



GARDNER
Business Media, Inc.

DIGITAL ADVERTISING GUIDELINES

Standard - 300 x 100

REV.
04/19

Follow these steps to ensure correct file submission to Gardner web sites.

FINAL FILE SUBMISSION

- 300px x 100px
- 144 dpi
- No borders
- File format: jpg
- File size max: 100k

300X100 ADS ARE STATIC

Animated GIF and Flash ads are not accepted

QUESTIONS: Contact our Advertising Dept.: call 513-527-8800 or email advertising@gardnerweb.com