

2 PG Spread
Bleed: 16.25"W x 11"H
414 mm x 281 mm
Trim: 15.75"W x 10.5"H
400 mm x 267 mm
Live Area: 15.25"W x 10"H
387 mm x 254 mm

Full PG
Bleed:
8.375"W x 11"H
214 mm x 281 mm
Trim:
7.875"W x 10.5"H
200 mm x 267 mm
Live Area:
7.375"W x 10"H
187 mm x 254 mm

2/3 PG Vertical
4.375"W x 9.125"H
111 mm x 232 mm

1/2 PG Island
4.375"W x 6.875"H
111 mm x 175 mm

1/2 PG Horizontal
6.875"W x 4.375"H
175 mm x 111 mm

1/2 PG Vertical
3.25"W x 9.125"H
83 mm x 232 mm

1/3 PG Vertical
2.25"W x 9.125"H
57 mm x 232 mm

1/3 PG Square
4.375"W x 4.375"H
111 mm x 111 mm

1/4 PG Vertical
3.25"W x 4.375"H
83 mm x 111 mm

Inserts:
Please contact your District Manager for complete costs, specs, availability and shipping instructions. Inserts are due at printing plant 10 days after issue closing date.

Cover Position Requests:
Add 10% to space and color charges. Please contact your District Manager for rates and availability.

Combination Rates:
Advertisers may combine their total number of insertions in CT or HPC with any other Gardner Publications Inc. periodicals or Web sites during the same 12-month period to earn the best frequency discount.

Agency commission:
15% commission is allowed on display ads if material is furnished to our specifications and payment is received within 30 days of invoice.

Print-ready File Requirements:
Please submit print advertisements as an Adobe PDF/X-1a file.

How to Submit Files:

1. Upload files at (20 MB max)
gardnerweb.com/upload
2. E-mail file to:
bhelton@gardnerweb.com
3. Ship CD/proofs to:
Advertising Department
CompositesWorld
6915 Valley Ave.
Cincinnati, OH 45244

For information, contact:
Becky Helton (513) 527-8800
bhelton@gardnerweb.com

B&W	1x	4x	7x	9x	13x	19x	25x	37x
One page	\$6,595	\$5,885	\$5,020	\$4,200	\$4,050	\$3,950	\$3,850	\$3,780
2/3 page	\$5,410	\$4,810	\$4,115	\$3,415	\$3,320	\$3,235	\$3,155	\$3,105
1/2 island	\$4,595	\$4,120	\$3,500	\$2,910	\$2,825	\$2,755	\$2,680	\$2,640
1/2 page	\$3,955	\$3,550	\$3,010	\$2,510	\$2,430	\$2,375	\$2,315	\$2,275
1/3 page	\$2,830	\$2,530	\$2,200	\$1,800	\$1,730	\$1,690	\$1,650	\$1,625
1/4 page	\$2,300	\$2,025	\$1,710	\$1,425	\$1,375	\$1,340	\$1,310	\$1,290

Color	1x	4x	7x	9x	13x	19x	25x	37x
2-color process	\$990	\$900	\$745	\$745	\$590	\$590	\$590	\$590
2-color, matched	\$1,210	\$1,095	\$910	\$910	\$725	\$725	\$725	\$725
4-color process	\$2,050	\$1,840	\$1,540	\$1,540	\$1,230	\$1,230	\$1,230	\$1,230

Showcase	1x	4x	7x	13x
Showcase Ad Size:	3.5 W x 2.125 H inches			
Advertiser	\$825	\$700	\$590	\$475
Non-advertiser	\$1,185	\$1,065	\$960	N/A

Showcase frequency rates: Advertisers may earn 7x and 10x Showcase rates with display or classified frequency contracts of four or more insertions.

Minimum classified ad size is 1 column inch (2-1/4" W x 1" H). Classified display advertising is accepted and commissionable at regular display rates.

Classified	1x	4x	7x	13x
Per column inch	\$270	\$250	\$230	\$210