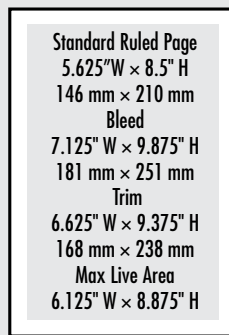
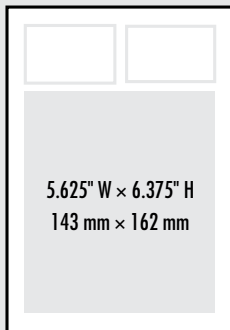


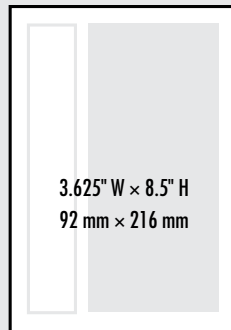
Two Page Spread



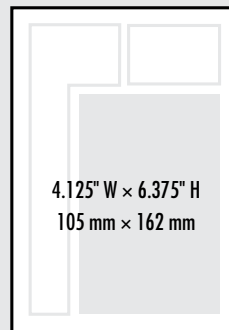
One Page



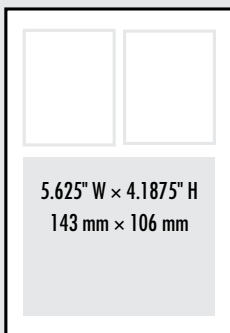
Three-Quarter Page



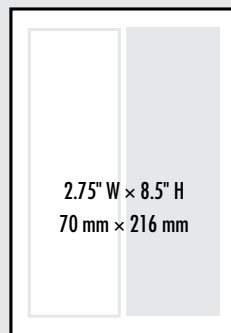
Two-Third Page



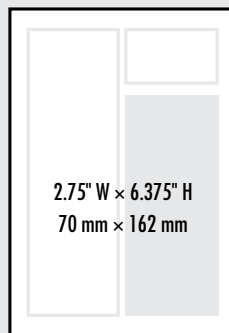
Island Unit



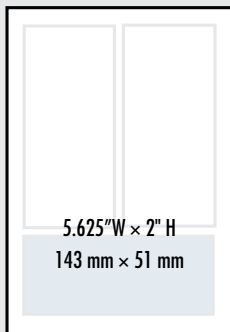
Half Page (horizontal)



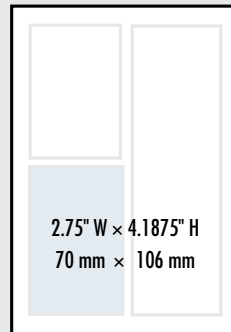
Half Page (vertical)



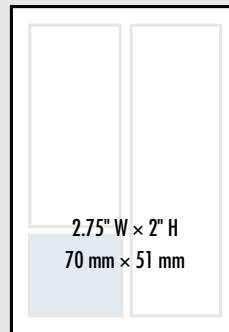
Three-Eighth Page



Quarter Page (horizontal)



Quarter Page (vertical)



Eighth Page

BORDERS: 1/4- and 1/8 -page ads must have a border on all sides.

**Preferred Print-Ready
File Requirements:**

Please submit print advertisements as an Adobe PDF/X-1a file.

How to submit files:

1. Upload files at
www.gardnerweb.com/upload (20MB max)
2. Email file to: billc@gardnerweb.com
3. Ship CD to:

Advertising Department,
MODERN MACHINE SHOP Magazine,
6915 Valley Ave.
Cincinnati, OH 45244

Contact Bill Caldwell at (513)527-8800
or email billc@gardnerweb.com for
additional information.

Visit www.gardnerweb.com/upload
for more details.



**For a Modern Machine Shop
Media Kit, contact:
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Cincinnati, Ohio 45244-3029**

- 513-527-8800
- 800-950-8020
- Fax: 513-527-8801
- E-mail: mmsmkt@gardnerweb.com