

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Modern Machine Shop

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Issues Per Year: 12

FIELD SERVED

MODERN MACHINE SHOP serves the metalworking field. Included are plants performing metalworking operations and whose products fall in manufacturing industries. Other industry divisions, as shown in the business/occupational breakdown section of this report also include metals, service centers, educational services, public administration and other non-manufacturing firms.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are corporate executives, manufacturing production and manufacturing engineering management, quality assurance and quality control management, product design management, research and development management, factory automation management, purchasing and other titled and non-titled personnel and company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	165
Advertiser and Agency _____	5,115
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	358
Digital _____	-
All Other _____	947
TOTAL	6,585

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	96,597	100.0	96,597	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	96,597	100.0	96,597	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Number Removed	Number Added	Total Qualified
January _____	36	4	96,977
February _____	942	12	96,047
March _____	409	712	96,350
April _____	447	369	96,272
May _____	361	1,125	97,036
June _____	301	166	96,901
TOTAL	2,496	2,388	

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011
 This issue is 0.5% or 527 copies below the average of the other 5 issues reported in Paragraph two. The North American Industry Classification System (NAICS), Business and Industry Codes were introduced in 1997, and then revised in 2002

NAICS	BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Company Management, Corporate Executives and Purchasing (B,L)	MANUFACTURING				Quality Assurance Control (P,Q)	Product Design Research and Development (H,I,J)	Other Qualified Personnel (N)
					Production		Engineering				
					Management (C,R)	Department (D,S)	Management (E)	Department (F,G)			
325	Chemical Manufacturing _____	322	0.3	83	34	48	24	71	3	25	34
326	Plastics and Rubber Products Manufacturing _____	2,276	2.3	963	281	251	225	384	32	88	52
327	Nonmetallic Mineral Product Manufacturing _____	280	0.3	88	42	33	17	65	4	13	18
331	PRIMARY METAL MANUFACTURING										
3311	Iron and Steel Mills and Ferroalloy Manufacturing _____	613	0.6	381	84	34	23	44	11	18	18
3312	Steel Product Manufacturing from Purchased Steel _____	295	0.3	129	47	21	18	37	11	13	19
3313	Alumina and Aluminum Production and Processing _____	210	0.2	82	32	20	16	39	7	6	8
3314	Nonferrous Metal (except Aluminum) Production and Processing _____	146	0.2	45	17	21	8	27	7	7	14
3315	Foundries _____	711	0.7	202	95	104	59	165	26	30	30
	Sub-Total NAICS 331	1,975	2.0	839	275	200	124	312	62	74	89
332	FABRICATED METAL PRODUCT MANUFACTURING										
33211	Forging and Stamping _____	1,858	1.9	762	252	207	137	319	73	55	53
33221	Cutlery and Handtool Manufacturing _____	587	0.6	224	72	67	42	109	9	32	32
33231	Plate Work and Fabricated Structural Product Manufacturing _____	988	1.0	437	148	115	47	167	22	26	26
33232	Ornamental and Architectural Metal Products Manufacturing _____	1,094	1.1	536	156	110	58	150	31	20	33
33241	Power Boiler and Heat Exchanger Manufacturing (pt) _____	9	-	8	1	-	-	-	-	-	-
33242	Metal Tank (Heavy Gauge) Manufacturing _____	10	-	3	2	1	-	3	-	-	1
33243	Metal Can, Box, and Other Metal Container (Light Gauge) Manufacturing _____	51	0.1	18	5	9	6	9	-	4	-
33251	Hardware Manufacturing (pt) _____	278	0.3	82	33	35	29	67	4	22	6
33261	Spring and Wire Product Manufacturing _____	348	0.4	131	36	43	24	59	17	22	16
33271	Machine Shops _____	18,462	19.0	11,670	1,555	1,756	881	2,083	346	171	-
33272	Turned Product and Screw, Nut and Bolt Manufacturing _____	2,682	2.8	1,146	388	308	137	464	128	49	62
33281	Coating, Engraving, Heat Treating, and Allied Activities _____	671	0.7	336	82	52	43	82	16	19	41
33291	Metal Valve Manufacturing _____	1,141	1.2	226	204	198	99	306	29	59	20
332991	Ball and Roller Bearing Manufacturing _____	365	0.4	46	43	48	43	137	12	21	15
332992	Small Arms Ammunition Manufacturing _____	47	-	7	7	7	1	17	1	6	1
332993	Ammunition (except Small Arms) Manufacturing _____	36	-	3	3	6	8	14	-	2	-
332994	Small Arms Manufacturing (pt) _____	208	0.2	87	15	20	13	57	3	8	5
332995	Other Ordnance and Accessories Manufacturing _____	79	0.1	16	5	7	6	38	3	3	1
332996	Fabricated Pipe and Pipe Fitting Manufacturing _____	199	0.2	62	41	26	13	30	8	7	12
332997	Industrial Pattern Manufacturing _____	454	0.5	251	32	37	23	71	3	25	12
332998	Enameled Iron and Metal Sanitary Ware Manufacturing _____	19	-	4	1	3	3	6	-	2	-
332999	All Other Miscellaneous Fabricated Metal Product Manufacturing (pt) _____	980	1.0	495	88	109	36	169	13	33	37
	Sub-Total NAICS 332	30,566	31.5	16,550	3,169	3,164	1,649	4,357	718	586	373
333	MACHINERY MANUFACTURING										
333111	Farm Machinery and Equipment Manufacturing (pt) _____	1,068	1.1	503	111	64	85	209	16	61	19
333112	Lawn and Garden Tractor and Home Lawn and Garden Equipment Manufacturing _____	144	0.2	43	13	13	17	36	2	12	8
33312	Construction Machinery Manufacturing _____	1,032	1.1	397	103	116	90	209	23	49	45
333131	Mining Machinery and Equipment Manufacturing _____	385	0.4	173	52	48	30	52	8	12	10
333132	Oil and Gas Field Machinery and Equipment Manufacturing _____	1,064	1.1	482	145	121	56	170	26	35	29
33321	Sawmill and Woodworking Machinery Manufacturing _____	222	0.2	59	23	28	17	58	4	16	17
33322	Plastics and Rubber Industry Machinery Manufacturing _____	144	0.2	51	12	22	11	36	-	7	5
333291	Paper Industry Machinery Manufacturing _____	114	0.1	23	17	26	10	31	2	5	-
333292	Textile Machinery Manufacturing _____	109	0.1	35	17	16	12	11	4	5	9
333293	Printing Machinery and Equipment Manufacturing _____	191	0.2	60	39	24	14	40	3	7	4
333294	Food Product Machinery Manufacturing _____	344	0.4	89	55	46	25	86	4	28	11
333295	Semiconductor Machinery Manufacturing _____	54	0.1	10	4	4	11	17	1	6	1
333298	All Other Industrial Machinery Manufacturing _____	821	0.9	280	93	79	72	176	12	56	53
333311	Automatic Vending Machine Manufacturing (pt) _____	13	-	4	1	3	1	1	-	1	2

NAICS	BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Company Management, Corporate Executives and Purchasing (B,L)	MANUFACTURING				Quality Assurance Control (P,Q)	Product Design Research and Development (H,I,J)	Other Qualified Personnel (N)
					Production		Engineering				
					Management (C,R)	Department (D,S)	Management (E)	Department (F,G)			
333312	Commercial Laundry, Drycleaning, and Pressing Machine Manufacturing _____	18	-	2	4	3	-	7	-	2	-
333313	Office Machinery Manufacturing (pt) _____	99	0.1	15	9	11	11	34	1	12	6
333314	Optical Instrument and Lens Manufacturing _____	258	0.3	54	29	39	30	70	5	19	12
333315	Photographic and Photocopying Equipment Manufacturing _____	138	0.1	41	6	18	15	40	2	11	5
333319	Other Commercial and Service Industry Machinery Manufacturing (pt) _____	323	0.3	102	34	29	40	71	5	31	11
333411	Air Purification Equipment Manufacturing _____	125	0.1	41	22	8	9	25	2	12	6
333412	Industrial and Commercial Fan and Blower Manufacturing _____	71	0.1	15	14	15	4	18	-	3	2
333414	Heating Equipment (except Warm Air Furnaces) Manufacturing (pt) _____	113	0.1	26	4	20	11	43	-	8	1
333415	Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing _____	305	0.3	50	28	33	48	95	8	25	18
333511	Industrial Mold Manufacturing _____	2,391	2.5	1,177	234	282	142	359	33	89	75
333512	Machine Tool (Metal Cutting Types) Manufacturing _____	2,007	2.1	798	184	150	141	371	44	88	231
333513	Machine Tool (Metal Forming Types) Manufacturing _____	534	0.6	210	67	55	36	101	5	26	34
333514	Special Die and Tool, Die Set, Jig, and Fixture Manufacturing _____	3,373	3.5	1,989	268	342	133	411	42	84	104
333515	Cutting Tool and Machine Tool Accessory Manufacturing _____	2,067	2.1	846	214	166	377	331	29	104	-
333516	Rolling Mill Machinery and Equipment Manufacturing _____	77	0.1	25	12	12	3	16	-	3	6
333518	Other Metalworking Machinery Manufacturing _____	179	0.2	73	19	21	12	39	2	8	5
333611	Turbine and Turbine Generator Set Unit Manufacturing _____	396	0.4	87	19	46	40	154	17	17	16
333612	Speed Changer, Industrial High-Speed Drive, and Gear Manufacturing _____	390	0.4	114	41	55	34	119	13	7	7
333613	Mechanical Power Transmission Equipment Manufacturing _____	474	0.5	108	71	72	37	130	20	19	17
333618	Other Engine Equipment Manufacturing (pt) _____	532	0.5	183	46	26	55	158	17	31	16
333911	Pump and Pumping Equipment Manufacturing (pt) _____	571	0.6	124	92	96	47	147	15	29	21
333912	Air and Gas Compressor Manufacturing _____	234	0.2	35	32	35	21	69	11	18	13
333913	Measuring and Dispensing Pump Manufacturing _____	39	-	5	9	6	4	10	1	3	1
333921	Elevator and Moving Stairway Manufacturing _____	34	-	10	3	1	5	11	-	3	1
333922	Conveyor and Conveying Equipment Manufacturing (pt) _____	327	0.3	91	54	45	26	73	3	20	15
333923	Overhead Traveling Crane, Hoist, and Monorail System Manufacturing (pt) _____	109	0.1	36	17	9	7	28	2	5	5
333924	Industrial Truck, Tractor, Trailer, and Stacker Machinery Manufacturing _____	211	0.2	59	31	21	21	56	5	10	8
333991	Power-Driven Handtool Manufacturing _____	190	0.2	53	19	21	15	52	9	10	11
333992	Welding and Soldering Equipment Manufacturing _____	120	0.1	37	18	19	8	21	5	6	6
333993	Packaging Machinery Manufacturing _____	258	0.3	54	50	56	14	60	3	17	4
333994	Industrial Process Furnace and Oven Manufacturing _____	88	0.1	27	11	10	9	13	2	13	3
333995	Fluid Power Cylinder and Actuator Manufacturing _____	305	0.3	79	53	52	29	68	6	12	6
333996	Fluid Power Pump and Motor Manufacturing _____	221	0.2	44	19	27	22	81	7	15	6
333997	Scale and Balance (except Laboratory) Manufacturing _____	35	-	3	5	6	2	15	-	4	-
333999	All Other Miscellaneous General Purpose Machinery Manufacturing (pt) _____	1,418	1.5	934	101	87	56	142	11	33	54
	Sub-Total NAICS 333	23,735	24.5	9,756	2,524	2,504	1,915	4,570	430	1,097	939

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					Production		Engineering				
					Management (C,R)	Department (D,S)	Management (E)	Department (F,G)			
334	COMPUTER AND ELECTRONIC PRODUCT MANUFACTURING										
3341	Computer and Peripheral Equipment Manufacturing	366	0.4	76	28	23	58	115	12	41	13
3342	Communications Equipment Manufacturing	683	0.7	102	43	70	107	241	27	76	17
3343	Audio and Video Equipment Manufacturing	95	0.1	25	9	4	18	23	1	14	1
3344	Semiconductor and Other Electronic Component Manufacturing	1,602	1.7	295	140	184	193	435	76	199	80
3345	Navigational, Measuring, Electromedical, and Control Instruments Manufacturing	2,646	2.7	505	253	288	307	821	92	244	136
3346	Manufacturing and Reproducing Magnetic and Optical Media	44	1	9	7	4	5	6	-	4	9
	Sub-Total NAICS 334	5,436	5.6	1,012	480	573	688	1,641	208	578	256
335	ELECTRICAL EQUIPMENT, APPLIANCE, AND COMPONENT MANUFACTURING										
33511	Electric Lamp Bulb and Part Manufacturing	34	-	2	3	6	3	12	2	3	3
33512	Lighting Fixture Manufacturing	189	0.2	61	22	16	24	40	3	19	4
33521	Small Electrical Appliance Manufacturing	115	0.1	17	14	9	18	36	6	11	4
33522	Major Appliance Manufacturing	126	0.1	16	14	5	14	48	4	21	4
33531	Electrical Equipment Manufacturing	1,556	1.6	351	155	157	205	454	56	118	60
33591	Battery Manufacturing	52	0.1	9	3	2	12	18	4	3	1
33592	Communication and Energy Wire and Cable Manufacturing	57	0.1	15	6	6	4	16	-	7	3
33593	Wiring Device Manufacturing	380	0.4	57	47	55	43	110	14	41	13
33599	All Other Electrical Equipment and Component Manufacturing	494	0.5	97	51	60	75	116	17	47	31
	Sub-Total NAICS 335	3,003	3.1	625	315	316	398	850	106	270	123
336	TRANSPORTATION EQUIPMENT MANUFACTURING										
336111	Automobile Manufacturing	941	1.0	241	64	50	137	290	36	89	34
336112	Light Truck and Utility Vehicle Manufacturing	19	-	5	5	2	3	-	3	1	-
336120	Heavy Duty Truck Manufacturing	215	0.2	64	19	17	30	43	8	29	5
336211	Motor Vehicle Body Manufacturing (pt)	528	0.5	217	65	35	57	78	11	42	23
336212	Truck Trailer Manufacturing	337	0.4	171	48	17	39	36	4	12	10
336213	Motor Home Manufacturing	71	0.1	18	11	2	7	19	-	14	-
336214	Travel Trailer and Camper Manufacturing (pt)	154	0.2	102	24	1	5	9	3	4	6
336311	Carburetor, Piston, Piston Ring, and Valve Manufacturing	201	0.2	41	25	23	25	65	7	9	6
336312	Gasoline Engine and Engine Parts Manufacturing	287	0.3	115	32	17	26	66	10	10	11
336321	Vehicular Lighting Equipment Manufacturing	127	0.1	28	18	15	20	27	4	11	4
336322	Other Motor Vehicle Electrical and Electronic Equipment Manufacturing (pt)	375	0.4	109	37	32	50	84	19	33	11
336330	Motor Vehicle Steering and Suspension Components (except Spring) Manufacturing	177	0.2	37	14	11	41	41	13	15	5
336340	Motor Vehicle Brake System Manufacturing	186	0.2	44	22	16	25	59	8	9	3
336350	Motor Vehicle Transmission and Power Train Parts Manufacturing	479	0.5	116	57	34	60	148	23	30	11
336360	Motor Vehicle Seating and Interior Trim Manufacturing	132	0.1	35	11	10	27	28	8	10	3
336370	Motor Vehicle Metal Stamping	430	0.4	160	61	35	51	73	15	28	7
336391	Motor Vehicle Air-Conditioning Manufacturing	30	-	10	1	2	7	7	1	2	-
336399	All Other Motor Vehicle Parts Manufacturing (pt)	4,891	5.0	1,629	532	344	696	1,117	217	356	-
336411	Aircraft Manufacturing	1,917	2.0	702	80	89	232	567	45	140	62
336412	Aircraft Engine and Engine Parts Manufacturing (pt)	1,193	1.2	291	93	130	146	404	48	55	26
336413	Other Aircraft Parts and Auxiliary Equipment Manufacturing	3,783	3.9	1,264	429	408	341	931	193	125	92
336414	Guided Missile and Space Vehicle Manufacturing	215	0.2	44	10	17	30	82	7	14	11
336415	Guided Missile and Space Vehicle Propulsion Unit and Propulsion Unit Parts Manufacturing	80	0.1	16	10	3	11	26	8	5	1
336419	Other Guided Missile and Space Vehicle Parts and Auxiliary Equipment Manufacturing	204	0.2	55	22	20	26	50	11	15	5
3365	Railroad Rolling Stock Manufacturing	180	0.2	38	26	11	23	48	10	16	8
3366	Ship and Boat Building	329	0.3	112	46	35	33	66	6	19	12
3369	Other Transportation Equipment Manufacturing	418	0.4	162	35	46	18	117	6	22	12
	Sub-Total NAICS 336	17,899	18.3	5,826	1,797	1,422	2,166	4,481	724	1,115	368

NAICS	BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Company Management, Corporate Executives and Purchasing (B,L)	MANUFACTURING				Quality Assurance Control (P,Q)	Product Design Research and Development (H,I,J)	Other Qualified Personnel (N)
					Production		Engineering				
					Management (C,R)	Department (D,S)	Management (E)	Department (F,G)			
337	FURNITURE AND RELATED PRODUCT MANUFACTURING										
3371	Household and Institutional Furniture and Kitchen Cabinet Manufacturing	175	0.2	68	16	24	12	34	5	4	12
3372	Office Furniture (including Fixtures) Manufacturing	70	0.1	20	10	7	6	15	2	10	-
3379	Other Furniture Related Product Manufacturing	12	-	6	-	2	1	1	-	1	1
	Sub-Total NAICS 337	257	0.3	94	26	33	19	50	7	15	13
339	MISCELLANEOUS MANUFACTURING										
339111	Laboratory Apparatus and Furniture Manufacturing	157	0.2	37	19	22	20	38	4	10	7
339112	Surgical and Medical Instrument Manufacturing	2,904	3.0	1,353	225	192	226	591	56	204	57
339113	Surgical Appliance and Supplies Manufacturing	2,217	2.3	560	344	420	326	366	37	127	37
339114	Dental Equipment and Supplies Manufacturing	281	0.3	76	49	34	15	67	8	27	5
339115	Ophthalmic Goods Manufacturing	101	0.1	25	13	7	15	24	2	13	2
339116	Dental Laboratories	4	-	3	-	1	-	-	-	-	-
33991	Jewelry and Silverware Manufacturing	123	0.1	56	18	9	9	21	-	6	4
33992	Sporting and Athletic Goods Manufacturing	188	0.2	69	23	17	13	43	2	15	6
33993	Doll, Toy, and Game Manufacturing	58	0.1	35	5	-	3	13	1	1	-
33994	Office Supplies (except Paper) Manufacturing	67	0.1	32	8	9	4	9	1	2	2
33995	Sign Manufacturing	66	0.1	36	11	4	3	7	-	1	4
33999	All Other Miscellaneous Manufacturing	678	0.7	294	79	81	33	129	10	26	26
	Sub-Total NAICS 339	6,844	7.2	2,576	794	796	667	1,308	121	432	150
	Total Manufacturing	92,593	95.4	38,412	9,737	9,340	7,892	18,089	2,415	4,293	2,415
42	Wholesale Trade	2,037	2.1	1,571	90	71	66	177	10	52	-
	Other Qualified NAICS, N.E.C	2,406	2.5	1,131	98	64	42	802	39	230	-
	Total Non-Manufacturing	4,443	4.6	2,702	188	135	108	979	49	282	-
	TOTAL QUALIFIED CIRCULATION	97,036	100.0	41,114	9,925	9,475	8,000	19,068	2,464	4,575	2,415

- (B) CORPORATE EXECUTIVE titles include Chairman, General Manager, Owner, Partner, President and Vice President.
- (C) MANUFACTURING PRODUCTION MANAGEMENT titles include Factory Manager, Machine Shop Manager, Manufacturing Manager, Manufacturing Production Manager, Plant Manager, Production Manager, Shop Manager, Tool Room Manager and Works Manager.
- (D) MANUFACTURING PRODUCTION DEPARTMENT titles include Foreman, Department Supervisor, Manufacturing Supervisor, Master Mechanic, Plant Supervisor and Production Supervisor.
- (E) MANUFACTURING ENGINEERING MANAGEMENT titles include Chief Tool Engineer, Chief of Manufacturing Development, Director of Manufacturing Engineering, Chief Methods Engineer, Manager of Process Engineering, Director of Production Engineering, Manager of Tool Design and Head of Tool Engineering.
- (F) MANUFACTURING ENGINEERING (ENGINEERS) include most engineering titles where the individual does not manage the department.
- (G) MANUFACTURING (OTHER MANUFACTURING PERSONNEL) titles include Diemaker, Expediter, Leadman, Chief Machinist and Chief Toolmaker.
- (P) QUALITY ASSURANCE/CONTROL MANAGEMENT titles include Quality Assurance Manager, Quality Control Director and Chief of Quality Engineering.
- (Q) QUALITY ASSURANCE/CONTROL ENGINEERS titles include Quality Assurance Engineer, Quality Control Foreman and Quality Supervisor.
- (H) PRODUCT DESIGN, RESEARCH AND DEVELOPMENT MANAGEMENT titles include Director of Design Engineering, Chief Draftsman, Manager of Product Engineering and Director of Research.
- (I) PRODUCT DESIGN, RESEARCH AND DEVELOPMENT ENGINEERS titles include Design Project Engineer, Development Engineer and Research & Design Engineer.
- (J) PRODUCT DESIGN, RESEARCH AND DEVELOPMENT (OTHER DESIGN PERSONNEL) titles include Draftsman.
- (R) FACTORY AUTOMATION MANAGEMENT titles include Factory Automation Manager, Chief Factory Automation Engineer, Manager of Systems Design and Chief Systems Engineer.
- (S) FACTORY AUTOMATION ENGINEERS titles include Factory Automation Engineer, Automation Foreman, Systems Designer and Systems Engineer.
- (L) PURCHASING titles include Buyer, Procurement Chief and Purchasing Manager.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	68,244	17,888	-	86,132	88.8
II. Request from recipient's company: _____	1,670	-	-	1,670	1.7
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	15	-	-	15	-
V. TOTAL - Sources other than above (listed alphabetically): _____	9,219	-	-	9,219	9.5
Association rosters and directories _____	-	-	-	-	-
*Business directories _____	3,998	-	-	3,998	4.1
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	5,221	-	-	5,221	5.4
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	79,148	17,888	-	97,036	100.0
PERCENT	81.6	18.4	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	97,036	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	97,036	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011					
State	Total Qualified	Percent	State	Total Qualified	Percent
Maine _____	363		Kentucky _____	1,107	
New Hampshire _____	949		Tennessee _____	1,541	
Vermont _____	304		Alabama _____	1,062	
Massachusetts _____	3,042		Mississippi _____	441	
Rhode Island _____	409		EAST SO. CENTRAL	4,151	4.3
Connecticut _____	2,602		Arkansas _____	579	
NEW ENGLAND	7,669	7.9	Louisiana _____	662	
New York _____	3,776		Oklahoma _____	1,016	
New Jersey _____	1,508		Texas _____	5,104	
Pennsylvania _____	4,365		WEST SO. CENTRAL	7,361	7.6
MIDDLE ATLANTIC	9,649	9.9	Montana _____	168	
Ohio _____	7,310		Idaho _____	328	
Indiana _____	4,062		Wyoming _____	88	
Illinois _____	6,551		Colorado _____	958	
Michigan _____	6,605		New Mexico _____	219	
Wisconsin _____	4,195		Arizona _____	1,214	
EAST NO. CENTRAL	28,723	29.6	Utah _____	666	
Minnesota _____	2,880		Nevada _____	225	
Iowa _____	1,449		MOUNTAIN	3,866	4.0
Missouri _____	1,934		Alaska _____	47	
North Dakota _____	187		Washington _____	1,599	
South Dakota _____	310		Oregon _____	922	
Nebraska _____	655		California _____	12,688	
Kansas _____	1,211		Hawaii _____	29	
WEST NO. CENTRAL	8,626	8.9	PACIFIC	15,285	15.7
Delaware _____	104		UNITED STATES	94,328	97.2
Maryland _____	752		U.S. Territories _____	47	
Washington, DC _____	9		Canada _____	2,466	
Virginia _____	1,200		Mexico _____	195	
West Virginia _____	285		Other International _____	-	
North Carolina _____	1,917		APO/FPO _____	-	
South Carolina _____	1,184		TOTAL QUALIFIED CIRCULATION	97,036	100.0
Georgia _____	1,352				
Florida _____	2,195				
SOUTH ATLANTIC	8,998	9.3			

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
Total Audit Average Qualified: _____	102,538	97,072	97,328	97,042	97,196	96,597
Qualified Non-Paid: ___	102,538	97,072	97,328	97,042	97,196	96,597
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January-June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 3 sources of circulation of quantities of 790 copies or 0.8% to 1,991 copies or 2.1%.

Other sources include 5 sources of circulation for quantities of 657 copies or 0.7% to 2,110 copies or 2.2%.

GEOGRAPHICAL BREAKOUT OF ALL FOREIGN CIRCULATION (QUALIFIED AND NON-QUALIFIED) FOR ISSUE OF MAY 2011				
Country	Qualified	Non-Qualified	Total	Percent
ASIA				
China _____	-	5	5	
Hong Kong - SAR _____	-	3	3	
India _____	-	16	16	
Japan _____	-	22	22	
Korea _____	-	14	14	
Malaysia _____	-	1	1	
Singapore _____	-	2	2	
Taiwan ROC _____	-	136	136	
Subtotal	-	199	199	5.9
MIDDLE EAST				
Israel _____	-	19	19	
Turkey _____	-	1	1	
Subtotal	-	20	20	0.6
EUROPE				
Austria _____	-	11	11	
Belgium _____	-	6	6	
Croatia _____	-	1	1	
Czech Republic _____	-	3	3	
Denmark _____	-	3	3	
Estonia _____	-	1	1	
Finland _____	-	2	2	
France _____	-	18	18	
Germany _____	-	98	98	
Italy _____	-	28	28	
Netherlands _____	-	6	6	
Norway _____	-	1	1	
Poland _____	-	1	1	
Romania _____	-	1	1	
Russian Federation _____	-	4	4	
Spain _____	-	49	49	
Sweden _____	-	20	20	
Switzerland _____	-	40	40	
United Kingdom _____	-	64	64	
Subtotal	-	357	357	10.6
AFRICA				
Republic of South Africa _____	-	3	3	
Subtotal	-	3	3	0.1
NORTH AMERICA				
Canada _____	2,466	117	2,583	
Mexico _____	195	3	198	
Subtotal	2,661	120	2,781	82.7
ASIA PACIFIC				
Australia _____	-	3	3	
New Zealand _____	-	1	1	
Subtotal	-	4	4	0.1
TOTAL FOREIGN	2,661	702	3,363	100.0

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
Travis Egan, Publisher	Date signed	July 26, 2011
P. Ross Jacobs, CCCP, Circulation Director	State	Ohio
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	County	Hamilton
IMPORTANT NOTE:	Received by BPA Worldwide	July 26, 2011
This unaudited circulation statement has been checked against the previous audit report.	Type	PD
It will be included in the annual audit made by BPA Worldwide.	ID Number	M102POJ1