

2023 Media Guide

PC PARTS CLEANING SUPPLEMENT

Special spotlight coverage in the January, April, July and November 2023 issues of *Products Finishing* and *Production Machining*.



Position your brand front and center in the #1 publication to reach thousands of influencers and buyers actively searching for the latest industrial parts cleaning technology, processes and best practices.

43,600+

Combined Magazine Subscribers

90,500+

Combined Average Monthly Site Users

Advertising Opportunities

MAGAZINE & DIGITAL

Choose a display ad package of up to four sections in both *Products Finishing* and *Production Machining* magazines and digital editions.

PLUS! ONLINE

Appear in the Parts Cleaning Zone of both PFOne.com and ProductionMachining.com for one low monthly cost.

PARTS CLEANING SUPPLEMENT PRINT RATE STRUCTURE AND SPECS

B&W	1 Section	2 Sections	3 Sections	4 Sections	COLOR	1 Section	2 Sections	3 Sections	4 Sections
FULL PAGE	\$6,000	\$5,670	\$5,460	\$5,180	FULL PAGE	\$7,350	\$7,030	\$6,790	\$6,520
2/3 PAGE	\$5,340	\$5,080	\$4,810	\$4,690	2/3 PAGE	\$6,020	\$5,750	\$5,480	\$5,340
ISLAND	\$4,690	\$4,410	\$4,150	\$3,880	ISLAND	\$5,340	\$5,080	\$4,820	\$4,540
1/2 PAGE	\$3,880	\$3,610	\$3,340	\$3,080	1/2 PAGE	\$4,540	\$4,280	\$4,000	\$3,740
1/3 PAGE	\$3,080	\$2,940	\$2,810	\$2,680	1/3 PAGE	\$3,740	\$3,610	\$3,490	\$3,340
1/4 PAGE	\$2,280	\$2,130	\$1,990	\$1,880	1/4 PAGE	\$2,950	\$2,810	\$2,680	\$2,540
1/8 PAGE	\$1,730	\$1,600	\$1,480	\$1,330	1/8 PAGE	\$2,400	\$2,280	\$2,140	\$2,000

2-Page Spread

Trim: 15.75" W x 10.5" H
400 mm x 267 mm

Bleed: 16.25" W x 11" H
414 mm x 281 mm

Live Area: 15.25" W x 10" H
387 mm x 254 mm

Full Page

Trim: 7.875" W x 10.5" H
200 mm x 267 mm

Bleed: 8.375" W x 11" H
214 mm x 281 mm

Live Area: 7.375" W x 10" H
187 mm x 254 mm

2/3 Page

4.375" W x 9.125" H
111 mm x 232 mm

1/3 Page (Vert.)

2.25" W x 9.125" H
57 mm x 232 mm

Island

4.375" W x 6.875" H
111 mm x 175 mm

1/2 Page (Horz.)

6.875" W x 4.375" H
175 mm x 111 mm

1/2 Page (Vert.)

3.25" W x 9.125" H
83 mm x 232 mm

1/4 Page*

3.25" W x 4.375" H
83 mm x 111 mm

1/8 Page*

3.25" W x 2.125" H
83 mm x 56 mm

* Borders

1/4-, 1/3-, and 1/8-page ads must have a border on all sides.

Live Area

Keep all essential material 1/4" (6 mm) from all trim edges.

PDF Adobe

Print File Requirements

Preferred digital ad format: Adobe PDF/X-1a

PARTS CLEANING SUPPLEMENT ONLINE AD RATES AND SPECIFICATIONS

\$900 PER MONTH

Includes one Medium Rectangle Web Ad in the Parts Cleaning Zone on both [PFonline.com](#) and [ProductionMachining.com](#)



Medium Rectangle Web Ad

- 300 x 250 px @ 144 dpi
- FILE: JPG/PNG

For more information, contact Todd Luciano/tluciano@gardnerweb.com or Scott Walker/swalker@gardnerweb.com.

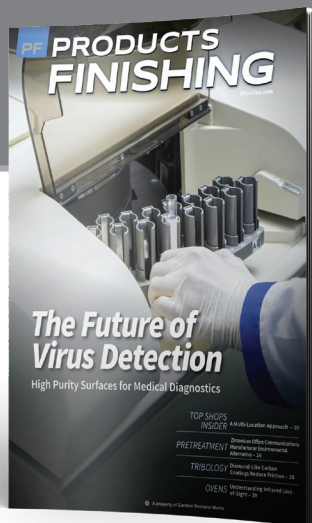
2023 Editorial Coverage



PF PRODUCTS FINISHING		PRODUCTION Machining			
Issue		PF Topics	PF Bonus Coverage	PM Topics	PM Bonus Coverage
Parts Cleaning Section 1 Ad Close: DEC 1, 2022	January	<ul style="list-style-type: none">InnovationNew TechnologySoftware	<div>Parts Cleaning</div> <ul style="list-style-type: none">National Surface Finishing Day PreviewPowder Coating Week	<ul style="list-style-type: none">Grinding and Surface FinishingMedical	Parts Cleaning
	February	<ul style="list-style-type: none">AutomotiveReactAd Issue	<ul style="list-style-type: none">Finishing Hall of Fame	<ul style="list-style-type: none">MicromachiningCutting Tools	PMPA Management Update
	March	<ul style="list-style-type: none">RecreationalEcoat	<ul style="list-style-type: none">Parts Cleaning Conference	<ul style="list-style-type: none">PMTS Preview IssueParts Cleaning Conference	PMTS Parts Cleaning Conference
Parts Cleaning Section 2 Ad Close: MAR 1, 2023	April	<ul style="list-style-type: none">EnvironmentalPretreatment	<div>Parts Cleaning</div> <ul style="list-style-type: none">40 Under 40	<ul style="list-style-type: none">Data-Driven ManufacturingCNC/Machine Controls	Parts Cleaning PMPA National Technical Conference MFG Meeting
	May	<ul style="list-style-type: none">Workforce DevelopmentMechanical Finishing	<ul style="list-style-type: none">SUR/FIN	<ul style="list-style-type: none">Swiss-TypesMultitask Machining	EASTEC
	June	<ul style="list-style-type: none">Medical		<ul style="list-style-type: none">CAD/CAM3D Printing	
Parts Cleaning Section 3 Ad Close: JUN 1, 2023	July	<ul style="list-style-type: none">Industry 4.0/AutomationRectifiers/Power	<div>Parts Cleaning</div> <ul style="list-style-type: none">FABTECH	<ul style="list-style-type: none">Machining TechnologyRotary Transfer Machines	Parts Cleaning
	August	<ul style="list-style-type: none">AutomotiveReactAd Issue		<ul style="list-style-type: none">Shop Management SoftwareCutting Tools	
	September	<ul style="list-style-type: none">Infrastructure		<ul style="list-style-type: none">Turning TechnologyMulti-Spindle Machines	MT Forecast PMPA Annual Meeting EMO
	October	<ul style="list-style-type: none">AerospaceAnodizing		<ul style="list-style-type: none">Robots and AutomationWorkholding	WESTEC
Parts Cleaning Section 4 Ad Close: OCT 3, 2023	November	<ul style="list-style-type: none">ConstructionAgriculture	<div>Parts Cleaning</div> <ul style="list-style-type: none">Top Shops Plating/Anodizing	<ul style="list-style-type: none">AerospaceMeasurement and Inspection	Parts Cleaning
	December	<ul style="list-style-type: none">Year in ReviewOvens	<ul style="list-style-type: none">Top Shops Liquid/Powder	<ul style="list-style-type: none">2024 Industry OutlookMetalworking Fluids	

One Investment, Double the Reach.

Products Finishing and *Production Machining* magazines both feature The Parts Cleaning Supplement four times a year, reporting on the advancements in technologies, trends and regulations that surface finishers and precision machinists need to know to keep their machine parts clean and operating at full speed. You'll receive exposure to two unique audiences, each with exclusive needs and uses for your cleaning applications.



PF PRODUCTS FINISHING

PFonline.com

First published in 1936, *Products Finishing* has honed its sterling reputation over the past 85 years by delivering accurate, timely and profitable resources to professional surface finishers across the globe. Month after month, our audience relies on *PF* for the latest news and trends in parts cleaning, electrocoating, plating, anodizing, liquid and powder coating, painting and mechanical finishing.



PRODUCTION Machining

ProductionMachining.com

Production Machining spotlights the innovations in high-volume precision machined parts, technologies and processes. Our media solutions are devoted to sharing advances in parts cleaning, machining centers, cutting and grinding tools, swiss-type lathes, software, CAD/CAM, measurement and inspection, single- and multi-spindles and micromachining.

To lock in your 2023 ad program, please contact:



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