

Enewsletter Ad Guidelines

REV.
09/2017

PRODUCT AD

Single static image combined with 250 characters of live text.

Headline & Last line can link to URLs you request.



Headline Goes Here (BOLD) 50 characters max.

Sponsored Content

Your message and content will be placed here.

Maximum of 250 characters.

Link to your website (BOLD)

SPECIFICATIONS FOR PRODUCT ADS

Image Size: **140 x 140 pixels**

Resolution: **72 dpi**

Format: **JPG**

File Size: **40K**

Words: **300 characters max.**

NOTE: Product ads are placed together in a stacked format above one another. The headline and last line of the text can be a link to a URL of your choice. There is no special text formatting (i.e. bolded text, colors, underlines).