

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2010**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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MOLDMAKING TECHNOLOGY
ENGINEER, BUILD, REPAIR magazine
www.moldmakingtechnology.com

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Cincinnati, OH 45244
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Official Publication of: None
Established: 1998
Issues Per Year: 12

FIELD SERVED

Moldmaking Technology Magazine serves the field of manufacturers, users and maintenance providers of injection molds, blow molds, casting, compression and transfer molds, extrusion blow molds, foam molds, liquid injection molds, reaction injection molds, reinforced plastic molds, rotational molds, stretch blow molds, thermoformed molds, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are general/corporate management, manufacturing production and engineering, design, quality control/assurance, R&D, purchasing, and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	6
Advertiser and Agency _____	1,276
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	413
Digital _____	-
All Other _____	788
TOTAL	2,483

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	19,928	100.0	19,928	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	19,928	100.0	19,928	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2010 Issue	Number Removed	Number Added	Total Qualified
January _____	-	3	20,003
February _____	35	3	19,971
March _____	168	2	19,805
April _____	115	-	19,690
May _____	70	400	20,020
June _____	149	205	20,076
TOTAL	537	613	

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010
This issue is 0.6% or 111 copies above the average of the other 5 issues reported in Paragraph two.

NAICS	BUSINESS/INDUSTRY	Total Qualified	Percent of Total	Company Mgmt/ Purchasing (B,L)	Manufacturing Production/ Engineering (C,D,E,F,G,R,S,V,T)	Design; Quality; R&D (H,I,J,P,Q)	Qualified Personnel N.E.C. (N,X,Z)
326	Plastics and Rubber Products Manufacturing						
326111	Plastics Bag Manufacturing	23	0.1	15	4	3	1
326112	Plastics Packaging Film and Sheet (including Laminated) Manufacturing	39	0.2	9	24	6	-
326113	Unlaminated Plastics Film and Sheet (except Packaging) Manufacturing	267	1.3	100	131	35	1
326121	Unlaminated Plastics Profile Shape Manufacturing	138	0.7	61	66	10	1
326122	Plastics Pipe and Pipe Fitting Manufacturing	142	0.7	45	80	15	2
326130	Laminated Plastics Plate, Sheet (except Packaging), and Shape Manufacturing	112	0.6	47	52	12	1
326140	Polystyrene Foam Product Manufacturing	30	0.2	7	15	7	1
326150	Urethane and Other Foam Product (except Polystyrene) Manufacturing	223	1.1	86	104	28	5
326160	Plastics Bottle Manufacturing	228	1.1	70	125	32	1
326190	Other Plastics Products Manufacturing	15	0.1	8	7	-	-
326191	Plastics Plumbing Fixture Manufacturing	83	0.4	38	33	8	4
326192	Resilient Floor Covering Manufacturing	10	-	3	5	2	-
326199	All Other Plastics Product Manufacturing	7,585	37.9	2975	3796	610	204
326211	Tire Manufacturing (except Retreading)	21	0.1	2	13	5	1
326212	Tire Retreading	1	-	1	-	-	-
326220	Rubber and Plastics Hoses and Belting Manufacturing	70	0.4	31	25	11	3
326291	Rubber Product Manufacturing for Mechanical Use	72	0.4	24	40	6	2
326299	All Other Rubber Product Manufacturing	230	1.1	72	117	31	10
	Subtotal 326	9,289	46.4	3,594	4,637	821	237
327	Nonmetallic Mineral Product Manufacturing	111	0.6	43	45	15	8
331	Primary Metal Manufacturing	327	1.6	121	153	31	22
332	Fabricated Metal Product Manufacturing	1,463	7.3	706	581	105	71
333	Machinery Manufacturing						
3331	Agriculture, Construction, and Mining Machinery Manufacturing	87	0.4	23	55	8	1
3332	Industrial Machinery Manufacturing	177	0.9	64	82	9	22
3333	Commercial and Service Industry Machinery Manufacturing	119	0.6	26	71	19	3
3334	Ventilation, Heating, Air-Conditioning, and Commercial Refrigeration Equipment Manufacturing	25	0.1	6	14	5	-
3335	Metalworking Machinery Manufacturing (not incl. 333511)	1,327	6.6	632	501	78	116
333511	Industrial Mold Manufacturing	3,284	16.4	1588	1307	237	152
3336	Engine, Turbine, and Power Transmission Equipment Manufacturing	54	0.3	7	38	9	-
3339	Other General Purpose Machinery Manufacturing	277	1.4	91	134	35	17
	Subtotal 333	5,350	26.7	2,437	2,202	400	311
334	Computer and Electronic Product Manufacturing						
3341	Computer and Peripheral Equipment Manufacturing	67	0.3	8	47	10	2
3342	Communications Equipment Manufacturing	74	0.4	9	51	9	5
3343	Audio and Video Equipment Manufacturing	20	0.1	2	14	3	1
3344	Semiconductor and Other Electronic Component Manufacturing	178	0.9	36	114	21	7
3345	Navigational, Measuring, Electromedical, and Control Instruments Manufacturing	292	1.5	56	180	44	12
3346	Manufacturing and Reproducing Magnetic and Optical Media	13	0.1	-	10	2	1
	Subtotal 334	644	3.3	111	416	89	28
335	Electrical Equipment, Appliance, and Component Manufacturing						
3351	Electric Lighting Equipment Manufacturing	37	0.2	15	21	1	-
3352	Household Appliance Manufacturing	44	0.2	8	25	8	3
3353	Electrical Equipment Manufacturing	89	0.4	15	61	8	5
3359	Other Electrical Equipment and Component Manufacturing	197	1.0	34	130	21	12
	Subtotal 335	367	1.8	72	237	38	20
336	Transportation Equipment Manufacturing						
3361	Motor Vehicle Manufacturing	79	0.4	12	55	11	1
3362	Motor Vehicle Body and Trailer Manufacturing	16	0.1	8	6	2	-
3363	Motor Vehicle Parts Manufacturing	438	2.2	71	306	49	12
3364	Aerospace Product and Parts Manufacturing	310	1.5	153	142	8	7
3365	Railroad Rolling Stock Manufacturing	4	-	2	2	-	-
3366	Ship and Boat Building	51	0.3	27	20	4	-
3369	Other Transportation Equipment Manufacturing	28	0.1	14	11	2	1
	Subtotal 336	926	4.6	287	542	76	21
337	Furniture and Related Product Manufacturing	76	0.4	29	35	10	2
	Subtotal 337	76	0.4	29	35	10	2
339	Miscellaneous Manufacturing						
33911	Medical Equipment and Supplies Manufacturing	727	3.6	229	416	71	11
3399	Other Miscellaneous Manufacturing	378	1.9	167	171	33	7
	Subtotal 339	1,105	5.5	396	587	104	18
	Other Manufacturing, N.E.C.	174	0.9	50	40	30	54
42	Wholesale Trade	188	0.9	83	67	8	30
	TOTAL QUALIFIED CIRCULATION	20,020	100.0	7,929	9,542	1,727	822

(B) CORPORATE EXECUTIVE titles include Chairman, General Manager, Owner, President, Vice President and related titles.
(C) MANUFACTURING PRODUCTION MANAGEMENT titles include Mold Coordinator, Mold Design Mgr, Advanced Mfg Director, and related titles.
(D) MANUFACTURING PRODUCTION DEPARTMENT titles include Mold Dept Supv, Mold Design Supv, Mold Facility, Mfg Supervisor and related titles.
(E,F) MANUFACTURING ENGINEERING MANAGEMENT titles include Engr Mgr, Chief Engineer, Engr Dept Mgr and other related titles.
(G) MANUFACTURING ENGINEERING (ENGINEERS) titles include most engineering titles where the individual does not manage the department.
(H) MANUFACTURING (OTHER MANUFACTURING PERSONNEL) titles include Diemaker, Mold Maker, Machine Operator and related titles.
(I) QUALITY ASSURANCE/CONTROL MANAGEMENT titles include Q/A Manager, Q/C Director and Quality Engr Mgr, and related titles.
(J) QUALITY ASSURANCE/CONTROL ENGINEERS titles include Q/A Engineer, Q/C Foreman, Qual Supv and other related titles.
(K) PRODUCT DESIGN, RESEARCH AND DEVELOPMENT MANAGEMENT titles include Design Engr Dir, R&D Director and related titles.
(L) PRODUCT DESIGN, RESEARCH AND DEVELOPMENT ENGINEERS titles include Des Engineer, Devel Engineer, R&D Engineer and related titles.
(M) PRODUCT DESIGN, R&D (OTHER DESIGN PERSONNEL) titles include Designer, Parts Designer, Draftsman and related titles.
(N) FACTORY AUTOMATION MGMT titles include Factory Automation Mgr, Chief Factory Automation Engr, Systems Design Mgr, and related titles.
(O) FACTORY AUTOMATION ENGINEERS titles include Factory Automn Engr, Automn Foreman, Systems Designer, Systems Engineer and related titles.
(P) PURCHASING titles include Purch Director, Sr Buyer, Purch Manager and related titles.
Other NEC include titles not elsewhere classified.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	13,014	4,272	-	17,286	86.3
II. Request from recipient's company: _____	313	-	-	313	1.6
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	2,421	-	-	2,421	12.1
Association rosters and directories _____	-	-	-	-	-
*Business directories _____	94	-	-	94	0.5
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	2,327	-	-	2,327	11.6
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,748	4,272	-	20,020	100.0
PERCENT	78.7	21.3	-	100.0	

*See Paragraph 8

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	20,020	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	20,020	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	50		400-427 Kentucky _____	280	
030-038 New Hampshire _____	188		370-385 Tennessee _____	322	
050-059 Vermont _____	73		350-369 Alabama _____	153	
010-027 Massachusetts _____	548		386-397 Mississippi _____	57	
028-029 Rhode Island _____	100		EAST SO. CENTRAL	812	4.1
060-069 Connecticut _____	403		716-729 Arkansas _____	117	
NEW ENGLAND	1,362	6.8	700-714 Louisiana _____	73	
100-149 New York _____	761		730-749 Oklahoma _____	97	
070-089 New Jersey _____	476		750-799 Texas _____	720	
150-196 Pennsylvania _____	1,060		WEST SO. CENTRAL	1,007	5.0
MIDDLE ATLANTIC	2,297	11.5	590-599 Montana _____	20	
430-459 Ohio _____	1,614		832-838 Idaho _____	49	
460-479 Indiana _____	939		820-831 Wyoming _____	11	
600-629 Illinois _____	1,523		800-816 Colorado _____	208	
480-499 Michigan _____	1,692		870-884 New Mexico _____	11	
530-549 Wisconsin _____	1,171		850-865 Arizona _____	210	
EAST NO. CENTRAL	6,939	34.6	840-847 Utah _____	179	
550-567 Minnesota _____	719		889-898 Nevada _____	64	
500-528 Iowa _____	262		MOUNTAIN	752	3.8
630-658 Missouri _____	426		995-999 Alaska _____	2	
580-588 North Dakota _____	24		980-994 Washington _____	253	
570-577 South Dakota _____	50		970-979 Oregon _____	209	
680-693 Nebraska _____	135		900-961 California _____	1,607	
660-679 Kansas _____	170		967-968 Hawaii _____	3	
WEST NO. CENTRAL	1,786	8.9	PACIFIC	2,074	10.4
197-199 Delaware _____	31		UNITED STATES	18,835	94.1
206-219 Maryland _____	123		969 & 004-009 U.S. Territories _____	27	
200-205 Washington, DC _____	-		Canada _____	1,004	
220-246 Virginia _____	198		Mexico _____	154	
247-268 West Virginia _____	35		Other International _____	-	
270-289 North Carolina _____	500		AP0/FPO _____	-	
290-299 South Carolina _____	217		TOTAL QUALIFIED CIRCULATION	20,020	100.0
300-319 Georgia _____	255				
320-349 Florida _____	447				
SOUTH ATLANTIC	1,806	9.0			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009	January - June 2010*
Total Audit Average Qualified: _____	24,974	23,368	23,073	22,037	19,967	19,928
Qualified Non-Paid: _____	24,974	23,368	23,073	22,037	19,967	19,928
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January- June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 94 copies or 0.5%

Other sources include 4 sources of circulation for quantities of 268 copies or 1.3% to 1,057 copies or 5.3%

Paragraphs 3c and 7 are reported at the option of the publisher.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
Claude Mas, Publisher	Date signed	July 29, 2010
P. Ross Jacobs, CCCP, Circulation Director	State	Ohio
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	County	Cincinnati
IMPORTANT NOTE:	Received by BPA Worldwide	July 29, 2010
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	Type	PD
	ID Number	M405P0J0