

2022

MEDIA GUIDE

**Modern
Machine
Shop**

*Integrated Media Solutions
Connecting Metalworking
Buyers and Sellers*

MMS Media Kit Cover

1

2

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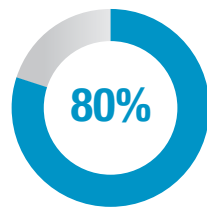
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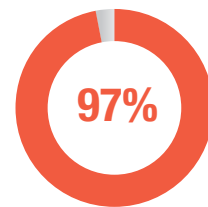
Modern Machine Shop puts you inside the industrial buying cycle as your media and marketing partner

INDUSTRIAL BUYING
CYCLE



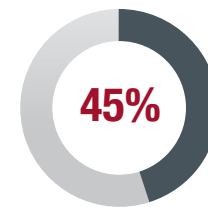
DURATION

A typical purchase process requires two months or more



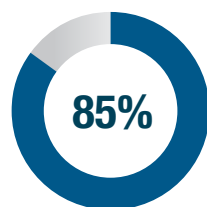
EVALUATION

Nearly every purchase process considers at least one replacement vendor



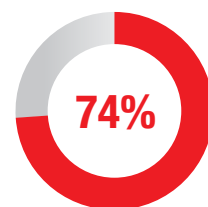
MOTIVATION

Project or technology need is the most common purchase process motivator



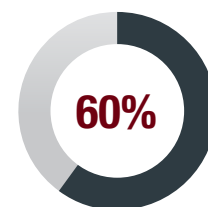
SIZE

Buying teams almost always include three or more team members



JOB TITLE

Manager is the most common title held across the buying cycle

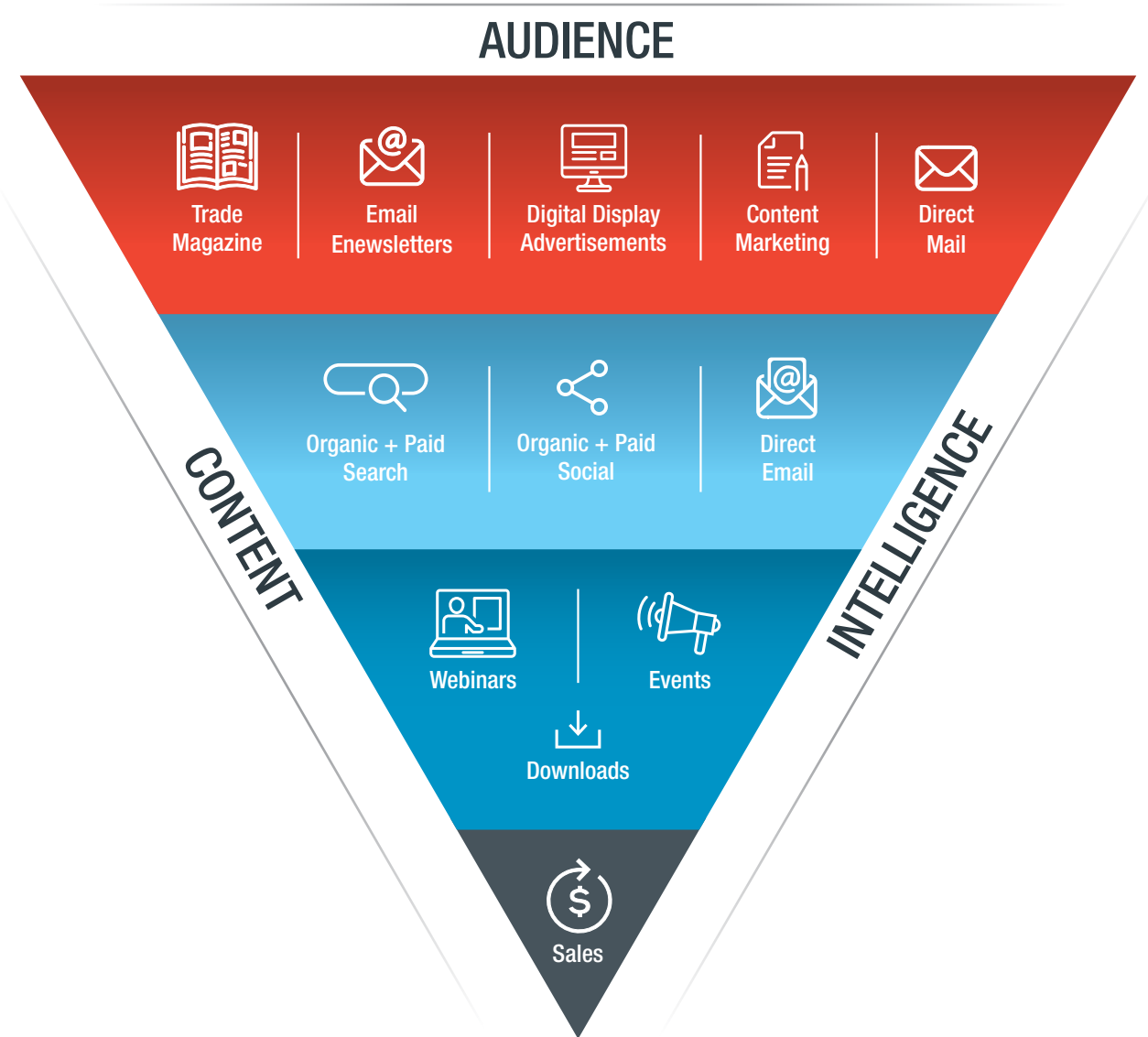


AGE

Managers and executives aged 41-50 appear most frequently throughout the purchase process

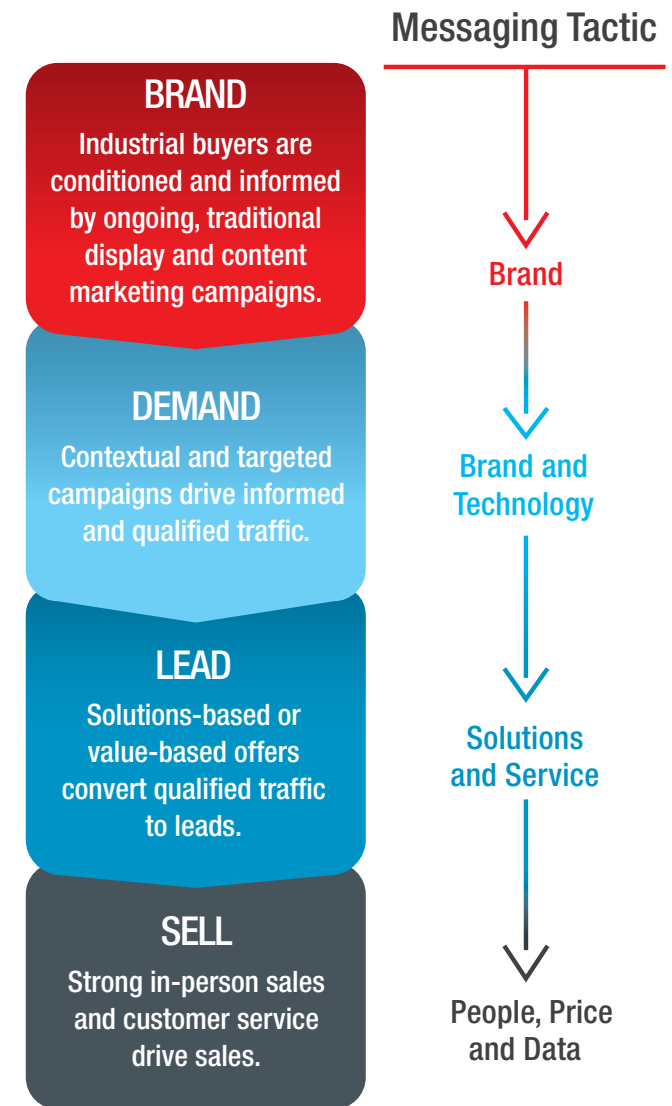
The composition of the industrial buying team mandates a marketing strategy that is integrated across channels, content-based and solutions-focused.

Inside the Industrial Buying Cycle



Industrial buyers continuously search, research and evaluate products and processes. *Modern Machine Shop's* media solutions are engineered to keep your brand top-of-mind.

Industry research shows awareness and perception of your brand are the biggest influencers during the buying cycle.



LEARN HOW INDUSTRIAL BUYERS

Ask your *Modern Machine Shop* sales rep for the complete *Industrial Buyer Influence* report.

Modern Machine Shop delivers a qualified audience that is actively seeking new technology, processes and innovations.

MMS Media Kit Cover

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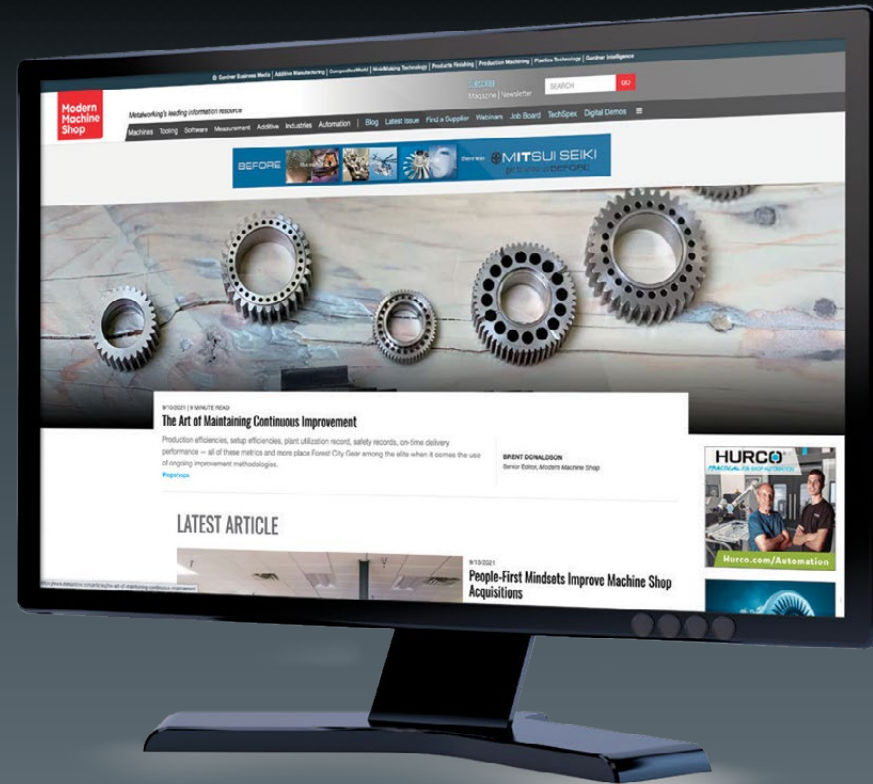
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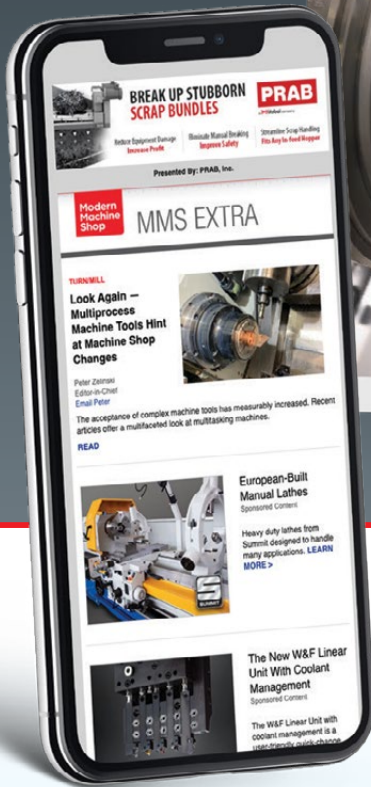
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MAGAZINE
90,600+ MONTHLY
SUBSCRIBERS*



ONLINE
114,000+ MONTHLY
SITE USERS**



EMAIL
54,000+
SUBSCRIBERS**

EVENTS



FITMA



POWERED BY AMT



* Due to COVID-19 constraints counts may differ slightly with June 2021 BPA Statements. **June 2021 Publisher Counts

Put your money where your market is

AUTOMOTIVE | TRANSPORTATION

SUBSCRIBERS*
40,047

**CONTRACT SHOPS/
SUPPLIERS**
30,287

OEMS
6,495

COMPANIES INCLUDE

- BMW
- Honda
- GM
- Ford
- Tesla
- Toyota
- TRW Automotive



MEDICAL

SUBSCRIBERS*
27,203

**CONTRACT SHOPS/
SUPPLIERS**
21,696

OEMS
3,119

COMPANIES INCLUDE

- DePuy Synthes
- Paragon Medical
- Johnson & Johnson
- Abbot Labs
- Stryker
- Zimmer
- Medtronic



AEROSPACE

SUBSCRIBERS*
33,763

**CONTRACT SHOPS/
SUPPLIERS**
26,681

OEMS
4,086

COMPANIES INCLUDE

- Boeing
- Lockheed Martin
- Northrop Grumman
- Gulfstream
- SpaceX
- Bell
- Pratt & Whitney



DEFENSE | MILITARY

SUBSCRIBERS*
31,179

**CONTRACT SHOPS/
SUPPLIERS**
27,763

OEMS
884

COMPANIES INCLUDE

- Rock Island Arsenal
- Garmin International
- Raytheon Missile
- U.S. Navy
- Lockheed Martin
- SpaceX
- Aerojet Rocketdyne



OFF-ROAD | CONSTRUCTION | AGRICULTURE

SUBSCRIBERS*
31,605

**CONTRACT SHOPS/
SUPPLIERS**
28,398

OEMS
914

COMPANIES INCLUDE

- Caterpillar
- Manitowoc
- Toro
- John Deere
- Komatsu
- Link-Belt Construction
- Paccar Winch



ENERGY | OIL | MINING

SUBSCRIBERS*
27,722

**CONTRACT SHOPS/
SUPPLIERS**
24,866

OEMS
608

COMPANIES INCLUDE

- Cameron
- ExxonMobil
- Baker Hughes
- Solar Turbines
- Halliburton
- Schlumberger
- Shell Chemical



ELECTRICAL | ELECTRONICS

SUBSCRIBERS*
18,468

**CONTRACT SHOPS/
SUPPLIERS**
11,810

OEMS
5,015

COMPANIES INCLUDE

- Moog Inc.
- Emerson Process Mgmt.
- Google
- Eaton Corp.
- Apple
- Tyco Electronics
- 3M



MACHINE SHOPS | CONTRACT MFGS

SUBSCRIBERS**
30,197

COMPANIES INCLUDE

- Magnetic Instruments Corp.
- JD Machine Inc.
- Mate Precision Tooling
- Patriot Machine Inc.
- C&S Machine Products
- Camcraft
- Major Tool & Machine



*June 2021 BPA Statement – Due to COVID-19 constraints counts may differ slightly with June 2021 BPA Statements. **June 2021 Publisher Counts

MMS Media Kit Cover 1

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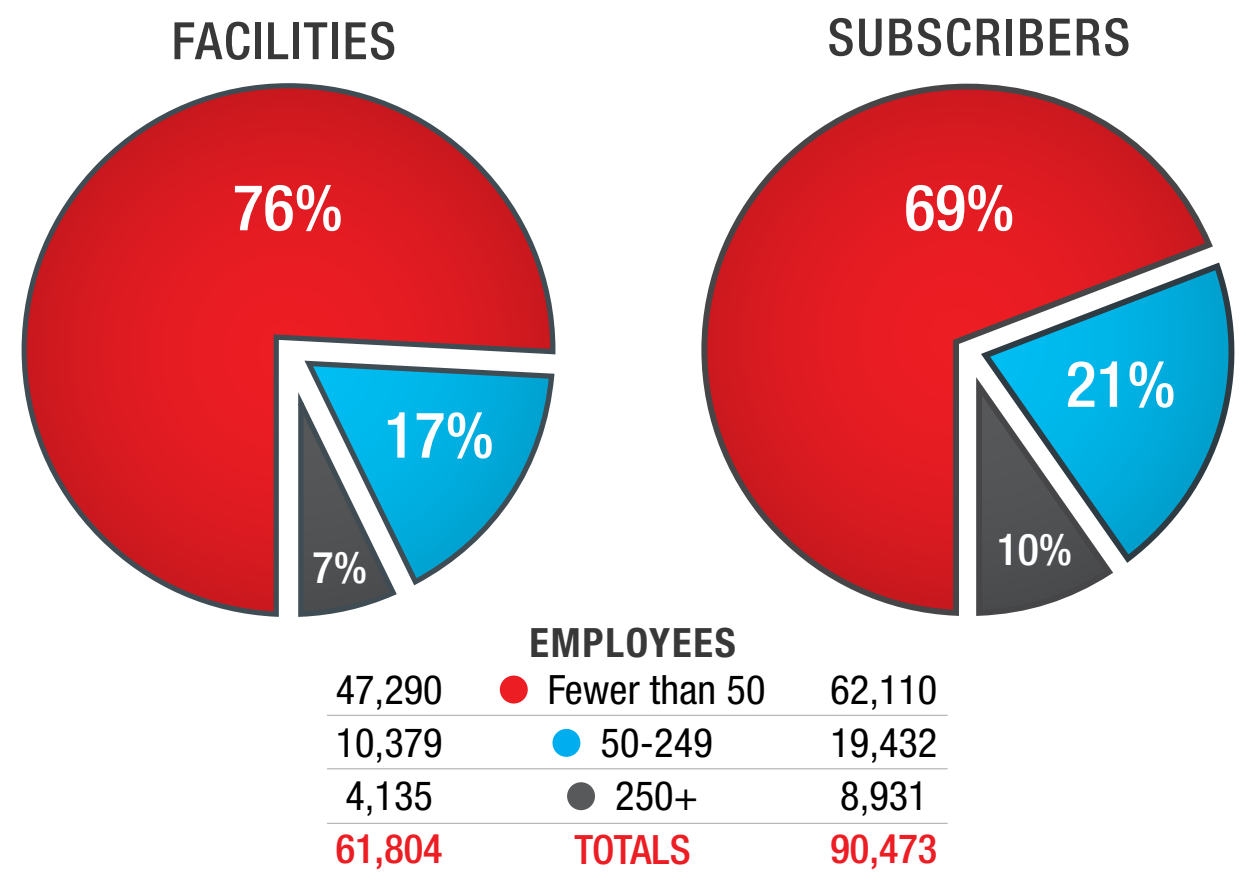
90,656 TOTAL SUBSCRIBERS*

Manufacturing* 83,680 | Mfg. Facilities** 56,079

OPERATION**	CIRCULATION**	PLANTS**
Additive Manufacturing	44,525	23,533
CAD/CAM	56,476	32,117
CNC Operations	58,389	33,289
Drilling	54,543	30,601
EDM	37,017	18,390
Five-Axis Machining	34,453	16,159
Gear Cutting & Rolling	26,594	12,376
Grinding	54,230	30,371
High-Speed Machining	50,729	27,236
Inspection	52,169	28,545
Laser Cutting	25,582	12,009
Micro Machining	38,977	19,425
Milling	60,209	34,961
Multitasking Machines	29,427	13,202
Robotics & Automation	29,759	14,163
Titanium Machining	33,485	16,129
Turning	57,038	32,411
Waterjet Machining	15,901	7,074

Manufacturers make a lot of things, but whether they specialize in grinding, 5-axis, turning, design or a combination of processes, *Modern Machine Shop* speaks to the things they have in common. Investing in *MMS* means your message is carried to all these industries and more.

Facility Size**



* Due to COVID-19 constraints counts may differ slightly with June 2021 BPA Statements.
 ** June 2021 Publisher Counts

Connect to your audience

Modern Machine Shop's audience represents every level of decision maker and facility size in manufacturing. They rely on our coverage to discover the new technologies and trends that will help improve their business. Our integrated media approach makes sure we deliver your brand to them through the channels they prefer - print, digital, inbox or in person.

Your story as delivered by Modern Machine Shop media



ALLIED MOULDED PRODUCTS, Inc.

- Gregg L. Engineer Manager Allied Moulded Products**
- Magazine Subscriber
 - Techspex User
 - MMS The Shop
 - MMS Extra
 - PMTS and Amerimold Attendee
 - Attended 2 Webinars
 - Visits MMSonline 3 times per month



Hastreiter Industries
PURPOSE DRIVEN MANUFACTURING

- Kylan H. Vice President Hastreiter Industries**
- Magazine Subscriber
 - MMS The Shop
 - MMS Extra
 - Attended Top Shops



LANG TOOLS

- Alejandro L. Engineer Lang Tools/A & E Inc.**
- Magazine Subscriber
 - MMS The Shop
 - MMS Extra
 - Attended 11 Webinars



KUSTOM MACHINING AND MANUFACTURING

- Matt S. General Manager Kustom Machining & Mfg.**
- Magazine Subscriber
 - MMS The Shop
 - MMS Extra
 - Attended 2 Webinars



C&A
— MinebeaMitsumi Group —

- John H. President C&A Tool Engineering**
- Magazine Subscriber
 - Receives Eprints

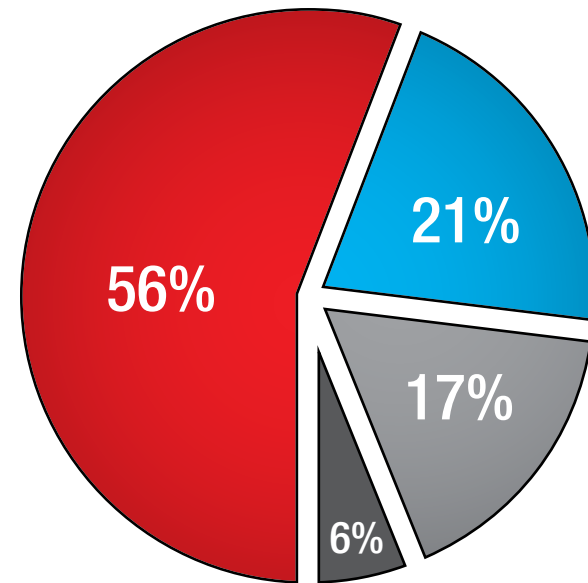


BEDCO INC.

- Richard P. Quality Manager Bedco**
- Magazine Subscriber
 - Techspex User
 - MMS The Shop
 - MMS Extra

Job Functions and Titles**

90.06%
Personal Direct Request Subscribers*



48,085 Company Management, Corporate Execs & Purchasing

18,482 Production Management & Dept

15,179 Engineering Management & Dept

5,159 Design / R&D / Quality

* June 2021 BPA Statement - Due to COVID-19 constraints counts may differ slightly with June 2021 BPA Statements.

Modern Machine Shop is the industry standard for how reporting on manufacturing can and should look, but there's nothing standard about what we do. Our editors have unprecedented access to job shops, cutting tool manufacturers, machine tool builders, OEMs, service providers and more.

From G-code to Industry 4.0, *MMS* leverages decades of experience to provide insight into what is new and what is important to the people who are moving manufacturing forward.

PRINT

Modern Machine Shop continues to be the industry leader in coverage of manufacturing technology, providing long-form content that is insightful and impactful.

DIGITAL

Our website, blog and e-Newsletters offer up-to-the-minute manufacturing news, trends and technology developments. Crafted with care, our digital content demonstrates how manufacturing is evolving.

SOCIAL

The editorial staff is invested in the industry and fills their social feeds with event coverage, shop visits, story links and more, allowing interaction with an active and engaged audience.

YOU CAN CONTRIBUTE



Modern Machine Shop provides your company with a direct means to submit content:

Use the *MMS* submission guidelines to contribute press releases and case studies. short.mmsonline.com/Submit

Follow us:



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MMS Media Kit Cover	1
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	15
	16
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	21
	22
	23
	24

Essential manufacturing content

MONTH AD CLOSING DATE	EMPHASIS TOPICS Feature coverage	SPOTLIGHT TOPICS Special product sections	BONUS DISTRIBUTION <small>(SUBJECT TO CHANGE)</small>
JAN[‡] 12.1.21	Cutting Tools Turning	Machining Centers Tooling & Workholding Systems & Software	FITMA
FEB 1.3.22	CAD/CAM Software EDM	Amerimold Preview Tooling & Workholding Systems & Software	
MARCH 2.1.22	Die/Mold Machining Five-Axis Machining	Grinding Tooling & Workholding Systems & Software	Moldmaking at PTXPO
APRIL 3.1.22	Data-Driven Manufacturing Swiss-Type Machining	Coolant & Chip Management Tooling & Workholding Systems & Software	The MFG Meeting
MAY 4.1.22	Additive Manufacturing World Machine Tool Consumption Report	Laser & Waterjet Tooling & Workholding Systems & Software	RAPID+TCT
JUNE[‡] 5.2.22	Robots & Automation Shop Management Software	Inspection & Measurement Tooling & Workholding Systems & Software	
JULY 6.1.22	Holemaking Aerospace Machining	Robots & Automation Tooling & Workholding Systems & Software	
AUG 7.1.22	IMTS 2022 PREVIEW ISSUE		IMTS Top Shops Expo AM Conference
SEPT 8.1.22	TOP SHOPS ISSUE	IMTS 2022 SHOW ISSUE	IMTS Top Shops Expo AM Conference
OCT 9.1.22	Multitasking Machining Robots & Automation	Additive Manufacturing Tooling & Workholding Systems & Software	MTForecast
NOV[‡] 10.3.22	Laser & Waterjet Workholding	EDM Tooling & Workholding Systems & Software	
DEC 11.1.22	Grinding 2023 Industry Outlook	Turning Tooling & Workholding Systems & Software	

FEATURE COVERAGE

FEATURE ARTICLES emphasize one or two key topics in machining technology or shopfloor operations per issue. Additional feature articles may address other topics of broad or pressing interest. Most feature articles are written by staff editors or expressly solicited from industry experts.

BETTER PRODUCTION features case histories of how shops or plants have used a specific product or commercial service to solve a problem, break a bottleneck, improve quality, increase productivity or create an opportunity. These articles focus on a particular product and show how that product made a difference in shopfloor operations at a particular customer site. These are typically articles written and submitted by industry experts.

MONTHLY PRODUCT SECTIONS

TECHNICAL PERSPECTIVES allow regular columnists to provide expert perspective on topics such as CNC programming and inspection, while guest columnists explore the business of machining.

SHOP TALK addresses current events in the metalworking industry that are of interest to our readers. Newsworthy information includes company mergers, relocations, expansions and acquisitions, market research and trends, unique activities, projects or events, website upgrades, app releases, blogs, podcasts and other relevant media information.

SYSTEMS & SOFTWARE is reserved for computer-related products that apply to machining and manufacturing.

TOOLING & WORKHOLDING is reserved for cutting tools and workholding-related products.

MODERN EQUIPMENT REVIEW covers a broad range of technology categories, presenting information about new and useful products from suppliers in the metalworking and manufacturing fields.

‡ ReactAD issues. Get the reader's perspective.

- Discover how your ad performs by brand, design and message.
- Benchmark your ad results against other advertisements.
- Commit your ad early to be one of up to 25 advertisers selected.

MMS Media Kit Cover	1
	2
	3
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	5
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	20
	21
	22
	23
	24

Advertising in *Modern Machine Shop* cuts through the noise and connects your brand to content that is relevant to your audience.



73% of readers share their issue with someone else.
Signet Research June 2020 AdProbe study



AD DELIVERY

- 1. Upload to: files.gardnerweb.com
Upload recipient: Bill Caldwell
— OR —

- 2. Email files to: billc@gardnerweb.com

GET YOUR AD SPECS HERE: www.gardnerweb.com/adcentral

PRINT DISPLAY AD SIZES

Spread
Full Page
3/4 Page
1/2 Island
1/2 Page
3/8 Page
1/4 Page
1/8 Page

PREMIUM COVER POSITIONS

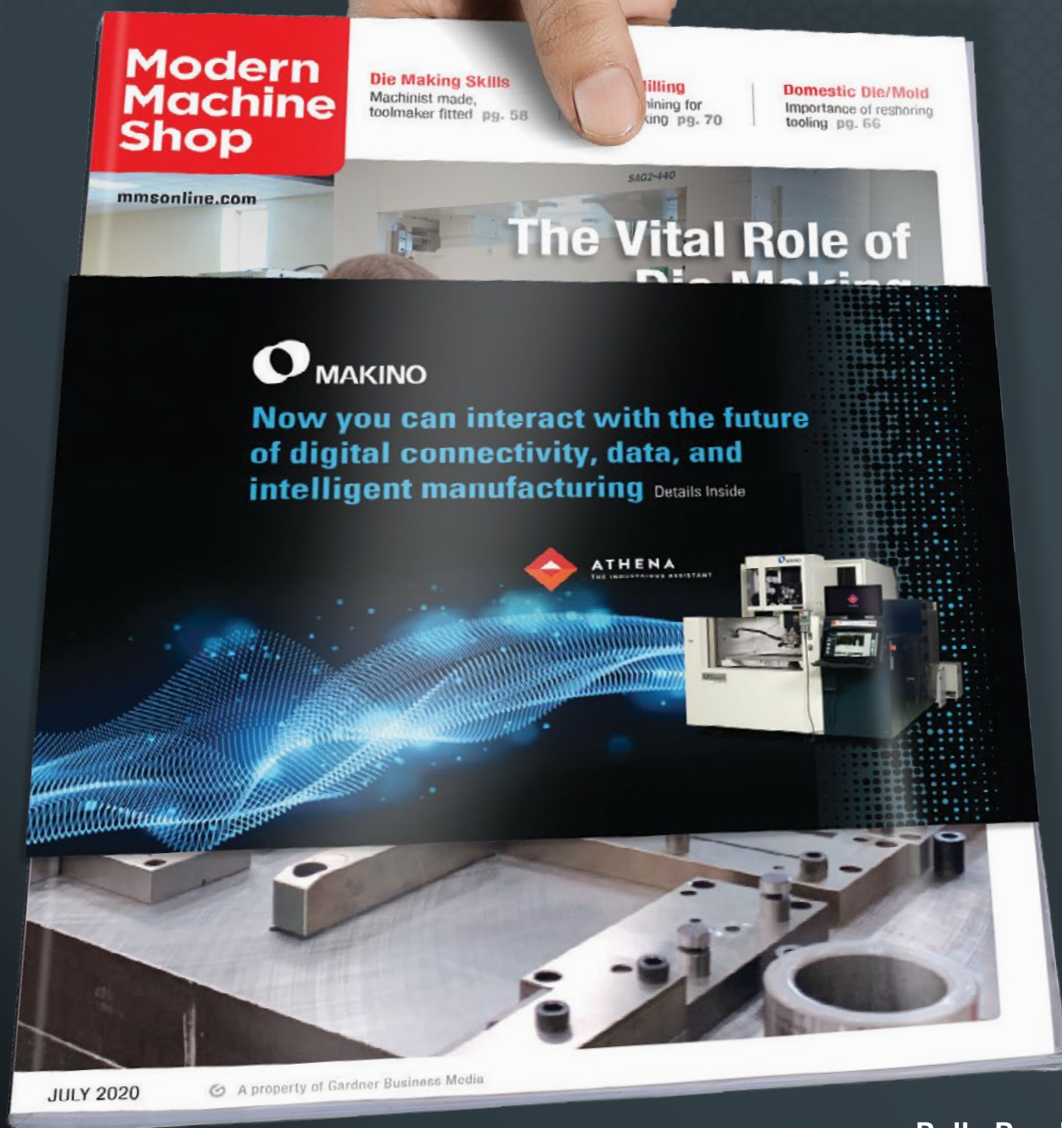
Front Inside Spread
Back Inside Cover
Back Cover

Frequency Discounts Rates

\$5,000 - \$9,999	5% OFF entire program
\$10,000 - \$24,999	10% OFF entire program
\$25,000 - \$39,999	15% OFF entire program
\$40,000 - \$64,999	20% OFF entire program
\$65,000 - \$99,999	25% OFF entire program
\$100,000 - \$149,999	30% OFF entire program

See page 23 to learn more.

- MMS Media Kit Cover 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
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- 10**
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- 13
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- 16
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- 20
- 21
- 22
- 23
- 24



Belly Band Wrapper

High-Impact Opportunities

The benefits of investing in your brand with *MMS* aren't limited to the pages of the magazine. Each year we design dozens of client-specific opportunities. Special positions in the magazine, content specific supplements, a custom sponsorship for an event or anything you can dream up are all within reach. Contact your sales rep to get started.



Tip-in Postcard



Heavy Stock Insert



Polybag Supplement

Align your brand with the most comprehensive collection of new and archived content on applications of manufacturing technology.



3:07
Average time readers engage MMS article pages**

Annual Page Views**
2,748,000+

Monthly Page Views**
229,000+

MMSonline - Annual Impressions**

Blog	385,297
Home Page	278,737
Latest Issue	135,139
Suppliers Directory	51,605
Events	19,977

MMS Only Zones - Annual Impressions**

Grinding Equipment	304,309
Workholding	158,783
Laser/Waterjet	78,048
Data-Driven Manufacturing	41,288

Metalworking Network Zones Annual Impressions**

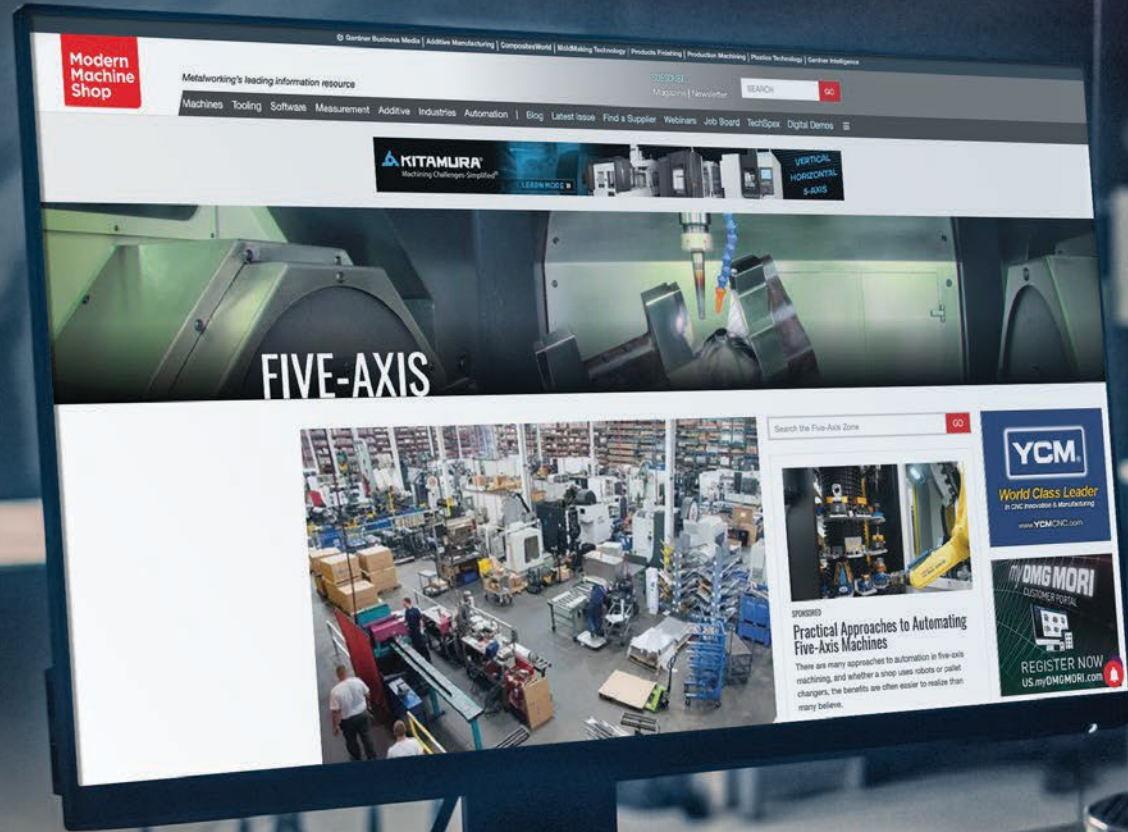
Metalworking Network distribution includes: mmsonline.com, moldmakingtechnology.com and productionmachining.com

Cutting Tools	537,564	CAD-CAM Software	248,184
Machining Centers	432,840	EDM	187,533
CNC & Machine Controls	352,416	Turning Machines	185,511
Automation	298,452	Aerospace	160,596
Shop Management Software	290,544	Automotive	125,819
Inspection & Measurement	278,974	Medical	93,782

What is a Technology Zone?

MMSonline.com Technology Zones help visitors narrow their search on key topics with content related to a specific material, process or end market. Zones provide website visitors articles, case studies, technology briefs, product announcements and supplier listings. Your ad placed within relevant Zones provides you with targeted marketing opportunities, promoting your brand to our audience.

**June 2021 Publisher Counts



Feature your message on the *MMS* homepage and specific technology pages next to contextually related content.



Amplify Your Message with a Retargeting Campaign.

Increase your digital footprint by investing in our custom retargeting opportunities. Your brand will continue to engage your audience as they browse the internet.

MMSonline.com Ad Packages

MMSONLINE.COM	AVAILABLE POSITIONS
HOME PAGE	12 per month
METALWORKING NETWORK ZONE PAGE * SELECT ZONES	12 per month
MMS ONLY ZONE PAGE	12 per month

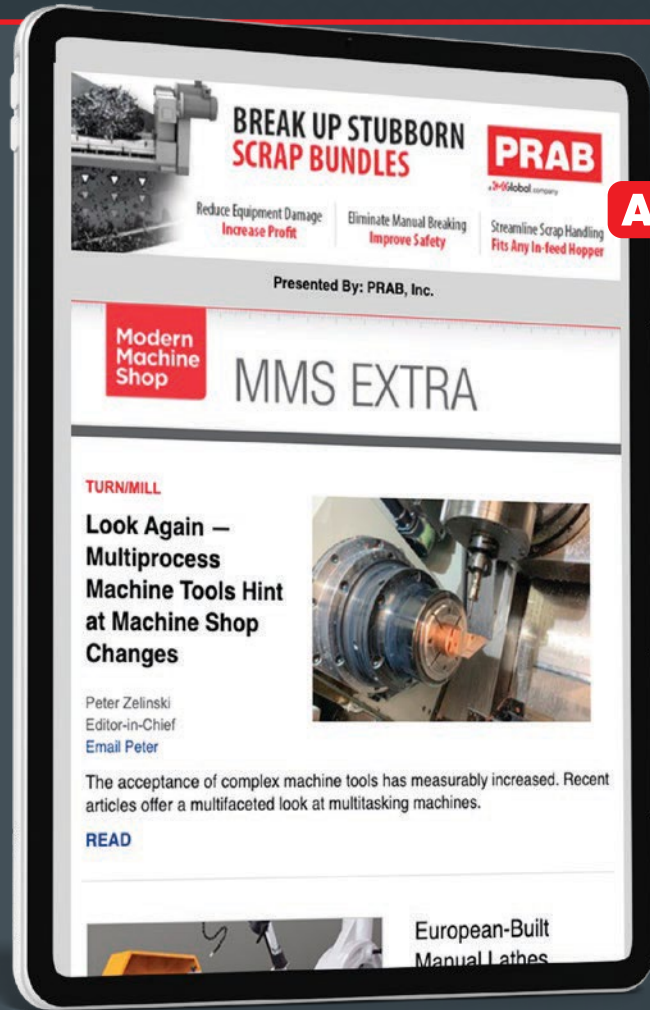
Ad Specifications

AD FORMATS	AD SIZES
SUPER LEADERBOARD	970 x 90 px JPG/PNG
BILLBOARD	970 x 250 px JPG/PNG
MEDIUM RECTANGLE	300 x 250 px JPG/PNG

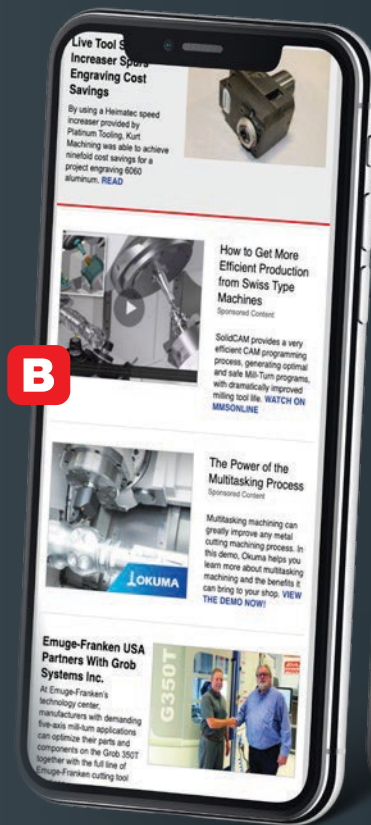
MMSonline.com ad packages include Super Leaderboard, Billboard and Medium Rectangle positions

Detailed ad specs and examples are available here: gardnerweb.com/adcentral

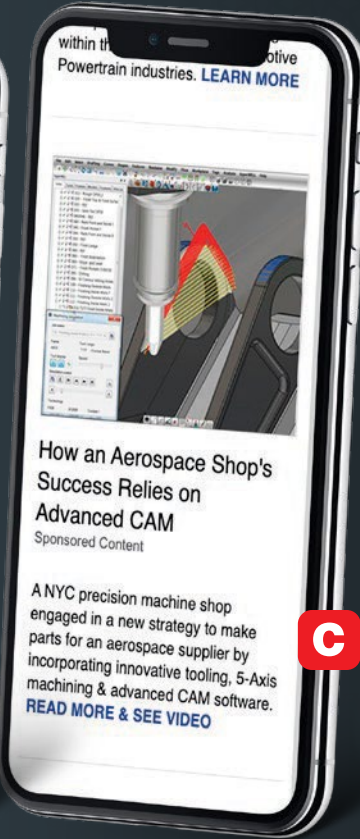
Engage Your Buyers Where They Are.



A



B



C

DELIVERS TWICE WEEKLY TO 53,800+ OPT-IN SUBSCRIBERS**

MMS EXTRA Advertising Opportunities

Leaderboard Banner	1 per edition
Video Ad	2 per edition
Technology Solutions Ad	8 per edition

E-NEWSLETTER AD SPECS

A LEADERBOARD

IMAGE SIZE: 600 x 160 pixels @ 144 dpi
FILE TYPE: JPG/PNG

B VIDEO ADS

ARTWORK SIZE: 300 x 250 pixels @ 144 dpi
FILE TYPE: JPG/PNG
TITLE: 50 characters max
BODY COPY: 200 characters max
PLAY BUTTON: Please do not include a play button with your artwork. We will add this graphic within our workflow.

C TECHNOLOGY SOLUTIONS ADS

ARTWORK SIZE: 300 x 250 pixels @ 144 dpi
FILE TYPE: JPG/PNG
TITLE: 50 characters max
BODY COPY: 200 characters max



EMAIL IS EVOLVING.

Contact your *Modern Machine Shop* sales rep to learn how we are reframing the connections with our active opt-in email audience.

**June 2021 Publisher Counts

Reach our opt-in audiences by promoting your brand in the *MMS Extra* e-newsletter. With content that is hand-picked by the *Modern Machine Shop* editorial staff, *MMS Extra* is the premier resource for process insight, technology, products and services.

Weekly Insight into Manufacturing

Keep your brand next to the freshest *Modern Machine Shop* content.

EMAIL DELIVERS WEEKLY TO
54,000+ OPT-IN READERS

31,000+ MONTHLY IMPRESSIONS
ON MMSONLINE.COM

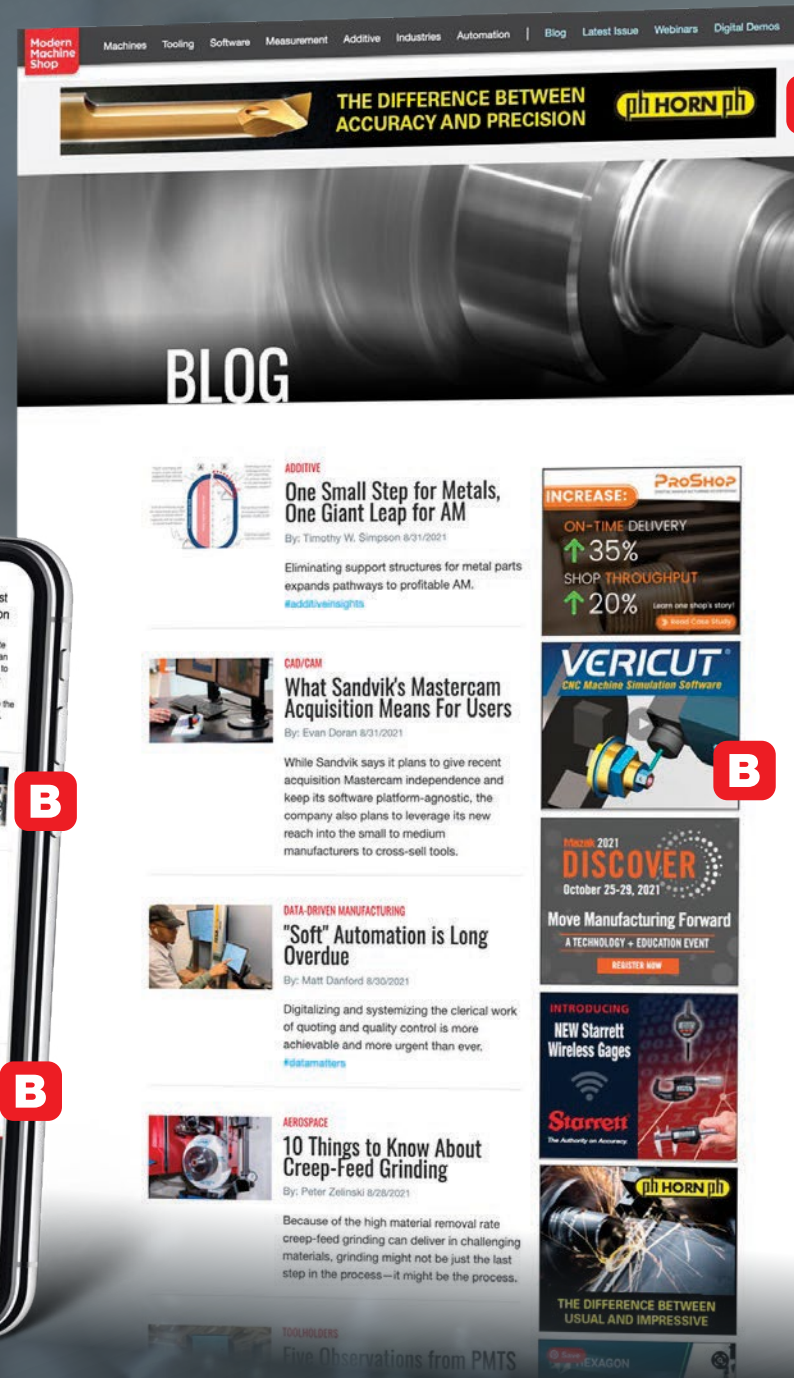
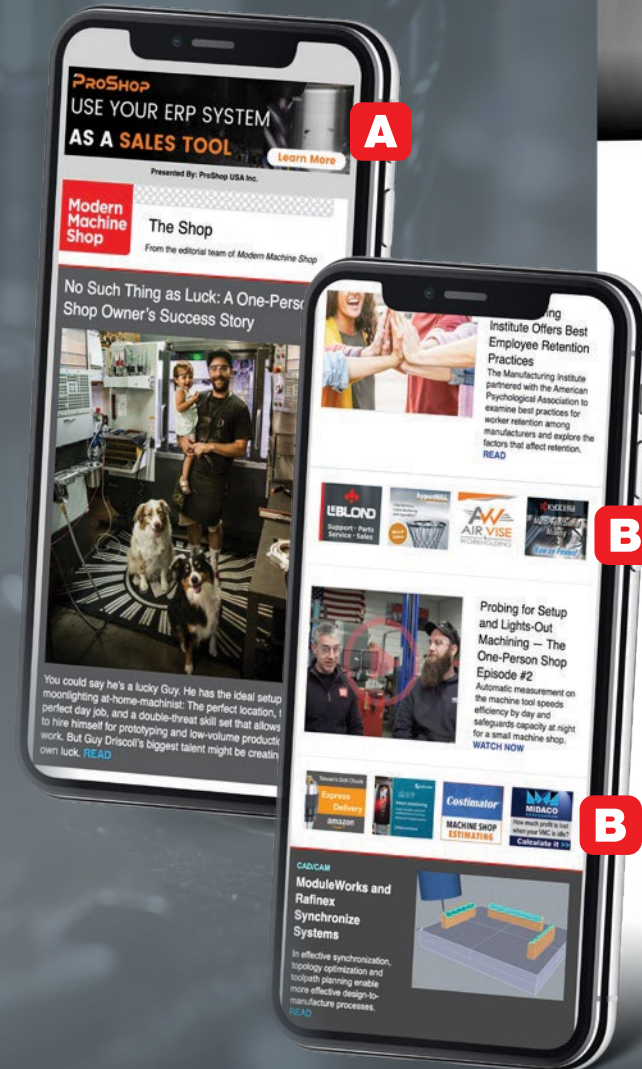
MMS blog content is updated every day with the latest news, technologies and case studies written by our editors.

MMS 'The Shop' Blog Bundle

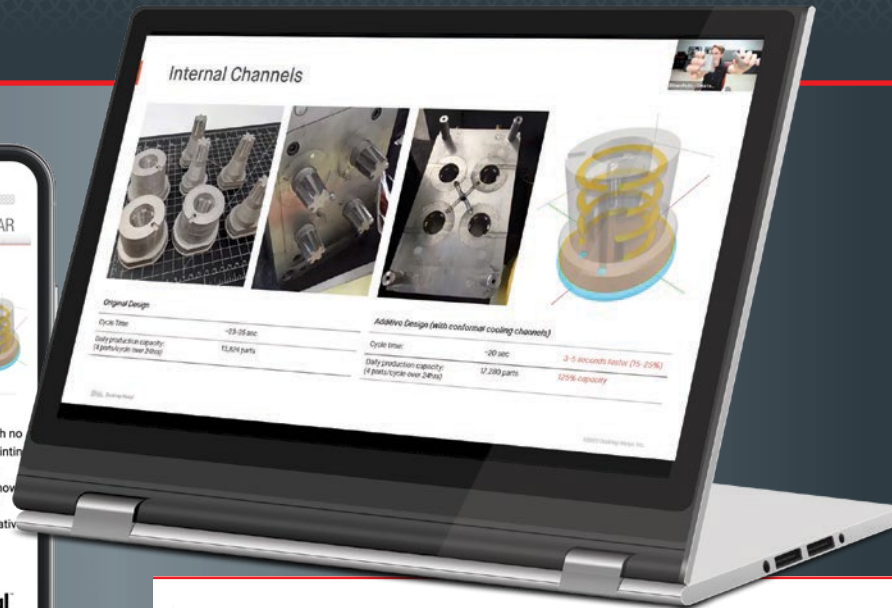
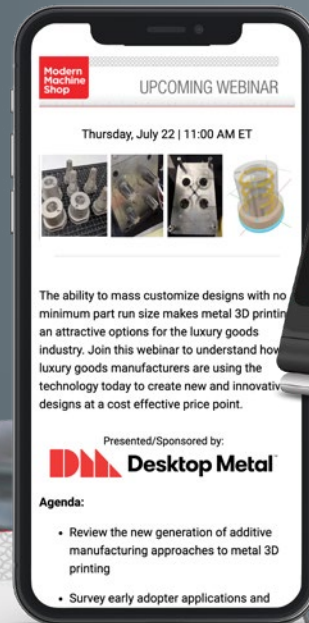
- A** Exclusive e-newsletter Leaderboard 1/month
- 600 x 160 pixels @ 144 dpi JPG/PNG
- B** MMSonline.com Blog Bundle 16/month
 - Super Leaderboard 970 x 90 pixels
 - Medium Rectangle 300 x 250 pixels
 - Billboard 970 x 250 pixels
 - E-newsletter Button Ad 120 x 100 pixels

GET YOUR AD SPECS HERE: gardnerweb.com/adcentral

All statistics are June 2021 Publisher Counts



Modern Machine Shop webinars allow you to present your company as a thought leader on important industry topics and secure valuable leads.



LIVE WEBINARS

PACKAGES INCLUDE:

- PRINT**
Event promotion within *Modern Machine Shop* magazine
- EMAIL PROMOTION**
Invitations sent to the *MMS* audience
- E-NEWSLETTER**
Event promotion within *MMS* e-newsletters

- ONLINE**
Webinars are hosted on *MMSonline.com* for six months

- LEAD GENERATION**
Customized lead reports including all registrants, live attendees and Q&A report

- TECH SUPPORT**
Webinar hosting and support

- EXPERT MODERATOR**
Live webinars are moderated by *MMS* editors

ON-DEMAND WEBINARS

PACKAGES INCLUDE:

- EMAIL PROMOTION**
Invitations sent to opt-in *MMS* email subscribers
- ONLINE**
Webinar recording hosted on *MMSonline.com* for six months

- LEAD GENERATION**
Customized lead reports including all registrants

- SOCIAL PROMOTION**
Social posts on LinkedIn, Facebook and Twitter

- TECH SUPPORT**
Webinar hosting and support

Live Webinar topics and schedules subject to publisher approval.
 Attendance is limited to 1,000.

Targeted Media and Messaging



MMS DIGITAL EDITION BUNDLE

Carry your brand online with *Modern Machine Shop*.

Digital Edition Bundle Includes:

- Full Page Ad on the opening page of digital edition
- Exclusive Leaderboard Ad in the digital edition email
- Exclusive advertising on the *MMSonline.com Latest Issue* landing page

MMS ePRINTS

MMS ePrints Include:

CUSTOMIZABLE CONTENT

ePrints offer a combination of unique ways to feature your brand. Each message can be tailored to fit the appropriate mix of content to reach your customers.

DEMOGRAPHIC TARGETING

Audience can be selected by industry, geography, facility size, title and operations performed.

ANALYTIC REPORTING

Advertisers will receive sent, deliver, open, total click, unique clicker and CTOR data.

Modern Machine Shop ePrints provide targeted email outreach to opt-in subscribers. Instead of being presented as an unsolicited advertisement, *MMS* ePrint advertisers appear as technology providers and thought leaders.

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- 2
- 3
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Leverage the power of the *MMS* brand and audience with our custom content marketing services.

WHAT IS CONTENT MARKETING?

Content marketing is high-quality editorial crafted to engage your audience and position your brand as a thought leader.

WHY CONTENT MARKETING?

INCREASE BRAND AWARENESS

As buyers search the web for answers to their questions, your brand is front and center with solutions to their problems.

BUILD BRAND PREFERENCE

Content marketing establishes your brand as a thought leader in your industry, strengthening your relationships with buyers.

IMPROVE ENGAGEMENT

Get buyers more deeply involved with your brands and products.

YOUR NATIVE ADVERTISING CAMPAIGN:

STEP 1: CONTENT CREATION

- Our team will collaborate with you to create a highly-targeted piece of digital content to display natively on our site.
- A member of our team will edit your content to bring it in line with our standards, or, for an additional fee, we will create the content on your behalf.
- Your content appears on MMSonline.com for at least 12 months.
- Options include text, images, video, links to product information and registration for downloadable assets such as whitepapers.

STEP 2: CONTENT PROMOTION

- MMSonline.com Site Coverage
 - Homepage display
 - "Related Story" promotion on relevant articles
- e-newsletter Promotion
 - *MMS Extra* e-newsletter promotion
- Social Media Campaign
 - Paid promotion on Facebook, Twitter and LinkedIn

STEP 3: CAMPAIGN ANALYTICS

Our team will create a report detailing the performance of your program, so you see your investment at work.

Innovative Media Solutions for Your Message

Connect your brand to the metalworking industry with these digital marketing solutions.



RETARGETING CAMPAIGNS

Reinforce your brand and your message by engaging with our site visitors as they navigate away from our site and continue their browsing experience.

BENEFITS OF RETARGETING:

- BRAND DEVELOPMENT – Continue your brand development to our qualified audience
- DEMAND GENERATION – Use creative and call-to-action messaging that encourages viewers to visit your site
- AUDIENCE EXTENSION – Only way to connect with our web traffic offsite



DIRECT TRAFFIC MARKETING

Direct Traffic Marketing pieces are multi-platform demand generation campaigns designed to drive traffic directly to your website. They are an effective means of lead generation by driving visitors to gated content.

DIRECT TRAFFIC CAMPAIGNS INCLUDE:

- Demographically targeted custom email *MMS* Tech Briefs
- Sponsored Content advertisements in email newsletters
- Highly targeted social media campaigns that leverage the *Modern Machine Shop* brand



KNOWLEDGE CENTERS

An *MMS* Knowledge Center is a co-branded, category-specific microsite featuring non-commercial applications and technical-based content. It is supported by an integrated promotional program and includes multimedia content and lead generation opportunities.

MMS KNOWLEDGE CENTERS PROVIDE:

- An integrated promotional program including a strong online, e-newsletter and print presence
- Perception of industry expertise
- Exclusivity by content focus
- Interaction with interested technology buyers



CONTENT COLLECTIONS

Custom lead generation programs centered around a downloadable piece of your content.

CONTENT COLLECTION BENEFITS:

- LEAD GENERATION – you'll receive lead lists of all visitors that register to download the collection
- CO-BRANDING – display your brand alongside our trusted media brand and content
- THOUGHT LEADERSHIP – align your brand with specific topics – trends, technologies, processes, materials, industries, etc.
- BRAND DEVELOPMENT – your brand and brand message appear in the content collection, content collection promotion and collection download follow-up

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International Technology and Manufacturing Event for Latin America

JANUARY 18-20, 2022 | MEXICO CITY, MEXICO
www.fitma-la.com

FITMA represents a unique opportunity for OEMs and state-of-the-art machinery, equipment, technology and service suppliers to finally find an unprecedented context to meet, network and train.

PRESENTED BY
Modern Machine Shop and Modern Machine Shop
MEXICO



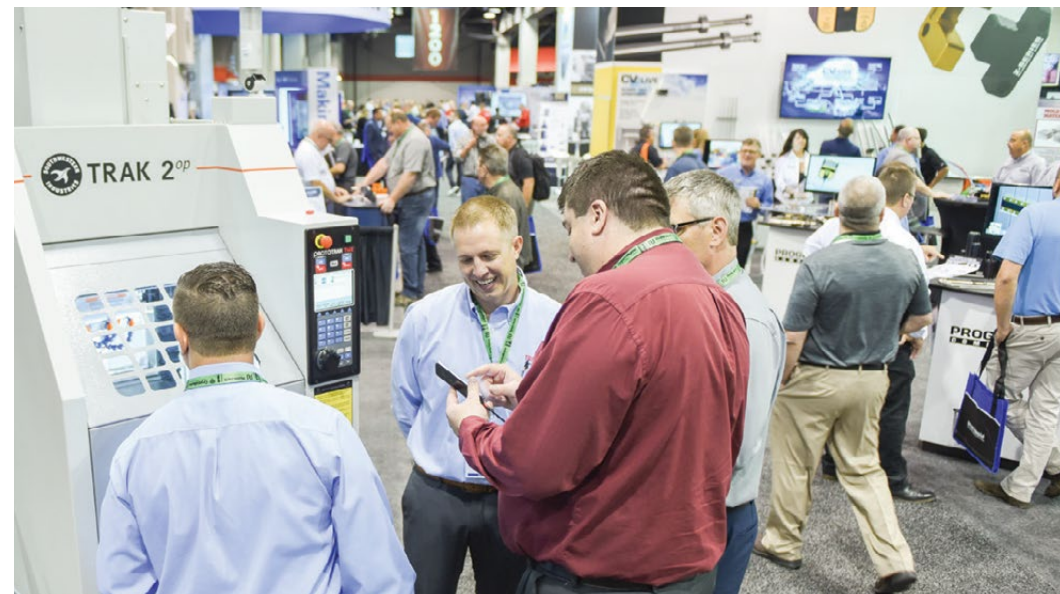
MOLDMAKING PAVILION

MARCH 29-31, 2022 | ROSEMONT, IL
www.plasticstechnologyexpo.com

Addressing a need in the plastics market for a premier North American focused event, *Modern Machine Shop's* sister publication, *Plastics Technology*, is launching the PTXPO. A key featured and promoted attraction at the event will be the Moldmaking Pavilion. If you sell products and services used to engineer, build and maintain injection molds, a booth at the PTXPO in the Moldmaking Pavilion is a targeted way to connect to the buyers of your products and services.

POWERED BY
amerimold

Modern Machine Shop
MoldMaking TECHNOLOGY
AT
PT XPO



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IMTS2022

INTERNATIONAL MANUFACTURING TECHNOLOGY SHOW
SEPTEMBER 12 - 17, 2022 • MCCORMICK PLACE • CHICAGO

POWERED BY  **AMT**

As the 33RD edition of the premier manufacturing technology show, IMTS 2022 will raise expectations of what challenges manufacturing can address. Experience the power of new equipment, software and products to move your business forward. Connect with over 100,000 visitors to get your brand the recognition it deserves.

CO-LOCATED IMTS CONFERENCES FOR 2022



TOP SHOPS

Top Shops is the only event focused on informing and connecting the engineered part supply chain from part makers to procurement pros; end users to equipment suppliers. You'll meet with suppliers that can impact every aspect of your business.

Job shops, tech vendors, suppliers - be a part of our 360 degree event where you not only promote your company's goods and services, but you learn and improve your business too. Elevate your brand and sponsor Top Shops Expo!



AM CONFERENCES 2022

These events take a practical, applications-based look at the machines, materials and methodologies used to create end-use tools and components.

Our sponsorship options deliver high-value opportunities to connect directly with owners, executives, engineers at contract manufacturers and OEMs who are actively looking to expand their use of 3D printing.



MMS Media Kit Cover	1
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Modern Machine Shop offers solutions to reach technology and process decision makers.



DISPLAY ADVERTISING



ON-DEMAND WEBINARS



VIDEO PRESENTATIONS



CONTENT COLLECTIONS



CUSTOM CONTENT SOLUTIONS



NATIVE ADVERTISING



TARGETED EPRINTS



LEAD GENERATION

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Maximize Your Impact with Gardner's Premier Discount Opportunity

We value you and want to reward your investment in the valuable media we produce.

Gardner has simplified the way you buy media from us. Now, whether in print, online, in an e-newsletter or webinar, every dollar you devote to Gardner's brands will count toward a significant program discount.

How to Determine Your Discount

- 1 CREATE YOUR 2022 PLAN**
 Target and plan your desired integrated media reach for 2022, or budget with your sales representative to create a custom plan that spans across the Gardner brands and products.
- 2 APPLY THE PREMIER DISCOUNT OPPORTUNITY**
 Calculate the gross dollars of the media you are interested in, then apply the discount indicated below across your total spend.
- 3 ENJOY VALUE ADD**
 As a bonus for your investment, every advertiser who spends \$10,000 in Gardner's products receives an expanded Supplier Showroom.

Combine your message and save!

Program discounts are based on your entire investment with *Modern Machine Shop* and any of our other Gardner Business Media brands.



GARDNER PREMIER DISCOUNT OPPORTUNITY

\$5,000 - \$9,999	5% OFF entire program
\$10,000 - \$24,999	10% OFF entire program
\$25,000 - \$39,999	15% OFF entire program
\$40,000 - \$64,999	20% OFF entire program
\$65,000 - \$99,999	25% OFF entire program
\$100,000 - \$149,999	30% OFF entire program

Excludes Eprints, Modern Machine Shop Mexico products and select event sponsorships.

Modern Machine Shop

USA and Mexico Media

PM/PRODUCTION Machining

AM ADDITIVE MANUFACTURING

MoldMaking TECHNOLOGY

PT Plastics Technology
USA and Mexico Media

CW CompositesWorld

PF PRODUCTS FINISHING
USA and Mexico Media

Contact your *Modern Machine Shop* media consultant for more information.

MMS Media Kit Cover	1
	2
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Gardner Metalworking Media Group



MMSonline.com



productionmachining.com



moldmakingtechnology.com



techspx.com



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MMS Media Kit Cover	1
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