

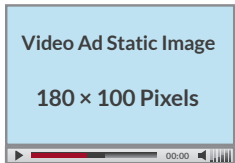
# Enewsletter Ad Guidelines

REV.  
09/2017

## VIDEO AD

Single static image combined with 250 characters of live text.

Headline & Last line can link to URLs you request.



**Headline Goes Here (BOLD)** 40 characters max.  
*Sponsored Content*

Your message and content will be placed here.  
Maximum of 250 characters.

**Link to Video Page (BOLD)**

## SPECIFICATIONS FOR VIDEO AD

Image Size: 180 x 100 pixels

Resolution: 72 dpi

Format: JPG

File Size: 40K

Characters: 250 characters max.

**NOTE:** The actual video does not play in the newsletter. Videos may be housed on YouTube or advertiser's website. We will add playbar to your image unless supplied with your original artwork. There is no special text formatting (i.e. bolded text, colors, underlines).