



Follow these steps to ensure correct file submission to Gardner web sites.

STATIC PRE-LAUNCH FILE SUBMISSION

- 300px x 250px
- 144 dpi
- File format: jpg
- File size max: 150k

TITLE: (BOLD) 50 characters max.

(Sponsored Content)

BODY: Your message and content will be placed here. Maximum of 200 characters.

CTA: (BOLD) 30 characters max.

URL LINK: _____

NOTE: The actual video does not play in the newsletter. Ads will link to advertiser's website or YouTube. *We will add play button to your image.* There is no special text formatting (i.e. bolded text, colors, underlines).