Your partner for industrial marketing services and solutions that connect your brand with the right audience, deliver results and drive your business growth.



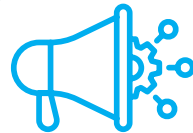
## INTELLIGENCE

Inform your go-to-market strategy with custom insights on brand affinity, market analysis and audience qualification.



## STUDIO

Our experienced team of in-house writers, designers and videographers fuels your marketing strategy with original content that captivates and converts.



## MARKETING

An audience-first approach to crafting strategic programs that build brand, drive demand and connect you with qualified prospects.



## PERFORMANCE

On-demand access to performance dashboards revealing real-time campaign metrics and audience insights.



Connect with our GROW Team to build your strategy or visit us online to learn more about how we can work with you.  
[gardnerweb.com/GROW](https://gardnerweb.com/GROW)



# CW

## CompositesWorld

### Our Clients Are Giants

Below are the industry-leading suppliers building their brand and business with *CompositesWorld*.





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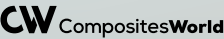
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