

RATES

► CONCEPT ► DESIGN ► ENGINEER ► PROTOTYPE ► MANUFACTURE

SPECS



PRINT *TimeCompression magazine*

Display Advertising

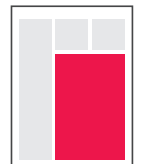
	1x	3x	6x	9x	12x	18x	24x	36x
Full Page	\$4,050	\$3,630	\$3,510	\$3,300	\$3,000	\$2,850	\$2,760	\$2,700
2/3 Page	\$3,040	\$2,720	\$2,630	\$2,480	\$2,250	\$2,140	\$2,070	\$2,030
1/2 Island	\$2,550	\$2,290	\$2,210	\$2,080	\$1,890	\$1,800	\$1,740	\$1,700
1/2 Page	\$2,350	\$2,110	\$2,040	\$1,910	\$1,740	\$1,650	\$1,600	\$1,570
1/3 Page	\$1,660	\$1,490	\$1,440	\$1,350	\$1,230	\$1,170	\$1,130	\$1,110
1/4 Page	\$1,340	\$1,120	\$1,160	\$1,090	\$ 990	\$ 940	\$ 910	\$ 890



Full Page
Bleed: 8.375"W x 11"H
Trim: 7.875"W x 10.5"H
Live Area: 7.375"W x 10"H



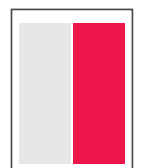
2/3 PG Vertical
4.375"W x 9.125"H



1/2 PG Island
4.375"W x 6.875"H



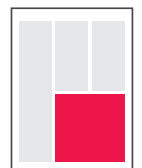
1/2 PG Horizontal
6.875"W x 4.375"H



1/2 PG Vertical
3.25"W x 9.125"H



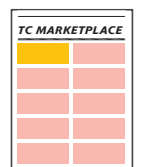
1/3 PG Vertical
2.25"W x 9.125"H



1/3 PG Square
4.375"W x 4.375"H



1/4 PG Vertical
3.25"W x 4.375"H



Marketplace Ad
3.25" W x 1.5 "H

Color Options

Two-color: \$650
PMS/Matched color: \$850
Four-color: \$1,150

Premium Cover Positions

Inside front: Earned frequency + \$1,000
Inside back: Earned frequency + \$500
Back: earned frequency + \$1,000

Marketplace Advertising

Frequency rates: (includes 4-color)
1-3 issues: \$750 per ad
4-6 issues: \$600 per ad

Submitting Digital Display Advertising

Combination Rates

Advertisers may combine their total number of insertions in *Time Compression* with any other Gardner Publications Inc. periodicals or Web sites during the same 12-month period to earn the best frequency discount.

Multiple Page Discounts

Substantial discounts are available to advertisers running multiple pages. Consult the publisher or your sales representative for details.

Agency Commission

15% commission is allowed on display advertisements if ad material is furnished to our specifications and payment is received within 30 days.

Preferred Print-Ready File Requirements

Please submit print advertisements as an Adobe PDF/X-1a file.

How To Submit Files

1. Upload files at:
gardnerweb.com/upload (20 MB max)
2. Email file to:
billc@gardnerweb.com (5 MB max)
3. Ship CD/proofs to:
Advertising Department
Time Compression
6915 Valley Ave.
Cincinnati, OH 45244

For Additional Ad Information

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