



produced by spi

NPE2012 Official Show Directory Advertising Space Reservation

Order Deadline: February 1, 2012



Booth #: _____

Date Submitted: _____

On-site Contact: _____

On-site Cell Phone: _____

Country: _____

Phone: _____

Fax: _____

Booth Name: _____

Address: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Booth Name: _____

The NPE2012 OFFICIAL SHOW DIRECTORY will be available to each and every visitor at registration and as they enter the show. It contains product and company information about every exhibitor. The NPE2012 OFFICIAL SHOW DIRECTORY contains advertising to help attendees decide which booths to visit.

Advertisement sizes and specifications for NPE2012 OFFICIAL SHOW DIRECTORY can be found at www.gardnerweb.com/pt/npe.

Two-Page Spread

Four-color	\$12,595 Gross
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Full Page

Four-color	\$7,495 Gross
Two-color	\$6,495 Gross
Black and White	\$5,495 Gross

Half Page

Four-color	\$5,895 Gross
Two-color	\$4,895 Gross
Black and White	\$3,895 Gross

Inserts

Black and white rates apply. Contact Publisher for details.

Materials

PDF/X-1a files preferred (300 dpi minimum).

Upload files to www.gardnerweb.com/upload or

E-mail them to bhelton@gardnerweb.com

Unit (Page or Spread)	Color (4C, 2C, or B/W)	Type of Product (Injection Molding Machine, Chillers)	Gross Rate (including Color)

Please Bill: Company Agency If Agency, please list Agency name, Contact and Phone Number.

Agency Name: _____

Contact Name: _____ Phone Number: _____

Print and Return Form to:

Becky Helton, Advertising Manager

Gardner Publications

6915 Valley Ave., Cincinnati, OH 45244-3029

bhelton@gardnerweb.com

Tel: 513-527-8800, 888-527-8826

Fax: 513-527-8801