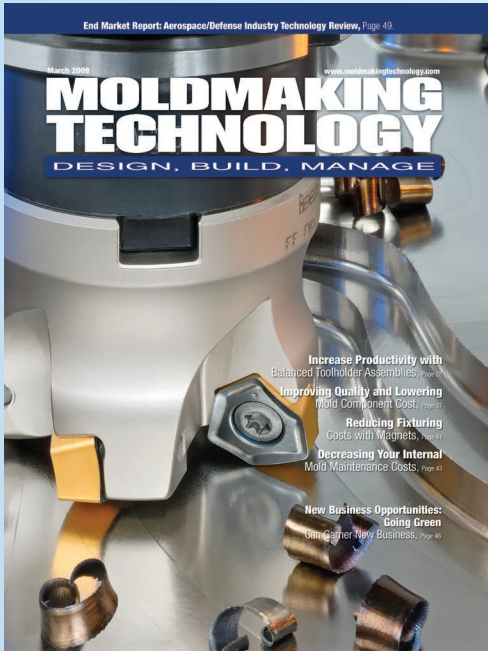


**MoldMaking Marketplace** *Where smart product and service suppliers connect with buyers.*



**MoldMaking MarketPlace** is a new monthly advertising option in *MoldMaking Technology* magazine where you can cost effectively promote your capabilities in a special section designed specifically to attract readers looking to purchase moldmaking products and services.

Beginning with the July 2009 Buyer's Guide Issue of *MoldMaking Technology*, you can use these new low-priced, high impact ads to reach a targeted audience of **more than 23,000 moldmaking professionals, 91% with purchasing power** (see demographic information on the back), as they actively search for new products, equipment, services and technologies.

Ad Size: **3.25" W x 1.5" H** (includes 4-color)

1X	2X	3X	4X
\$700	\$650	\$600	\$500

All MoldMaking Marketplace advertisements must be boxed. No bleed ads permitted.



All MoldMaking Marketplace advertisers receive:

- An expanded showroom on **moldmakingtechnology.com** that optimizes Web presence and generates inquiries
- Increased visibility to 23,072 subscribers at 13,014 locations
- Access to moldmaking market intelligence conducted by Gardner Research

To place your ad contact Mike Garwood, 800-949-8805 / mgarwood@gardnerweb.com

<b>Total Subscribers*</b>	23,072
<b>Total Plants**</b>	13,014

### Top End Markets\*\*

Automotive/Transportation	14,230	6,833
Consumer Products	13,417	6,067
Medical/Pharmaceutical	12,686	5,925
Electronics/Computers	11,554	5,322
Packaging	9,114	3,645
Agriculture/Lawn Construction	8,801	3,779
Aerospace/Aviation	6,651	3,170

\*Source: December 2008 BPA Statement

\*\*Source: Publisher's Data

### Purchasing Influence

Machining Equipment	70%
Cutting Tools & Accessories	66%
Mold Components	66%
Mold Materials	62%
Mold Design & Engineering Equipment	59%
Measuring Equipment	59%
Mold Bases	55%
EDM Equipment & Supplies	51%
Mold Repair Equipment & Supplies	48%
Surface Treatment Products & Equipment	41%
Hot Runner Systems & Supplies	40%
Moldmaking Services	39%
Data Management Software	20%
Automation	24%
Additive Fabrication	10%

Source: 2008 MoldMaking Technology Reader Survey

**91% of MoldMaking Technology subscribers indicate overall purchasing influence for moldmaking products, equipment and/or supplies.**

ISSUE	ISSUE EMPHASIS TOPICS	BONUS DISTRIBUTION
<b>JULY</b> Ad Close: 06/01/09 Materials: 06/05/09	<b>2009 Buyer's Guide Issue</b>	
<b>AUGUST</b> Ad Close: 07/01/09 Materials: 07/06/09	Moldmaking • Hot Runners • Machining • Maintenance/Repair • Rapid Prototyping • Mold Material • Components  <b>End Market Report: AUTOMOTIVE</b> <i>Technology Review</i>  <b>MoldMaking Expo and NPE2009 Post-Show Report</b>	
<b>SEPTEMBER</b> Ad Close: 08/01/09 Materials: 08/04/09	Moldmaking • EDM • Automation • Design Software • Workholding • Machining • Data Management Software  <b>End Market Report: AUTOMOTIVE</b> <i>Application Review</i>	<b>EMO Milan</b> <b>CompositesWorld Expo</b>
<b>OCTOBER</b> Ad Close: 09/01/09 Materials: 09/04/09	Moldmaking • Mold Material • Cutting Tools/ Toolholders • Inspection/Measurement • Rapid Prototyping • Software • Workholding  <b>End Market Report: ELECTRONICS</b> <i>Technology &amp; Application Review</i>	<b>EMO Milan</b>
<b>NOVEMBER</b> Ad Close: 10/01/09 Materials: 10/04/09 <b>Ad Trak Issue</b>	Moldmaking • Machining • Components • Maintenance/Repair • Data Management Software • Rapid Prototyping • Inspection/ Measurement  <b>End Market Report: PACKAGING</b> <i>Technology &amp; Application Review</i>	<b>EUROMOLD</b>
<b>DECEMBER</b> Ad Close: 11/02/09 Materials: 11/05/09	Moldmaking • Design Software • Hot Runners • Workholding • Rapid Prototyping • Machining Automation  <b>End Market Report: CONSUMER PRODUCTS</b> <i>Technology &amp; Application Review</i>	