

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

Production Machining

Gardner Publications, Inc.
6915 Valley Avenue
Cincinnati, OH 45244-3029
Tel.: (513) 527-8800
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Rjacobs@gardnerweb.com

Official Publication of: None
Established: 2001
Issues Per Year: 12

FIELD SERVED

PRODUCTION MACHINING serves the screw machine and precision machining industries, focused on production of discreet parts and components in general manufacturing industries.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include corporate executives, manufacturing production and manufacturing engineering management, quality assurance and quality control management, product design management, research and development management, purchasing and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	6
Advertiser and Agency _____	1,824
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	392
Digital _____	-
All Other _____	791
TOTAL	3,013

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	19,951	100.0	19,951	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	19,951	100.0	19,951	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Number Removed	Number Added	Total Qualified
January _____	5	4	20,000
February _____	165	1	19,836
March _____	32	2	19,806
April _____	69	229	19,966
May _____	90	196	20,072
June _____	69	21	20,024
TOTAL	430	453	

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

This issue is 0.7% or 146 copies above the average of the other 5 issues reported in Paragraph two.

The North American Industry Classification System (NAICS) was adopted in 2003 by the Office of Management and Budget (OMB) to replace the SIC system. For additional information on NAICS including details on purchasing a copy of the NAICS manual, go to www.census.gov/epcd/www/naics.html (Classification based on 2002 NAICS manual).

NAICS Code	BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	COMPANY MANAGEMENT; PURCHASING	PRODUCTION OR MANUFACTURING ENGINEERING	QUALITY; DESIGN; RESEARCH	OTHER QUALIFIED TITLES N.E.C.
332	FABRICATED METAL PRODUCT MANUFACTURING						
3321	Forging and Stamping _____	253	1.3	117	108	19	9
3322	Cutlery and Handtool Manufacturing _____	87	0.4	30	51	4	2
3323	Architectural and Structural Metals Manufacturing _____	247	1.2	120	109	13	5
3324	Boiler, Tank, and Shipping Container Manufacturing _____	4	-	2	2	-	-
3325	Hardware Manufacturing _____	56	0.3	22	28	5	1
3326	Spring and Wire Product Manufacturing _____	56	0.3	26	23	5	2
332710	Machine Shops _____	7,386	36.8	5,134	2,000	116	136
332721	Precision Turned Product Manufacturing _____	2,600	13.0	1,326	1,017	130	127
332722	Bolt, Nut, Screw, Rivet, and Washer Manufacturing _____	814	4.1	370	351	56	37
3328	Coating, Engraving, Heat Treating, and Allied Activities _____	103	0.5	45	44	3	11
3329	Other Fabricated Metal Product Manufacturing _____	700	3.5	214	406	42	38
	Subtotal 332	12,306	61.4	7,406	4,139	393	368
333	MACHINERY MANUFACTURING						
3331	Agriculture, Construction, and Mining Machinery Manufacturing _____	328	1.6	129	183	11	5
3332	Industrial Machinery Manufacturing _____	211	1.1	72	122	4	13
3333	Commercial and Service Industry Machinery Manufacturing _____	85	0.4	24	54	2	5
3334	Ventilation, Heating, Air-Conditioning, and Commercial Refrigeration Equipment Manufacturing _____	72	0.4	16	47	4	5
3335	Metalworking Machinery Manufacturing _____	1,390	6.9	614	569	60	147
3336	Engine, Turbine, and Power Transmission Equipment Manufacturing _____	243	1.2	57	155	21	10
3339	Other General Purpose Machinery Manufacturing _____	644	3.2	187	395	29	33
	Subtotal 333	2,973	14.8	1,099	1,525	131	218
334	COMPUTER AND ELECTRONIC PRODUCT MANUFACTURING						
3341	Computer and Peripheral Equipment Manufacturing _____	34	0.2	12	20	2	-
3342	Communications Equipment Manufacturing _____	62	0.3	14	46	2	-
3343	Audio and Video Equipment Manufacturing _____	8	-	-	7	1	-
3344	Semiconductor and Other Electronic Component Manufacturing _____	156	0.8	52	92	9	3
3345	Navigational, Measuring, Electromedical, and Control Instruments Manufacturing _____	360	1.8	71	254	24	11
3346	Manufacturing and Reproducing Magnetic and Optical Media _____	4	-	1	3	-	-
	Subtotal 334	624	3.1	150	422	38	14
335	ELECTRICAL EQUIPMENT APPLIANCE AND COMPONENT MANUFACTURING						
3351	Electric Lighting Equipment Manufacturing _____	23	0.1	8	13	1	1
3352	Household Appliance Manufacturing _____	17	0.1	2	14	-	1
3353	Electrical Equipment Manufacturing _____	194	1.0	50	122	17	5
3359	Other Electrical Equipment and Component Manufacturing _____	132	0.7	28	91	7	6
	Subtotal 335	366	1.9	88	240	25	13
336	TRANSPORTATION EQUIPMENT MANUFACTURING						
3361	Motor Vehicle Manufacturing _____	54	0.3	12	35	6	1
3362	Motor Vehicle Body and Trailer Manufacturing _____	30	0.1	9	19	1	1
3363	Motor Vehicle Parts Manufacturing _____	860	4.3	258	536	47	19
3364	Aerospace Product and Parts Manufacturing _____	1,033	5.1	440	540	31	22
3365	Railroad Rolling Stock Manufacturing _____	20	0.1	5	12	1	2
3366	Ship and Boat Building _____	30	0.1	10	18	1	1
3369	Other Transportation Equipment Manufacturing _____	47	0.2	16	28	3	-
	Subtotal 336	2,074	10.2	750	1,188	90	46
337	Furniture and Related Product Manufacturing	23	0.1	9	13	1	-
339	MISCELLANEOUS MANUFACTURING						
33911	Medical Equipment and Supplies Manufacturing _____	666	3.3	218	400	28	20
3399	Other Miscellaneous Manufacturing _____	149	0.7	70	67	5	7
	Subtotal 339	815	4.0	288	467	33	27
325-331	MISCELLANEOUS MANUFACTURING OTHER	574	2.9	205	296	36	37
	Subtotal Manufacturing	19,755	98.4	9,995	8,290	747	723
42	Wholesale Trade _____	317	1.6	127	65	7	118
	TOTAL QUALIFIED CIRCULATION	20,072	100.0	10,122	8,355	754	841

COMPANY MANAGEMENT; PURCHASING: Titles include Chairman, General MGR, Owner, Partner, President, Purchasing MGR, Buyer and other related titles.

PRODUCTION OR MANUFACTURING ENGINEERING: Titles include Director or Mfg. Engr, Plant Manager, Factory Manager, Foreman, Plant Supervisor and other related titles

QUALITY; DESIGN; RESEARCH: Titles include Q/A MGR, Quality Supervisor, Dir. of Design Engr, Q/C Director and other related titles.

OTHER QUALIFIED TITLES N.E.C.: Titles include Consultant, Services Mgr, Training Mgr, and other related titles.

ADDITIONAL DATA FOR ISSUE OF MAY 2011

This is an analysis of respondents by size of facility in which they work. These data are presented for statistical and marketing purposes only.

ANALYSIS OF RESPONDENTS BY PLANT SIZE

Plant Size	Quantity	Percent of Total
1 to 99 _____	15,153	75.5
100 to 499 _____	3,902	19.4
500 & above _____	1,017	5.1
TOTALS	20,072	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	13,253	3,914	-	17,167	85.5
II. Request from recipient's company: _____	735	-	-	735	3.7
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	2,170	-	-	2,170	10.8
Association rosters and directories _____	-	-	-	-	-
*Business directories _____	1,774	-	-	1,774	8.8
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	396	-	-	396	2.0
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,158	3,914	-	20,072	100.0
PERCENT	80.5	19.5	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	20,072	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	20,072	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	57		Kentucky _____	182	
New Hampshire _____	166		Tennessee _____	271	
Vermont _____	40		Alabama _____	300	
Massachusetts _____	465		Mississippi _____	127	
Rhode Island _____	86		EAST SO. CENTRAL	880	4.4
Connecticut _____	471		Arkansas _____	98	
NEW ENGLAND	1,285	6.4	Louisiana _____	149	
New York _____	929		Oklahoma _____	138	
New Jersey _____	341		Texas _____	1,264	
Pennsylvania _____	1,076		WEST SO. CENTRAL	1,649	8.2
MIDDLE ATLANTIC	2,346	11.7	Montana _____	17	
Ohio _____	2,403		Idaho _____	57	
Indiana _____	848		Wyoming _____	8	
Illinois _____	1,628		Colorado _____	165	
Michigan _____	1,532		New Mexico _____	32	
Wisconsin _____	825		Arizona _____	223	
EAST NO. CENTRAL	7,236	36.1	Utah _____	93	
Minnesota _____	729		Nevada _____	57	
Iowa _____	255		MOUNTAIN	652	3.2
Missouri _____	388		Alaska _____	2	
North Dakota _____	23		Washington _____	271	
South Dakota _____	52		Oregon _____	188	
Nebraska _____	132		California _____	1,445	
Kansas _____	228		Hawaii _____	-	
WEST NO. CENTRAL	1,807	9.0	PACIFIC	1,906	9.5
Delaware _____	19		UNITED STATES	19,721	98.3
Maryland _____	92		U.S. Territories _____	11	
Washington, DC _____	1		Canada _____	307	
Virginia _____	343		Mexico _____	33	
West Virginia _____	100		Other International _____	-	
North Carolina _____	384		APO/FPO _____	-	
South Carolina _____	310		TOTAL QUALIFIED CIRCULATION	20,072	100.0
Georgia _____	224				
Florida _____	487				
SOUTH ATLANTIC	1,960	9.8			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
Total Audit Average Qualified: _____	20,252	20,000	20,004	19,960	20,098	19,951
Qualified Non-Paid: _	20,252	20,000	20,004	19,960	20,098	19,951
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January – June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 3 sources of circulation for quantities of 261 copies or 1.3% to 1,179 copies or 5.9%
 Other sources include 4 sources of circulation for quantities of 55 copies or 0.3% to 291 copies or 1.4%

PUBLISHER'S AFFIDAVIT		
We hereby make oath and testify that all data set forth in this statement are true.	Date signed	July 26, 2011
Donald G. Kline, Publisher	State	Ohio
P. Ross Jacobs, CCCP, Circulation Director	County	Hamilton
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 26, 2011
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	P428P0J1