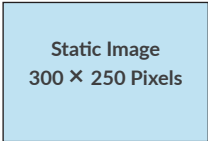


Enewsletter Ad Guidelines

TECHNOLOGY SOLUTIONS AD

Single static image combined with 200 characters of live text.

Headline & Last line can link to URLs you request.



Static Image
300 × 250 Pixels

TITLE: (BOLD) 50 characters max.
(Sponsored Content)

BODY: Your message and content will be placed here.
Maximum of **200** characters.

Link to a url (BOLD)

SPECIFICATIONS FOR TECHNOLOGY SOLUTIONS ADS

Image Size: 300 × 250 pixels

Resolution: 144 dpi

Format: JPG

File Size: 50K

Title: 50 characters

Body: 200 characters

NOTE: Technology Solution ads are placed together in a stacked format above one another. The headline and last line of the text can be a link to a URL of your choice. There is no special text formatting (i.e. bolded text, colors, underlines).