

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

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Issues Per Year: 12

FIELD SERVED

Moldmaking Technology Magazine serves the field of manufacturers, users and maintenance providers of injection molds, blow molds, casting, compression and transfer molds, extrusion blow molds, foam molds, liquid injection molds, reaction injection molds, reinforced plastic molds, rotational molds, stretch blow molds, thermoformed molds, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are general/corporate management, manufacturing production and engineering, design, quality control/assurance, R&D, purchasing, and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	6
Advertiser and Agency _____	1,328
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	408
Digital _____	-
All Other _____	782
TOTAL	2,524

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	19,980	100.0	19,980	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	19,980	100.0	19,980	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2011 Issue	Number Removed	Number Added	Total Qualified
January _____	10	4	20,004
February _____	120	43	19,927
March _____	26	35	19,936
April _____	80	149	20,005
May _____	38	38	20,005
June _____	29	24	20,000
TOTAL	303	293	

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011
This issue is 0.2% or 31 copies above the average of the other 5 issues reported in Paragraph two.

NAICS	BUSINESS/INDUSTRY	Total Qualified	Percent of Total	Company Mgmt; Purchasing (B,L)	Manufacturing Production/ Engineering (C,D,E,F,G,R,S,V,T)	Design; Quality; R&D (H,I,J,P,Q)	Qualified Personnel N.E.C. (N,X,Z)
326	Plastics and Rubber Products Manufacturing						
326111	Plastics Bag Manufacturing	7	-	6	-	1	-
326112	Plastics Packaging Film and Sheet (including Laminated) Manufacturing	2	-	1	-	1	-
326113	Unlaminated Plastics Film and Sheet (except Packaging) Manufacturing	158	0.8	55	77	22	4
326121	Unlaminated Plastics Profile Shape Manufacturing	183	0.9	67	100	15	1
326122	Plastics Pipe and Pipe Fitting Manufacturing	125	0.6	37	72	14	2
326130	Laminated Plastics Plate, Sheet (except Packaging), and Shape Manufacturing	105	0.5	40	50	12	3
326140	Polystyrene Foam Product Manufacturing	7	0.0	2	2	2	1
326150	Urethane and Other Foam Product (except Polystyrene) Manufacturing	103	0.5	29	55	17	2
326160	Plastics Bottle Manufacturing	177	0.9	48	105	23	1
326191	Plastics Plumbing Fixture Manufacturing	66	0.3	28	30	7	1
326192	Resilient Floor Covering Manufacturing	4	-	1	3	-	-
326199	All Other Plastics Product Manufacturing	7,953	39.8	3,840	3,418	509	186
326211	Tire Manufacturing (except Retreading)	54	0.3	40	11	3	-
326220	Rubber and Plastics Hoses and Belting Manufacturing	51	0.3	14	25	8	4
326291	Rubber Product Manufacturing for Mechanical Use	62	0.3	15	32	10	5
326299	All Other Rubber Product Manufacturing	147	0.8	51	74	18	4
	Subtotal 326	9,204	46.0	4,274	4,054	662	214
327	Nonmetallic Mineral Product Manufacturing						
331	Primary Metal Manufacturing						
332	Fabricated Metal Product Manufacturing						
333	Machinery Manufacturing						
3331	Agriculture, Construction, and Mining Machinery Manufacturing	89	0.4	22	56	8	3
3332	Industrial Machinery Manufacturing	170	0.8	52	76	21	21
3333	Commercial and Service Industry Machinery Manufacturing	90	0.4	22	52	13	3
3334	Ventilation, Heating, Air-Conditioning, and Commercial Refrigeration Equipment Manufacturing	31	0.2	11	18	2	-
3335	Metalworking Machinery Manufacturing (not incl. 333511)	1,033	5.2	501	384	50	98
333511	Industrial Mold Manufacturing	3,778	18.9	2,088	1,314	209	167
3336	Engine, Turbine, and Power Transmission Equipment Manufacturing	52	0.3	7	38	7	-
3339	Other General Purpose Machinery Manufacturing	238	1.2	69	130	28	11
	Subtotal 333	5,481	27.4	2,772	2,068	338	303
334	Computer and Electronic Product Manufacturing						
3341	Computer and Peripheral Equipment Manufacturing	45	0.2	9	30	6	-
3342	Communications Equipment Manufacturing	55	0.3	8	41	5	1
3343	Audio and Video Equipment Manufacturing	14	0.1	-	11	2	1
3344	Semiconductor and Other Electronic Component Manufacturing	159	0.8	31	98	22	8
3345	Navigational, Measuring, Electromedical, and Control Instruments Manufacturing	227	1.1	38	153	27	9
3346	Manufacturing and Reproducing Magnetic and Optical Media	4	-	-	3	-	1
	Subtotal 334	504	2.5	86	336	62	20
335	Electrical Equipment, Appliance, and Component Manufacturing						
3351	Electric Lighting Equipment Manufacturing	31	0.2	16	13	-	2
3352	Household Appliance Manufacturing	44	0.2	9	29	5	1
3353	Electrical Equipment Manufacturing	104	0.5	17	70	11	6
3359	Other Electrical Equipment and Component Manufacturing	169	0.8	36	101	20	12
	Subtotal 335	348	1.7	78	213	36	21
336	Transportation Equipment Manufacturing						
3361	Motor Vehicle Manufacturing	138	0.7	58	69	9	2
3362	Motor Vehicle Body and Trailer Manufacturing	16	0.1	10	4	2	-
3363	Motor Vehicle Parts Manufacturing	764	3.8	347	338	63	16
3364	Aerospace Product and Parts Manufacturing	289	1.5	138	135	12	4
3365	Railroad Rolling Stock Manufacturing	4	-	1	3	-	-
3366	Ship and Boat Building	35	0.2	17	16	1	1
3369	Other Transportation Equipment Manufacturing	25	0.1	9	12	2	2
	Subtotal 336	1,271	6.4	580	577	89	25
337	Furniture and Related Product Manufacturing						
	Subtotal 337	37	0.2	12	15	9	1
339	Miscellaneous Manufacturing						
33911	Medical Equipment and Supplies Manufacturing	741	3.7	214	443	76	8
3399	Other Miscellaneous Manufacturing	313	1.6	128	147	33	5
	Subtotal 339	1,054	5.3	342	590	109	13
	Other Manufacturing, N.E.C.	278	1.4	69	150	34	25
42	Wholesale Trade	145	0.7	70	39	8	28
	TOTAL QUALIFIED CIRCULATION	20,005	100.0	9,066	8,709	1,477	753

(B) CORPORATE EXECUTIVE titles include Chairman, General Manager, Owner, President, Vice President and related titles.
(C) MANUFACTURING PRODUCTION MANAGEMENT titles include Mold Coordinator, Mold Design Mgr, Advanced Mfg Director, and related titles.
(D) MANUFACTURING PRODUCTION DEPARTMENT titles include Mold Dept Supv, Mold Design Supv, Mold Facility, Mfg Supervisor and related titles.
(E) MANUFACTURING ENGINEERING MANAGEMENT titles include Engr Mgr, Chief Engineer, Engr Dept Mgr and other related titles.
(F) MANUFACTURING ENGINEERING (ENGINEERS) include most engineering titles where the individual does not manage the department.
(G) MANUFACTURING (OTHER MANUFACTURING PERSONNEL) titles include Diemaker, Mold Maker, Machine Operator and related titles.
(H) QUALITY ASSURANCE/CONTROL MANAGEMENT titles include Q/A Manager, Q/C Director and Quality Engr Mgr, and related titles.
(I) QUALITY ASSURANCE/CONTROL ENGINEERS titles include Q/A Engineer, Q/C Foreman, Qual Supv and other related titles.
(J) PRODUCT DESIGN, RESEARCH AND DEVELOPMENT MANAGEMENT titles include Design Engr Dir, R&D Director and related titles.
(K) PRODUCT DESIGN, RESEARCH AND DEVELOPMENT ENGINEERS titles include Des Engineer, Devel Engineer, R&D Engineer and related titles.
(L) PRODUCT DESIGN, R&D (OTHER DESIGN PERSONNEL) titles include Designer, Parts Designer, Draftsman and related titles.
(M) FACTORY AUTOMATION MGMT titles include Factory Automation Mgr, Chief Factory Automation Engr, Systems Design Mgr, and related titles.
(N) FACTORY AUTOMATION ENGINEERS titles include Factory Automn Engr, Automn Foreman, Systems Designer, Systems Engineer and related titles.
(O) PURCHASING titles include Purch Director, Sr Buyer, Purch Manager and related titles.
Other NEC include titles not elsewhere classified.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	12,558	3,491	-	16,049	80.2
II. Request from recipient's company: _____	581	-	-	581	2.9
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	3,375	-	-	3,375	16.9
Association rosters and directories _____	-	-	-	-	-
*Business directories _____	2,412	-	-	2,412	12.1
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	963	-	-	963	4.8
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,514	3,491	-	20,005	100.0
PERCENT	82.5	17.5	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	20,005	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	20,005	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	37		Kentucky _____	247	
New Hampshire _____	156		Tennessee _____	294	
Vermont _____	66		Alabama _____	135	
Massachusetts _____	466		Mississippi _____	55	
Rhode Island _____	88		EAST SO. CENTRAL	731	3.7
Connecticut _____	354		Arkansas _____	103	
NEW ENGLAND	1,167	5.8	Louisiana _____	63	
New York _____	660		Oklahoma _____	82	
New Jersey _____	392		Texas _____	628	
Pennsylvania _____	962		WEST SO. CENTRAL	876	4.4
MIDDLE ATLANTIC	2,014	10.1	Montana _____	20	
Ohio _____	1,448		Idaho _____	44	
Indiana _____	837		Wyoming _____	10	
Illinois _____	1,342		Colorado _____	173	
Michigan _____	1,505		New Mexico _____	12	
Wisconsin _____	1,079		Arizona _____	181	
EAST NO. CENTRAL	6,211	31.0	Utah _____	159	
Minnesota _____	635		Nevada _____	51	
Iowa _____	235		MOUNTAIN	650	3.2
Missouri _____	367		Alaska _____	-	
North Dakota _____	23		Washington _____	221	
South Dakota _____	50		Oregon _____	176	
Nebraska _____	129		California _____	1,369	
Kansas _____	152		Hawaii _____	2	
WEST NO. CENTRAL	1,591	8.0	PACIFIC	1,768	8.8
Delaware _____	27		UNITED STATES	16,564	82.8
Maryland _____	104		U.S. Territories _____	20	
Washington, DC _____	-		Canada _____	2,163	
Virginia _____	164		Mexico _____	1,258	
West Virginia _____	35		Other International _____	-	
North Carolina _____	456		APO/FPO _____	-	
South Carolina _____	172		TOTAL QUALIFIED CIRCULATION	20,005	100.0
Georgia _____	217				
Florida _____	381				
SOUTH ATLANTIC	1,556	7.8			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
Total Audit Average Qualified: _____	23,073	22,037	19,967	19,928	20,445	19,980
Qualified Non-Paid: _____	23,073	22,037	19,967	19,928	20,445	19,980
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PARAGRAPH 3b:

Business Directories include 3 sources of circulation for quantities of 384 copies or 1.9% to 1,074 copies or 5.4%. Other sources include 4 sources of circulation for quantities of 78 copies or 0.4% to 584 copies or 2.9%.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 26, 2011
Claude Mas, Publisher	State	Ohio
P. Ross Jacobs, CCCP, Circulation Director	County	Cincinnati
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 26, 2011
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	M405P0J1