

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

Production Machining

Gardner Publications, Inc.
6915 Valley Avenue
Cincinnati, OH 45244-3029
Tel.: (513) 527-8800
Fax: (513) 527-8801
Rjjacobs@gardnerweb.com

Official Publication of: None
Established: 2001
Issues Per Year: 12

FIELD SERVED

PRODUCTION MACHINING serves the screw machine and precision machining industries, focused on production of discreet parts and components in general manufacturing industries.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include corporate executives, manufacturing production and manufacturing engineering management, quality assurance and quality control management, product design management, research and development management, purchasing and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	5
Advertiser and Agency _____	1,807
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	275
Digital _____	-
All Other _____	812
TOTAL	2,899

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	19,960	100.0	19,960	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	19,960	100.0	19,960	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2010 Issue	Number Removed	Number Added	Total Qualified
January _____	-	14	20,014
February _____	23	1	19,992
March _____	172	3	19,823
April _____	98	-	19,725
May _____	98	402	20,029
June _____	157	303	20,175
TOTAL	548	723	

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

This issue is 0.4% or 83 copies above the average of the other 5 issues reported in Paragraph two.

The North American Industry Classification System (NAICS) was adopted in 2003 by the Office of Management and Budget (OMB) to replace the SIC system. For additional information on NAICS including details on purchasing a copy of the NAICS manual, go to www.census.gov/epcd/www/naics.html (Classification based on 2002 NAICS manual).

NAICS Code	BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	COMPANY MANAGEMENT; PURCHASING	PRODUCTION OR MANUFACTURING ENGINEERING	QUALITY; DESIGN; RESEARCH	OTHER QUALIFIED TITLES N.E.C.
332	FABRICATED METAL PRODUCT MANUFACTURING						
3321	Forging and Stamping _____	354	1.8	176	136	29	13
3322	Cutlery and Handtool Manufacturing _____	171	0.8	75	82	7	7
3323	Architectural and Structural Metals Manufacturing _____	338	1.7	180	137	16	5
3324	Boiler, Tank, and Shipping Container Manufacturing _____	21	0.1	8	13	-	-
3325	Hardware Manufacturing _____	178	0.9	58	106	10	4
3326	Spring and Wire Product Manufacturing _____	87	0.4	38	40	3	6
332710	Machine Shops _____	5,686	28.4	3,413	2,073	89	111
332721	Precision Turned Product Manufacturing _____	2,701	13.5	1,464	986	136	115
332722	Bolt, Nut, Screw, Rivet, and Washer Manufacturing _____	1,000	5.0	517	365	68	50
3328	Coating, Engraving, Heat Treating, and Allied Activities _____	101	0.5	46	40	4	11
3329	Other Fabricated Metal Product Manufacturing _____	699	3.5	190	435	40	34
	Subtotal 332	11,336	56.6	6,165	4,413	402	356
333	MACHINERY MANUFACTURING						
3331	Agriculture, Construction, and Mining Machinery Manufacturing _____	276	1.4	79	176	14	7
3332	Industrial Machinery Manufacturing _____	220	1.1	84	114	5	17
3333	Commercial and Service Industry Machinery Manufacturing _____	83	0.4	25	54	2	2
3334	Ventilation, Heating, Air-Conditioning, and Commercial Refrigeration Equipment Manufacturing _____	87	0.4	25	51	6	5
3335	Metalworking Machinery Manufacturing _____	1,412	7.0	641	558	65	148
3336	Engine, Turbine, and Power Transmission Equipment Manufacturing _____	235	1.2	57	145	18	15
3339	Other General Purpose Machinery Manufacturing _____	867	4.3	294	479	52	42
	Subtotal 333	3,180	15.8	1,205	1,577	162	236
334	COMPUTER AND ELECTRONIC PRODUCT MANUFACTURING						
3341	Computer and Peripheral Equipment Manufacturing _____	34	0.2	13	19	2	-
3342	Communications Equipment Manufacturing _____	71	0.4	20	45	6	-
3343	Audio and Video Equipment Manufacturing _____	18	0.1	4	10	1	3
3344	Semiconductor and Other Electronic Component Manufacturing _____	191	0.9	61	112	13	5
3345	Navigational, Measuring, Electromedical, and Control Instruments Manufacturing _____	381	1.9	91	259	21	10
3346	Manufacturing and Reproducing Magnetic and Optical Media _____	9	0.0	4	3	1	1
	Subtotal 334	704	3.5	193	448	44	19
335	ELECTRICAL EQUIPMENT APPLIANCE AND COMPONENT MANUFACTURING						
3351	Electric Lighting Equipment Manufacturing _____	29	0.1	12	15	1	1
3352	Household Appliance Manufacturing _____	13	0.1	5	7	1	-
3353	Electrical Equipment Manufacturing _____	196	1.0	48	123	15	10
3359	Other Electrical Equipment and Component Manufacturing _____	118	0.6	25	80	8	5
	Subtotal 335	356	1.8	90	225	25	16
336	TRANSPORTATION EQUIPMENT MANUFACTURING						
3361	Motor Vehicle Manufacturing _____	112	0.6	16	81	13	2
3362	Motor Vehicle Body and Trailer Manufacturing _____	26	0.1	10	14	1	1
3363	Motor Vehicle Parts Manufacturing _____	814	4.1	221	508	58	27
3364	Aerospace Product and Parts Manufacturing _____	1,172	5.9	548	571	33	20
3365	Railroad Rolling Stock Manufacturing _____	26	0.1	8	14	4	-
3366	Ship and Boat Building _____	23	0.1	6	16	1	-
3369	Other Transportation Equipment Manufacturing _____	47	0.2	16	28	3	-
	Subtotal 336	2,220	11.1	825	1,232	113	50
337	Furniture and Related Product Manufacturing	38	0.2	12	25	1	-
339	MISCELLANEOUS MANUFACTURING						
33911	Medical Equipment and Supplies Manufacturing _____	657	3.3	236	369	33	19
3399	Other Miscellaneous Manufacturing _____	217	1.1	91	111	11	4
	Subtotal 339	874	4.4	327	480	44	23
325-331	MISCELLANEOUS MANUFACTURING OTHER	764	3.8	276	374	48	66
	Subtotal Manufacturing	19,472	97.2	9,093	8,774	839	766
42	Wholesale Trade _____	557	2.8	219	161	15	162
	TOTAL QUALIFIED CIRCULATION	20,029	100.0	9,312	8,935	854	928

COMPANY MANAGEMENT; PURCHASING: Titles include Chairman, General MGR, Owner, Partner, President, Purchasing MGR, Buyer and other related titles.

PRODUCTION OR MANUFACTURING ENGINEERING: Titles include Director or Mfg. Engr, Plant Manager, Factory Manager, Foreman, Plant Supervisor and other related titles

QUALITY; DESIGN; RESEARCH: Titles include Q/A MGR, Quality Supervisor, Dir. of Design Engr, Q/C Director and other related titles.

OTHER QUALIFIED TITLES N.E.C.: Titles include Consultant, Services Mgr, Training Mgr. and other related titles.

ADDITIONAL DATA FOR ISSUE OF MAY 2010

This is an analysis of respondents by size of facility in which they work. These data are presented for statistical and marketing purposes only.

ANALYSIS OF RESPONDENTS BY PLANT SIZE

Plant Size	Quantity	Percent of Total
1 to 99 _____	14,080	70.3
100 to 499 _____	4,490	22.4
500 & above _____	1,459	7.3
TOTALS	20,029	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	13,019	3,554	-	16,573	82.7
II. Request from recipient's company: _____	378	-	-	378	1.9
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	3,078	-	-	3,078	15.4
Association rosters and directories _____	-	-	-	-	-
*Business directories _____	481	-	-	481	2.4
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	2,597	-	-	2,597	13.0
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,475	3,554	-	20,029	100.0
PERCENT	82.3	17.7	-	100.0	

*See Paragraph 8

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	20,029	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	20,029	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	66		400-427 Kentucky _____	223	
030-038 New Hampshire _____	193		370-385 Tennessee _____	290	
050-059 Vermont _____	46		350-369 Alabama _____	158	
010-027 Massachusetts _____	526		386-397 Mississippi _____	66	
028-029 Rhode Island _____	105		EAST SO. CENTRAL	737	3.7
060-069 Connecticut _____	579		716-729 Arkansas _____	113	
NEW ENGLAND	1,515	7.6	700-714 Louisiana _____	157	
100-149 New York _____	1,022		730-749 Oklahoma _____	189	
070-089 New Jersey _____	379		750-799 Texas _____	710	
150-196 Pennsylvania _____	1,164		WEST SO. CENTRAL	1,169	5.8
MIDDLE ATLANTIC	2,565	12.8	590-599 Montana _____	21	
430-459 Ohio _____	2,096		832-838 Idaho _____	61	
460-479 Indiana _____	823		820-831 Wyoming _____	14	
600-629 Illinois _____	1,621		800-816 Colorado _____	175	
480-499 Michigan _____	1,610		870-884 New Mexico _____	30	
530-549 Wisconsin _____	915		850-865 Arizona _____	254	
EAST NO. CENTRAL	7,065	35.3	840-847 Utah _____	118	
550-567 Minnesota _____	735		889-898 Nevada _____	60	
500-528 Iowa _____	271		MOUNTAIN	733	3.7
630-658 Missouri _____	418		995-999 Alaska _____	5	
580-588 North Dakota _____	26		980-994 Washington _____	336	
570-577 South Dakota _____	44		970-979 Oregon _____	216	
680-693 Nebraska _____	133		900-961 California _____	1,747	
660-679 Kansas _____	237		967-968 Hawaii _____	1	
WEST NO. CENTRAL	1,864	9.3	PACIFIC	2,305	11.5
197-199 Delaware _____	28		UNITED STATES	19,667	98.2
206-219 Maryland _____	118		969 & 004-009 U.S. Territories _____	20	
200-205 Washington, DC _____	1		Canada _____	296	
220-246 Virginia _____	211		Mexico _____	46	
247-268 West Virginia _____	62		Other International _____	-	
270-289 North Carolina _____	387		APO/FPO _____	-	
290-299 South Carolina _____	218		TOTAL QUALIFIED CIRCULATION	20,029	100.0
300-319 Georgia _____	245				
320-349 Florida _____	444				
SOUTH ATLANTIC	1,714	8.5			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009	January - June 2010*
Total Audit Average Qualified: _____	20,278	20,132	20,252	20,000	20,004	19,960
Qualified Non-Paid: _	20,278	20,132	20,252	20,000	20,004	19,960
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 2 sources of circulation for quantities of 124 copies or 0.6% and 357 copies or 1.8%. Other sources include 5 sources of circulation for quantities of 251 copies or 1.3% to 1,268 copies or 6.3%

Paragraphs 3c and 7 are reported at the option of the publisher.

PUBLISHER'S AFFIDAVIT

We hereby make oath and testify that all data set forth in this statement are true.

Donald G. Kline, Publisher

P. Ross Jacobs, CCCP, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 29, 2010

State Ohio

County Hamilton

Received by BPA Worldwide July 29, 2010

Type PD

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