HAPPY 5TH ANNIVERSARY, PLASTICS TECHNOLOGY MÉXICO

From early concepts in 2015 of bringing Plastics Technology brand to Mexico, enthusiasm, anticipation and support were clearly demonstrated from Associations, Technology Suppliers, and Plastics Processors that Editor-in-Chief Natalia Ortega and I visited. Plastics Technology México (PT México) was launched in 2016 and was immediately embraced as a resource for providing technical information to help improve productivity in a thriving Plastics market!

5 years later, the market continues to react to PT México:
• 1,209% Website traffic growth since 2015
  — (2015 - 17,343 visits / 2019 - 226,983 visits)
• 62% growth in print/digital edition of PT México
  — (2015 - 25,000 subscribers / 2019 - 40,500 subscribers)

Our audience, your prospects and customers, is who we write to. 87% of our audience has a Bachelor’s degree or higher. 74% of our readers will share their copy with 2 or more people, increasing your reach to influencers in the buying cycle. This is all a testament to the value Plastics Technology México is making and now, after 5 years, it is reaching other markets through our website such as Colombia, Argentina, Ecuador, etc...

In July 2020, Plastics Technology México will publish a special edition commemorative issue, celebrating 5 years in Mexico, with special features and promotional opportunities! (For more details, please see page 13.)

Plastics Technology México, a leading communications brand targeting your customers and prospects, looks forward to helping you achieve your sales goals.

Sincerely,

Claude Mas
cmas@PT-Mexico.com
INTERNATIONAL GROUP PUBLISHER
THE BEST TOOLS AND BIGGEST AUDIENCE FOR TARGETING PLASTICS PROCESSORS

MAGAZINE
15,500+
subscribers

EMAIL
22,000+
subscribers

WEBSITE
34,000+
average
monthly
visits

2020 EVENTS

• FEBRUARY
EXPO MANUFACTURA
FEBRUARY 11 - 13, 2020

• MARCH
EXPO PLÁSTICOS
MARCH 11 - 13, 2020

• JUNE
AMERIMOLD
JUNE 10 - 11, 2020

• OCTOBER
MEXIMOLD
OCTOBER 7 - 8, 2020

• NOVEMBER
PLASTIMAGEN
NOVEMBER 10 - 13, 2020
FROM THE EDITOR

Information is the key to face new challenges

One of the strengths of the plastic industry is its diversity and omnipresence in all sectors and markets, from the sophisticated production of cars, through construction and agriculture, to its undeniable orientation towards packaging. However, from this strength there is also a sensitivity to external factors that can have an impact on the commercial performance of companies.

Given the challenges that arise in each area served by plastics, which can range from prohibitionist regulations to tax agreements, technical information becomes a fundamental ally for being prepared and increasing competitiveness. In that aspect, our editorial team is dedicated to collecting, producing and delivering the content that a member of the industry needs to take full advantage of the technologies available in the market.

Through the visits to Mexico plants that we present in each edition, we open a window for our readers to recognize in the stories of other entrepreneurs the same challenges, expectations and technological solutions. Likewise, through columns of specialists and articles focused on troubleshooting, tips and techniques, we deliver to our audience high-level technical content in raw materials, injection molding, extrusion, thermoforming, blow molding, auxiliary equipment, molds and tooling.

Given the current situation in the industry, we have focused hard on presenting the global and local panorama of plastics and sustainability, with success stories in plastics recycling, recovery and Circular Economy, which has positioned us as a leading voice in these sensitive and necessary issues for the future of the sector.

In 2020 we are proud to celebrate our fifth anniversary in Mexico. For this reason, our editorial team has prepared new sections in the print magazine and innovative digital content presentation schemes and will prepare the second edition of Meximold. Whether through the print magazine or our digital platforms, be alert because there is much to see and know!

Follow us in our social media channels:
Facebook: facebook.com/plasticsmexico
LinkedIn: Revista Plastics Technology México
Twitter: @plastechmex
YouTube: PT México
<table>
<thead>
<tr>
<th>ISSUE</th>
<th>INDUSTRY OUTLOOK</th>
<th>FEATURE COVERAGE</th>
<th>PRODUCT TECHNOLOGY SHOWCASE</th>
<th>TIPS &amp; TECHNIQUES</th>
<th>SHOW COVERAGE ISSUE</th>
<th>BONUS DISTRIBUTION</th>
</tr>
</thead>
</table>
| JANUARY/                      | Mold Manufacturing in Mexico                 | • Digitalization and Industry 4.0  
• Engineering Resins for the Automotive Industry | Size Reduction / Grinding / Shredding          | Purging Compounds                           | Expo Manufactura 2020 | Expo Manufactura Monterrey, Mexico Feb 11 - 13, 2020 |
| FEBRUARY 11/29/19            |                                              |                                                                                  |                                               |                                          |                     |                                         |
| MARCH 1/31/20                | Women in the Plastics Industry (Special Web Feature) | • Sustainability in Packaging  
• Additive Manufacturing for Mold Building | Drying                                      | Process Cooling                             | Expo Plásticos 2020 | Expo Plásticos 2020 Guadalajara, Mexico Mar 11 - 13, 2020 |
| APRIL 2/28/20                | Automotive Industry                          | • Hot Runners / Tooling  
• Injection Molding and Simulation | Injection Molding                        | Materials Handling                           | Chinaplas 2020      |                                         |
| MAY 5/1/20                   | Recycling (Special Web Feature)              | • Robots, Cobots & Automation  
• Lightweighting in Injection Molding | Thermoforming                           | Extrusion                                   |                     | Amerimold 2020 Novi, MI, USA, Jun 10 - 11, 2020 |
| JUNE 5/1/20                  | Biopolymers                                 | • Molds & Components  
• Success cases in Packaging | Materials Handling                      | Injection Molding                           |                     | Amerimold 2020 & ExpoPack México 2020         |

**PLASTICS TECHNOLOGY MÉXICO 5TH ANNIVERSARY SPECIAL ISSUE**

| JULY 6/1/20                  | The Evolution of Key Technologies seen by our Editorial Advisors & Readers | • Industry Trends 5 years ago vs Industry Trends in 5 years  
• Interviews with Qualified Technology Suppliers, Plastic Processors and Associations | TECHNOLOGY REVIEW: How Technologies Have Evolved in the Last 5 Years |
|                             |                                              |                                                                                  |                                               |
| AUGUST 7/1/20               | Plastics & Agriculture (Special Web Feature) | • Plastics and Circular Economy  
• Injection Molding and Simulation | Molds and Components                        | Drying                                      | Meximold 2020      |                                         |
| SEPTEMBER 7/31/20          | Training and Education                     | • Additives & Property Modifiers  
| OCTOBER 9/1/20             | Packaging                                   | • Scientific Injection Molding  
• Mold Maintenance & Repair | Blow Molding                               | Robots & Automation                         | Plastimagen 2020   | Plastimagen 2020 Mexico City, Mexico Nov 10 - 13, 2020 |
| NOVEMBER/                    |                                              |                                                                                  |                                               |                                          |                     |                                         |
| DECEMBER 10/1/20            |                                              |                                                                                  |                                               |                                          |                     |                                         |

**2021 BUYER’S GUIDE**
Connecting Mexican Industrial Equipment Buyers with Qualified Technology Suppliers

In all 2021 events
PRINT AUDIENCE 15,500+ Subscribers

Industries Served*

*Source: June 2019 Publisher’s Count

**Audience Has Defined Its Support to the Following Industries:**

<table>
<thead>
<tr>
<th>Industry</th>
<th>% of Subscribers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automotive / Aerospace / Transportation</td>
<td>44%</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>44%</td>
</tr>
<tr>
<td>Packaging</td>
<td>35%</td>
</tr>
<tr>
<td>Industrial Products</td>
<td>20%</td>
</tr>
<tr>
<td>Recycling</td>
<td>19%</td>
</tr>
<tr>
<td>Medical / Pharmaceutical / Dental</td>
<td>15%</td>
</tr>
<tr>
<td>Electrical / Electronics</td>
<td>15%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>14%</td>
</tr>
<tr>
<td>Appliances</td>
<td>10%</td>
</tr>
</tbody>
</table>

Total Subscriptions* 15,568
Total Facilities* 9,619

74% of PT México subscribers have indicated that they pass along their copy of the magazine between 2 to 5 colleagues.

**Testimonial**

“...It is of high interest to me to read the magazine of Plastics Technology México, since I always learn something new from success stories / interviews with different companies in the field. In the information shared by the experts, in the Know-How columns, I can find trends and best practices in a wider spectrum. It is also interesting to see the innovations of equipment and technologies that are announced and the upcoming events such as trade shows and conferences.”

Pedro L. Gutiérrez Santos, Sales Manager, Contenedores IEM, S.A. de C.V.

**Audience Profile**

**Job Titles**

- Owner/Company Management 40%
- Engineering Management & Dept 32%
- Other qualified personnel 12%
- Production Management & Dept 11%
- Mold Maker / Mold Designer / Mold repair 5%

**Buying Authority**

- Joint / Final buying decision 44%
- Identify need for new technology 24%
- Gather information / Justify purchase 24%
- No buying role 7%

**Top 5 Operations Performed**

- Injection Molding 58%
- Extrusion 34%
- Blow Molding 26%
- Thermoforming 15%
- Compounding 7%

*Source: June 2019 Publisher’s Count
PRINT RATES

HOW TO SUBMIT FILES

Please provide the following:

For ads already designed in Spanish:
- Press Quality PDF File (Add 125 inch bleed for full page ads)

For ads requiring Spanish translation:
- Adobe inDesign file(s)
- PDF for position only
- IDML file
- All fonts used
- All linked Images
- Word document with text for translation

Instructions:
1. Upload to: files.gardnerweb.com
   Select: Plastics Technology México (Jessica Juárez)
2. Email file(s) to: jjuarez@gardnerweb.com (5MB max)
3. Ship CD/Proofs to: WeWork,
   Calle Washington 1400 Ote., Col. Centro,
   Monterrey, N.L., Mexico
   C.P. 64000

For aditional Ad Info:

Jessica Juárez
ADVERTISING MANAGER MEXICO
PH 818-387-4067
jjuarez@gardnerweb.com

PLASTICS TECHNOLOGY MÉXICO PREMIER DISCOUNT PROGRAM

Your advertisements in PT México and with any other Gardner Business Media publications count towards your Total Ad Spend and help you achieve greater discounts!

<table>
<thead>
<tr>
<th>TOTAL AD SPEND</th>
<th>DISCOUNT</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000-$24,999</td>
<td>10% Off</td>
<td>$4,635</td>
</tr>
<tr>
<td>$25,000-$39,999</td>
<td>15% Off</td>
<td>$4,000</td>
</tr>
<tr>
<td>$40,000-$59,999</td>
<td>20% Off</td>
<td>$3,625</td>
</tr>
<tr>
<td>$60,000+</td>
<td>25% Off</td>
<td>$3,090</td>
</tr>
</tbody>
</table>

DISPLAY PRINT ADS

(All Rates 4-Color)

<table>
<thead>
<tr>
<th>SPACE</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$4,635</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$4,000</td>
</tr>
<tr>
<td>1/2 Page (island)</td>
<td>$3,625</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$3,090</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$2,490</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$2,050</td>
</tr>
<tr>
<td>Spread</td>
<td>$8,240</td>
</tr>
</tbody>
</table>

MARKET PLACE

(All Rates B&W)

<table>
<thead>
<tr>
<th>SPACE</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back</td>
<td>$1,000</td>
</tr>
<tr>
<td>Inside Front</td>
<td>$700</td>
</tr>
<tr>
<td>Inside Back</td>
<td>$500</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>$395</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$675</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$1,135</td>
</tr>
</tbody>
</table>

COVER RATES

(Price is supplemental to you full-page rate)

<table>
<thead>
<tr>
<th>SPACE</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back</td>
<td>$1,000</td>
</tr>
<tr>
<td>Inside Front</td>
<td>$700</td>
</tr>
<tr>
<td>Inside Back</td>
<td>$500</td>
</tr>
</tbody>
</table>

All rates Gross, in US Dollars

AGENCY COMMISSION:

15% commission is allowed on display advertisements if materials are furnished to our specifications and payment is received within 30 days of invoice. No commission on production charges.
ONLINE AUDIENCE

319,000+
Users

34,000+
Avg. Monthly Visits

TOP 20 COUNTRIES

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>USERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mexico</td>
<td>62.80%</td>
</tr>
<tr>
<td>Colombia</td>
<td>6.45%</td>
</tr>
<tr>
<td>Spain</td>
<td>5.33%</td>
</tr>
<tr>
<td>United States</td>
<td>4.46%</td>
</tr>
<tr>
<td>Peru</td>
<td>3.81%</td>
</tr>
<tr>
<td>Argentina</td>
<td>3.63%</td>
</tr>
<tr>
<td>Ecuador</td>
<td>2.22%</td>
</tr>
<tr>
<td>Chile</td>
<td>2.13%</td>
</tr>
<tr>
<td>Venezuela</td>
<td>1.15%</td>
</tr>
<tr>
<td>Bolivia</td>
<td>0.96%</td>
</tr>
<tr>
<td>Guatemala</td>
<td>0.73%</td>
</tr>
<tr>
<td>Costa Rica</td>
<td>0.64%</td>
</tr>
<tr>
<td>El Salvador</td>
<td>0.57%</td>
</tr>
<tr>
<td>Dominican Republic</td>
<td>0.48%</td>
</tr>
<tr>
<td>Honduras</td>
<td>0.38%</td>
</tr>
<tr>
<td>Brazil</td>
<td>0.34%</td>
</tr>
<tr>
<td>Germany</td>
<td>0.34%</td>
</tr>
<tr>
<td>Panama</td>
<td>0.31%</td>
</tr>
<tr>
<td>Paraguay</td>
<td>0.27%</td>
</tr>
<tr>
<td>Uruguay</td>
<td>0.25%</td>
</tr>
</tbody>
</table>

*Source: Google Analytics

ONLINE AD RATES

PT-MEXICO.COM AD PACKAGES

**AD IMPRESSIONS**

- **Home Page**: 4,218
- **Zones**: 3,100

**DEVICE TYPE**

- **Desktop**: 60.53%
- **Tablet**: 1.85%
- **Mobile**: 37.62%

**AD LOCATION**

<table>
<thead>
<tr>
<th>AD LOCATION</th>
<th>AD TYPE</th>
<th>INVESTMENT (US DOLLARS)</th>
<th>VALUE ADDED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Page</td>
<td>A, B</td>
<td>$850 gross/month</td>
<td>(BONUS banner ads): Latest Issue Page and Product Page (total of 3 ads)</td>
</tr>
<tr>
<td>Zone Page Ad</td>
<td>A, B</td>
<td>$650 gross/month</td>
<td>Banner ad in every editorial page tagged in that zone</td>
</tr>
<tr>
<td>Home &amp; Zone Page Ads</td>
<td>A, B</td>
<td>$1,150 gross/month</td>
<td>All value Addeds for both Home Page &amp; Zone Ads!</td>
</tr>
<tr>
<td>Two Zone Page Ads</td>
<td>A, B</td>
<td>$900 gross/month</td>
<td>Banner ad in every editorial page tagged in that zone</td>
</tr>
</tbody>
</table>

**AVAILABLE ZONES:**

- Home Page
- Injection Molding
- Extrusion
- Thermoforming
- Auxiliary and Peripheral Equipment
- Blow Molding
- Molds and Tooling
- Recycling
- Materials
- Mold Making
- Additive Manufacturing

*For specifications and more information, please visit: gardnerweb.com/adcentral

*Source: Google Analytics

Video Ad
A single ad rotates into position on page refresh

Hybrid Ad
Choose 1
Live Text Hybrid Ad or Branded Hybrid Ad
A single ad rotates into position on page refresh

All online advertisers receive added value:

- Expanded Online Showroom on PT-Mexico.com for 12 months
- PLUS, up to 7 links to your company website
E-NEWSLETTER

“PLÁSTICOS A LA VANGUARDIA” AD PACKAGES

“Plásticos a la Vanguardia” is a blog and weekly e-newsletter created by PT México.

Opportunities:
• Leaderboard Banner or Button Ad in weekly e-mail push in sponsored months
• Video Ad and Hybrid Ad in blog Zone Page (included only with the button ad package)
• Sent to 22,000+ subscribers per week
• 88,000+ impressions per month

Desktop
63.18%

Tablet
4.27%

Phone
32.55%

E-MAIL AUDIENCE

22,000+
Subscribers

DEVICE TYPE

TOP/ACTIVE DOMAINS

dupont.com
evenflo.com
bocar.com
amcor.com
continental-corporation.com
arcacontal.com
delphi.com
berryplastics.com
faurecia.com
flextronics.com
federalmogul.com
lacostena.com.mx
hondalock.com.mx
accudynmx.com
hella.com
flexi-vel.com.mx
lego.com
abclasticos.com.mex
mabe.com.mx
decoplast.mx

TESTIMONIAL

“For me, the magazine has been a very relevant and complete source of information. When I consult Plastics Technology México I can be sure that I will find the most important information for the plastics market. With a single consultation I find out which are the most important events, I see articles about technological developments and I can meet some potential suppliers, as well as future business partners. In addition, the team of the magazine leads some of the most important forums and exhibitions for the plastic market in Mexico. I recommend everyone involved in the industry to subscribe. It’s a ‘Must!”

François Ouellet,
Plant Director, Exo-s

AD OPTIONS

BUTTON AD PACKAGE

- Video Ad+ $900 per month (3 month commitment)
- Hybrid Ad+ $1,600 per month
- Button Ad $900 per month

INVENTORY

16 positions available per calendar month
1 position available per calendar month

SPECs

PT MÉXICO WEBSITE
300 x 100
300 x 250

BUTTON AD ON NEWSLETTER
120 x 100 px
@144 dpi - JPG/PGN

*Source: Listrak
E-NEWSLETTER

“EL MOLDERO”

TARGET YOUR REACH TO MOLD MAKERS

“El Moldero” is a monthly digital communication tool that supports and targets one of the fastest growing markets in Mexico: Tool & Die.

Through extensive efforts from our Audience Development Department, in combination with the support of associations across Mexico, “El Moldero” has a targeted audience of 5,600+ and growing rapidly.

Connect your brand and your message to this investing market today!

AD OPTIONS

<table>
<thead>
<tr>
<th>AD OPTIONS</th>
<th>RATES (US DOLLARS)</th>
<th>SPECS</th>
</tr>
</thead>
</table>
| A Leaderboard Ad  
(static image)  
$900 USD per issue | Size: 600 x 160 pixels  
Resolution: 144 dpi  
Format: JPG/PNG |
| B Video Ad  
(static image/live text/link to  
URL hosting your video)  
$900 USD per issue | Size: 300 x 250 pixels  
Resolution: 144 dpi  
Format: JPG/PNG  
Title: 50 characters max  
Body Copy*: 200 characters max |
| C Advertorial Ad  
(static image/live text)  
$650 USD per issue | Size: 300 x 250 pixels  
Resolution: 144 dpi  
Format: JPG/PNG  
Title: 50 characters max  
Body Copy: 200 characters max |

KNOWLEDGE CENTERS

A co-branded, category-specific microsite featuring non-commercial applications and technical-based content.

Knowledge Centers are supported by an integrated promotional program and include multimedia content and lead-generation opportunities.

Knowledge Centers Provide:
- An integrated promotional program including a strong online e-newsletter and print presence
- Perception of industry expertise
- Exclusivity by content focus
- Interaction with interested technology buyers

DON’T MISS THE OPPORTUNITY TO EXPOSE YOUR BRAND TO THIS GROWING MARKET!

RATE:

$3,000  
(gross / month*)

*12 month minimum

• Rate in US Dollars

“Testimonial

“My work is exciting, and I love finding that there are magazines with such interesting editorials. With Plastics Technology México, I have learned that the industry is growing, and that there are companies with the same desire to succeed in Mexico, like us. I recommend their reports, because they teach what are the trends in the industry and the country’s capabilities to grow, even with the challenges we face.”

Abelardo Pérez Castillo, Operations Manager, Perplast
WEBINARS

PT MÉXICO WEBINARS SHOWCASE YOUR COMPANY’S KNOWLEDGE AND LEADERSHIP ON IMPORTANT INDUSTRY TOPICS AND SECURE VALUABLE LEADS!

Let PT México Webinars provide YOUR target audience with a dynamic and interactive webcast forum for discussing today’s timely and compelling issues.

WITH YOUR INVESTMENT IN A PT MÉXICO WEBINAR YOU’LL RECEIVE:

- **E-MAIL**: Invitations sent to the PT México audience
- **E-NEWSLETTER**: Event promotion within PT México “Plásticos a la Vanguardia” E-newsletter
- **PRINT**: Event promotion within Plastics Technology México magazine
- **ONLINE**: Archived webinar sessions on PT-Mexico.com for six months
- **SOCIAL MEDIA**: Invitation to your webinar on our Facebook page and Twitter and LinkedIn accounts
- **LEAD GENERATION**: Customized lead reports including all registrants
- **TECH SUPPORT**: Webinar hosting and support
- **EXPERT MODERATOR**: Live webinar moderated by a PT México editor

RATES (IN US DOLLARS):

<table>
<thead>
<tr>
<th>Rate</th>
<th>Advertisers</th>
<th>Non-Advertisers</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$4,900</td>
<td>$5,900</td>
</tr>
</tbody>
</table>

**TESTIMONIAL**

“Without a doubt, in Plastics Technology México, both in its editorial and in the articles published, is evident the technical depth and the treatment of novel topics according to the state of the art of the main processes, materials and systems required for the transformation of plastics. The reading of its content is recommended for those of us in the sector.”

José Ricardo Peña, Engineering Manager, Plásticos Técnicos Mexicanos (PTM)
**NATIVE ADVERTISING**

**CONTENT MARKETING**
BUILD BRAND AND
GENERATE LEADS

**WHAT IS CONTENT MARKETING?**
Your story, presented by Plastics Technology México. Content marketing is high-quality editorial crafted to engage your audience and position your brand as a thought leader.

**WHY CONTENT MARKETING?**

**INCREASE BRAND AWARENESS**
As buyers search the web for answers to their questions, your brand is front and center with solutions to their problems.

**BUILD BRAND PREFERENCE**
Content marketing establishes your brand as a knowledge leader in your industry, strengthening your relationships with buyers.

**IMPROVE ENGAGEMENT**
Get buyers more deeply involved with your brands and products.

**CONTENT MARKETING CAMPAIGNS INCLUDE:**

**STEP 1: CONTENT CREATION**
- Our team will collaborate with you to create a highly-targeted piece of digital content to display natively on our site.
- A member of our team will edit your content to bring it in line with our standards, or, for an additional fee, we will create the content on your behalf.
- Your content appears on PT-mexico.com for 12 months.
- Options include text, images, video, links to product information, and registration for downloadable assets such as whitepapers.

**STEP 2: CONTENT PROMOTION**
- **PT México Site Coverage**
  - Homepage display of your Sponsored Content
- **"Related Story" promotion on relevant articles**
- **PT México E-Newsletter Promotion**
- **PT México Social Media Campaign**
  - Paid promotion on Facebook, Twitter, LinkedIn

**STEP 3: CAMPAIGN ANALYTICS**
Our team will create a report detailing the performance of your program, so you see your investment at work.

**CONTENT MARKETING AD RATES**
Sold in 3 consecutive month increments

$4,000 US Dollars (per month, gross)

**INVENTORY**
4 per month / Max. 2 per customer per year

**OPTIONAL INVESTMENT:**
- Article Development fee of $1,000 net
SPECIAL EDITION
July 2020 / Plastics Technology México will produce a special 5th anniversary edition. The July 2020 issue will contain special coverage with special offers.

JULY ISSUE OFFER
Buy one ad any size at the regular rate, then buy a Full page ad for only $2,016 USD gross ($1,715 USD net) and receive the following benefits:

• 1 Full page 4 color ad in the July 2020 issue
• Product feature article (developments in the last 5 years)
• Banner logo on Poster size Special Calendar sent with the july issue to 15,500+ (12 months branding)

JULY ISSUE COVERAGE
FEATURE COVERAGE
• Industry Trends 5 years ago vs Industry Trends in 5 years
• Interviews with Qualified Technology 2020 Suppliers, Plastic Processors and Associations

INDUSTRY OUTLOOK
The Evolution of Key Technologies seen by our Editorial Advisors and Readers

TECHNOLOGY REVIEW
How Technologies Have Evolved in the Last 5 Years

OFFER DEADLINE: May 1st, 2020
ARTWORK DEADLINE: May 1st, 2020
Gardner Business Media and AMMMT (Mexican Association of Manufacture of Molds and Dies) presents the second edition of Meximold.

Meximold is an event for the leading suppliers in Additive Manufacturing, Mold Making, Maintenance and Injection Molding to display their products and present their services to the Mexican Market.

Meximold will also offer three conference tracks focused on: Additive Manufacturing, Mold Building, and Injection Molding.

These tracks support the demand of education in these three growing services in Mexico.

**Market Value**

$2.8 Billion

**Trending**

5 Million

Mold and Die consumption in Mexico

the number of cars Mexico will be producing by 2020

*Current vehicle production is 3.5 million units.*

Space will be limited, so please contact your PT México Sales Rep to reserve your space and check available sponsorships (see back page for contact information).

Presented by: