

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Modern Machine Shop

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FIELD SERVED

MODERN MACHINE SHOP serves the metalworking field. Included are plants performing metalworking operations and whose products fall in manufacturing industries. Other industry divisions, as shown in the business/occupational breakdown section of this report also include metals, service centers, educational services, public administration and other non-manufacturing firms.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are corporate executives, manufacturing production and manufacturing engineering management, quality assurance and quality control management, product design management, research and development management, factory automation management, purchasing and other titled and non-titled personnel and company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	182
Advertiser and Agency _____	5,042
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	408
Digital _____	-
All Other _____	963
TOTAL	6,595

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	97,042	100.0	97,042	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	97,042	100.0	97,042	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2010 Issue	Number Removed	Number Added	Total Qualified
January _____	-	-	97,049
February _____	127	5	96,927
March _____	1,429	33	95,531
April _____	1,196	3,170	97,505
May _____	646	586	97,445
June _____	507	859	97,797
TOTAL	3,905	4,653	

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010
 This issue is 0.5% or 483 copies above the average of the other 5 issues reported in Paragraph two. The North American Industry Classification System (NAICS), Business and Industry Codes were introduced in 1997, and then revised in 2002.

NAICS	BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Company Management, Corporate Executives and Purchasing (B,L)	MANUFACTURING				Quality Assurance Control (P,Q)	Product Design Research and Development (H,I,J)	Other Qualified Personnel (N)
					Production		Engineering				
					Management (C,R)	Department (D,S)	Management (E)	Department (F,G)			
325	Chemical Manufacturing _____	312	0.3	99	38	54	26	68	2	22	3
326	Plastics and Rubber Products Manufacturing _____	2,725	2.8	1,359	320	300	245	361	38	98	4
327	Nonmetallic Mineral Product Manufacturing _____	251	0.3	97	40	38	10	46	3	16	1
331	PRIMARY METAL MANUFACTURING										
3311	Iron and Steel Mills and Ferroalloy Manufacturing _____	378	0.4	223	56	37	9	32	6	14	1
3312	Steel Product Manufacturing from Purchased Steel _____	173	0.2	67	27	19	15	24	10	10	1
3313	Alumina and Aluminum Production and Processing _____	140	0.1	46	23	24	13	23	5	5	1
3314	Nonferrous Metal (except Aluminum) Production and Processing _____	93	0.1	34	12	13	6	18	5	4	1
3315	Foundries _____	683	0.7	218	117	122	58	135	18	13	2
	Sub-Total NAICS 331	1,467	1.5	588	235	215	101	232	44	46	6
332	FABRICATED METAL PRODUCT MANUFACTURING										
33211	Forging and Stamping _____	1,994	2.1	772	289	268	138	388	72	62	5
33221	Cutlery and Handtool Manufacturing _____	882	0.9	365	127	108	57	161	18	35	11
33231	Plate Work and Fabricated Structural Product Manufacturing _____	1,147	1.2	560	164	145	54	171	22	26	5
33232	Ornamental and Architectural Metal Products Manufacturing _____	1,222	1.3	612	179	146	57	173	31	15	9
33241	Power Boiler and Heat Exchanger Manufacturing (pt) _____	59	0.1	20	9	10	5	11	1	3	-
33242	Metal Tank (Heavy Gauge) Manufacturing _____	60	0.1	27	8	5	5	13	1	1	-
33243	Metal Can, Box, and Other Metal Container (Light Gauge) Manufacturing _____	71	0.1	25	8	12	4	14	3	5	-
33251	Hardware Manufacturing (pt) _____	512	0.5	152	79	82	50	113	9	27	-
33261	Spring and Wire Product Manufacturing _____	356	0.4	137	60	43	21	63	14	18	-
33271	Machine Shops _____	19,361	19.9	12,295	1,832	2,031	416	2,200	385	179	23
33272	Turned Product and Screw, Nut and Bolt Manufacturing _____	1,881	1.9	865	266	224	75	329	91	23	8
33281	Coating, Engraving, Heat Treating, and Allied Activities _____	701	0.7	357	101	78	42	77	24	15	7
33291	Metal Valve Manufacturing _____	1,410	1.4	279	253	281	123	372	44	49	9
332991	Ball and Roller Bearing Manufacturing _____	361	0.4	46	50	53	55	134	11	12	-
332992	Small Arms Ammunition Manufacturing _____	40	-	9	8	5	2	12	1	3	-
332993	Ammunition (except Small Arms) Manufacturing _____	44	-	10	5	5	7	15	1	1	-
332994	Small Arms Manufacturing (pt) _____	206	0.2	78	25	19	15	60	2	7	-
332995	Other Ordnance and Accessories Manufacturing _____	47	-	13	6	4	5	15	3	1	-
332996	Fabricated Pipe and Pipe Fitting Manufacturing _____	201	0.2	80	24	28	13	43	7	6	-
332997	Industrial Pattern Manufacturing _____	265	0.3	154	22	27	5	37	2	18	-
332998	Enameled Iron and Metal Sanitary Ware Manufacturing _____	28	-	9	5	1	5	6	-	2	-
332999	All Other Miscellaneous Fabricated Metal Product Manufacturing (pt) _____	816	0.8	388	107	97	35	137	22	28	2
	Sub-Total NAICS 332	31,664	32.5	17,253	3,627	3,672	1,189	4,544	764	536	79
333	MACHINERY MANUFACTURING										
333111	Farm Machinery and Equipment Manufacturing (pt) _____	1,228	1.3	629	134	96	79	218	19	50	3
333112	Lawn and Garden Tractor and Home Lawn and Garden Equipment Manufacturing _____	117	0.1	34	17	11	9	33	3	10	-
33312	Construction Machinery Manufacturing _____	1,335	1.4	625	142	158	86	243	34	43	4
333131	Mining Machinery and Equipment Manufacturing _____	527	0.5	285	63	58	35	59	16	11	-
333132	Oil and Gas Field Machinery and Equipment Manufacturing _____	1,095	1.1	533	155	136	67	142	33	25	4
33321	Sawmill and Woodworking Machinery Manufacturing _____	131	0.1	46	19	21	10	32	-	3	-
33322	Plastics and Rubber Industry Machinery Manufacturing _____	130	0.1	40	13	22	7	39	-	9	-
333291	Paper Industry Machinery Manufacturing _____	119	0.1	24	22	37	4	27	2	3	-
333292	Textile Machinery Manufacturing _____	89	0.1	29	21	16	9	9	3	2	-
333293	Printing Machinery and Equipment Manufacturing _____	154	0.2	51	34	27	9	29	2	2	-
333294	Food Product Machinery Manufacturing _____	289	0.3	85	46	44	20	74	2	18	-
333295	Semiconductor Machinery Manufacturing _____	36	-	7	6	5	6	11	-	1	-
333298	All Other Industrial Machinery Manufacturing _____	658	0.7	287	90	85	39	110	8	27	12
333311	Automatic Vending Machine Manufacturing (pt) _____	15	-	3	1	6	1	3	-	1	-

NAICS	BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Company Management, Corporate Executives and Purchasing (B,L)	MANUFACTURING				Quality Assurance Control (P,Q)	Product Design Research and Development (H,I,J)	Other Qualified Personnel (N)
					Production		Engineering				
					Management (C,R)	Department (D,S)	Management (E)	Department (F,G)			
333312	Commercial Laundry, Drycleaning, and Pressing Machine Manufacturing _____	17	-	7	3	1	1	5	-	-	-
333313	Office Machinery Manufacturing (pt) _____	67	0.1	12	11	10	3	27	-	4	-
333314	Optical Instrument and Lens Manufacturing _____	224	0.2	61	23	47	19	60	3	11	-
333315	Photographic and Photocopying Equipment Manufacturing _____	118	0.1	40	9	19	10	33	3	4	-
333319	Other Commercial and Service Industry Machinery Manufacturing (pt) _____	234	0.2	94	36	28	17	36	4	19	-
333411	Air Purification Equipment Manufacturing _____	74	0.1	28	13	10	6	15	1	1	-
333412	Industrial and Commercial Fan and Blower Manufacturing _____	109	0.1	29	18	20	6	32	1	3	-
333414	Heating Equipment (except Warm Air Furnaces) Manufacturing (pt) _____	119	0.1	27	14	22	10	39	1	6	-
333415	Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing _____	296	0.3	53	44	45	33	102	6	13	-
333511	Industrial Mold Manufacturing _____	1,900	2.0	962	228	239	110	261	20	69	11
333512	Machine Tool (Metal Cutting Types) Manufacturing _____	1,821	1.9	684	248	239	121	358	47	81	43
333513	Machine Tool (Metal Forming Types) Manufacturing _____	480	0.5	206	71	61	26	95	6	15	-
333514	Special Die and Tool, Die Set, Jig, and Fixture Manufacturing _____	4,324	4.5	2,328	430	518	188	635	58	122	45
333515	Cutting Tool and Machine Tool Accessory Manufacturing _____	2,055	2.1	863	298	257	95	346	33	96	67
333516	Rolling Mill Machinery and Equipment Manufacturing _____	75	0.1	30	8	16	4	16	-	1	-
333518	Other Metalworking Machinery Manufacturing _____	313	0.3	110	44	45	25	72	5	12	-
333611	Turbine and Turbine Generator Set Unit Manufacturing _____	494	0.5	161	41	62	49	145	17	19	-
333612	Speed Changer, Industrial High-Speed Drive, and Gear Manufacturing _____	375	0.4	122	54	60	23	99	12	5	-
333613	Mechanical Power Transmission Equipment Manufacturing _____	461	0.5	117	74	69	44	126	13	18	-
333618	Other Engine Equipment Manufacturing (pt) _____	444	0.5	126	42	48	53	136	14	25	-
333911	Pump and Pumping Equipment Manufacturing (pt) _____	507	0.5	102	100	85	48	135	19	18	-
333912	Air and Gas Compressor Manufacturing _____	215	0.2	32	39	48	17	65	9	5	-
333913	Measuring and Dispensing Pump Manufacturing _____	25	-	4	7	4	3	6	-	1	-
333921	Elevator and Moving Stairway Manufacturing _____	23	-	7	3	1	3	5	-	4	-
333922	Conveyor and Conveying Equipment Manufacturing (pt) _____	270	0.3	74	64	45	15	57	3	12	-
333923	Overhead Traveling Crane, Hoist, and Monorail System Manufacturing (pt) _____	103	0.1	33	21	14	8	16	3	8	-
333924	Industrial Truck, Tractor, Trailer, and Stacker Machinery Manufacturing _____	210	0.2	63	30	26	21	58	2	10	-
333991	Power-Driven Handtool Manufacturing _____	186	0.2	56	27	30	13	50	6	4	-
333992	Welding and Soldering Equipment Manufacturing _____	135	0.1	39	24	30	5	28	6	3	-
333993	Packaging Machinery Manufacturing _____	233	0.2	56	45	52	13	54	3	10	-
333994	Industrial Process Furnace and Oven Manufacturing _____	91	0.1	33	17	14	6	13	2	6	-
333995	Fluid Power Cylinder and Actuator Manufacturing _____	312	0.3	82	48	61	28	75	9	9	-
333996	Fluid Power Pump and Motor Manufacturing _____	265	0.3	49	25	34	28	103	14	12	-
333997	Scale and Balance (except Laboratory) Manufacturing _____	44	0.1	6	9	9	4	13	1	2	-
333999	All Other Miscellaneous General Purpose Machinery Manufacturing (pt) _____	3,140	3.2	2,111	240	207	97	364	40	49	32
	Sub-Total NAICS 333	25,682	26.3	11,485	3,171	3,198	1,533	4,709	483	882	221

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					Production		Engineering				
					Management (C,R)	Department (D,S)	Management (E)	Department (F,G)			
334	COMPUTER AND ELECTRONIC PRODUCT MANUFACTURING										
3341	Computer and Peripheral Equipment Manufacturing	257	0.3	75	26	21	31	77	4	23	-
3342	Communications Equipment Manufacturing	467	0.5	130	53	61	40	134	15	34	-
3343	Audio and Video Equipment Manufacturing	66	0.1	27	7	4	6	14	-	8	-
3344	Semiconductor and Other Electronic Component Manufacturing	1,164	1.2	284	136	186	130	320	33	67	8
3345	Navigational, Measuring, Electromedical, and Control Instruments Manufacturing	2,336	2.4	604	288	333	199	693	65	145	9
3346	Manufacturing and Reproducing Magnetic and Optical Media	30	-	11	9	2	3	3	-	2	-
	Sub-Total NAICS 334	4,320	4.5	1,131	519	607	409	1,241	117	279	17
335	ELECTRICAL EQUIPMENT, APPLIANCE, AND COMPONENT MANUFACTURING										
33511	Electric Lamp Bulb and Part Manufacturing	32	-	6	5	3	4	11	1	2	-
33512	Lighting Fixture Manufacturing	167	0.2	47	22	19	24	41	1	13	-
33521	Small Electrical Appliance Manufacturing	47	-	11	7	9	10	6	1	3	-
33522	Major Appliance Manufacturing	86	0.1	13	9	6	11	38	2	7	-
33531	Electrical Equipment Manufacturing	1,026	1.1	229	143	153	104	309	34	54	-
33591	Battery Manufacturing	27	-	4	3	2	4	12	1	1	-
33592	Communication and Energy Wire and Cable Manufacturing	74	0.1	20	11	11	9	19	-	4	-
33593	Wiring Device Manufacturing	273	0.3	49	48	50	19	89	4	14	-
33599	All Other Electrical Equipment and Component Manufacturing	378	0.4	84	54	75	49	80	13	23	-
	Sub-Total NAICS 335	2,110	2.2	463	302	328	234	605	57	121	-
336	TRANSPORTATION EQUIPMENT MANUFACTURING										
336111	Automobile Manufacturing	1,095	1.1	324	96	81	167	315	24	88	-
336112	Light Truck and Utility Vehicle Manufacturing	23	-	8	9	1	3	-	2	-	-
336120	Heavy Duty Truck Manufacturing	195	0.2	74	18	15	19	32	6	31	-
336211	Motor Vehicle Body Manufacturing (pt)	342	0.4	159	62	31	38	36	3	13	-
336212	Truck Trailer Manufacturing	217	0.2	99	44	20	20	26	-	8	-
336213	Motor Home Manufacturing	49	0.1	14	13	1	2	13	-	6	-
336214	Travel Trailer and Camper Manufacturing (pt)	101	0.1	53	22	3	3	17	2	1	-
336311	Carburetor, Piston, Piston Ring, and Valve Manufacturing	198	0.2	40	35	27	30	55	6	5	-
336312	Gasoline Engine and Engine Parts Manufacturing	604	0.6	305	64	51	44	113	16	11	-
336321	Vehicular Lighting Equipment Manufacturing	82	0.1	28	15	10	7	17	2	3	-
336322	Other Motor Vehicle Electrical and Electronic Equipment Manufacturing (pt)	317	0.3	113	40	31	29	69	14	21	-
336330	Motor Vehicle Steering and Suspension Components (except Spring) Manufacturing	218	0.2	42	29	18	42	64	13	10	-
336340	Motor Vehicle Brake System Manufacturing	295	0.3	89	37	29	31	80	16	13	-
336350	Motor Vehicle Transmission and Power Train Parts Manufacturing	653	0.7	189	82	49	80	205	24	24	-
336360	Motor Vehicle Seating and Interior Trim Manufacturing	132	0.1	35	17	7	28	38	3	4	-
336370	Motor Vehicle Metal Stamping	275	0.3	81	48	27	29	67	10	13	-
336391	Motor Vehicle Air-Conditioning Manufacturing	34	-	8	4	4	7	7	2	2	-
336399	All Other Motor Vehicle Parts Manufacturing (pt)	3,814	3.9	1,397	490	352	375	835	146	196	23
33641	Aerospace Product and Parts Manufacturing	154	0.2	49	21	20	17	34	8	5	-
336411	Aircraft Manufacturing	2,025	2.1	883	150	139	198	503	45	93	14
336412	Aircraft Engine and Engine Parts Manufacturing (pt)	1,419	1.5	513	133	144	130	407	47	45	-
336413	Other Aircraft Parts and Auxiliary Equipment Manufacturing	3,550	3.6	1,706	347	325	234	703	139	63	33
336414	Guided Missile and Space Vehicle Manufacturing	142	0.1	71	10	9	12	32	6	2	-
336415	Guided Missile and Space Vehicle Propulsion Unit and Propulsion Unit Parts Manufacturing	76	0.1	42	12	2	2	12	3	3	-
336419	Other Guided Missile and Space Vehicle Parts and Auxiliary Equipment Manufacturing	193	0.2	79	24	25	13	39	7	6	-
3365	Railroad Rolling Stock Manufacturing	181	0.2	42	31	20	20	48	11	9	-
3366	Ship and Boat Building	310	0.3	113	60	35	28	52	7	15	-
336991	Motorcycle, Bicycle, and Parts Manufacturing (pt)	259	0.3	110	24	24	8	70	3	20	-
336992	Military Armored Vehicle, Tank, and Tank Component Manufacturing (pt)	91	0.1	16	18	7	11	30	7	2	-
336999	All Other Transportation Equipment Manufacturing	90	0.1	50	12	4	2	15	-	7	-
	Sub-Total NAICS 336	17,134	17.6	6,732	1,967	1,511	1,629	3,934	572	719	70

NAICS	BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Company Management, Corporate Executives and Purchasing (B,L)	MANUFACTURING				Quality Assurance Control (P,Q)	Product Design Research and Development (H,I,J)	Other Qualified Personnel (N)
					Production		Engineering				
					Management (C,R)	Department (D,S)	Management (E)	Department (F,G)			
337	FURNITURE AND RELATED PRODUCT MANUFACTURING										
3371	Household and Institutional Furniture and Kitchen Cabinet Manufacturing_____	207	0.2	86	27	39	16	33	1	5	-
3372	Office Furniture (including Fixtures) Manufacturing_____	132	0.1	48	15	17	4	32	3	13	-
3379	Other Furniture Related Product Manufacturing_____	15	-	6	4	1	-	2	1	1	-
	Sub-Total NAICS 337	354	0.3	140	46	57	20	67	5	19	-
339	MISCELLANEOUS MANUFACTURING										
339111	Laboratory Apparatus and Furniture Manufacturing _____	18	-	10	2	-	1	5	-	-	-
339112	Surgical and Medical Instrument Manufacturing_____	3,163	3.2	1,832	314	223	147	477	42	124	4
339113	Surgical Appliance and Supplies Manufacturing_____	2,971	3.0	1,981	217	166	118	368	36	83	2
339114	Dental Equipment and Supplies Manufacturing_____	262	0.3	91	45	32	18	56	5	15	-
339115	Ophthalmic Goods Manufacturing_____	100	0.1	39	16	11	9	19	1	5	-
339116	Dental Laboratories _____	15	-	4	1	3	-	4	2	1	-
33991	Jewelry and Silverware Manufacturing ___	140	0.1	63	22	14	9	25	-	7	-
33992	Sporting and Athletic Goods Manufacturing	209	0.2	80	31	22	14	41	4	17	-
33993	Doll, Toy, and Game Manufacturing _____	76	0.1	54	9	-	1	9	1	2	-
33994	Office Supplies (except Paper) Manufacturing_____	71	0.1	33	11	9	4	10	1	3	-
33995	Sign Manufacturing_____	78	0.1	39	17	6	2	8	1	5	-
33999	All Other Miscellaneous Manufacturing ___	748	0.8	314	95	98	48	147	14	32	-
	Sub-Total NAICS 339	7,851	8.0	4,540	780	584	371	1,169	107	294	6
	Total Manufacturing	93,870	96.3	43,887	11,045	10,564	5,767	16,976	2,192	3,032	407
42	Wholesale Trade _____	2,137	2.2	1,174	193	127	87	226	21	50	259
	Other Qualified NAICS, N.E.C _____	1,438	1.5	777	111	114	93	245	16	82	-
	Total Non-Manufacturing	3,575	3.7	1,951	304	241	180	471	37	132	259
	TOTAL QUALIFIED CIRCULATION	97,445	100.0	45,838	11,349	10,805	5,947	17,447	2,229	3,164	666

- (B) CORPORATE EXECUTIVE titles include Chairman, General Manager, Owner, Partner, President and Vice President.
- (C) MANUFACTURING PRODUCTION MANAGEMENT titles include Factory Manager, Machine Shop Manager, Manufacturing Manager, Manufacturing Production Manager, Plant Manager, Production Manager, Shop Manager, Tool Room Manager and Works Manager.
- (D) MANUFACTURING PRODUCTION DEPARTMENT titles include Foreman, Department Supervisor, Manufacturing Supervisor, Master Mechanic, Plant Supervisor and Production Supervisor.
- (E) MANUFACTURING ENGINEERING MANAGEMENT titles include Chief Tool Engineer, Chief of Manufacturing Development, Director of Manufacturing Engineering, Chief Methods Engineer, Manager of Process Engineering, Director of Production Engineering, Manager of Tool Design and Head of Tool Engineering.
- (F) MANUFACTURING ENGINEERING (ENGINEERS) include most engineering titles where the individual does not manage the department.
- (G) MANUFACTURING (OTHER MANUFACTURING PERSONNEL) titles include Diemaker, Expediter, Leadman, Chief Machinist and Chief Toolmaker.
- (P) QUALITY ASSURANCE/CONTROL MANAGEMENT titles include Quality Assurance Manager, Quality Control Director and Chief of Quality Engineering.
- (Q) QUALITY ASSURANCE/CONTROL ENGINEERS titles include Quality Assurance Engineer, Quality Control Foreman and Quality Supervisor.
- (H) PRODUCT DESIGN, RESEARCH AND DEVELOPMENT MANAGEMENT titles include Director of Design Engineering, Chief Draftsman, Manager of Product Engineering and Director of Research.
- (I) PRODUCT DESIGN, RESEARCH AND DEVELOPMENT ENGINEERS titles include Design Project Engineer, Development Engineer and Research & Design Engineer.
- (J) PRODUCT DESIGN, RESEARCH AND DEVELOPMENT (OTHER DESIGN PERSONNEL) titles include Draftsman.
- (R) FACTORY AUTOMATION MANAGEMENT titles include Factory Automation Manager, Chief Factory Automation Engineer, Manager of Systems Design and Chief Systems Engineer.
- (S) FACTORY AUTOMATION ENGINEERS titles include Factory Automation Engineer, Automation Foreman, Systems Designer and Systems Engineer.
- (L) PURCHASING titles include Buyer, Procurement Chief and Purchasing Manager.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	63,368	20,395	-	83,763	85.9
II. Request from recipient's company: _____	1,257	653	-	1,910	2.0
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	11,772	-	-	11,772	12.1
Association rosters and directories _____	-	-	-	-	-
*Business directories _____	10,437	-	-	10,437	10.7
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	1,335	-	-	1,335	1.4
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	76,397	21,048	-	97,445	100.0
PERCENT	78.4	21.6	-	100.0	

*See Paragraph 8

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	97,445	100.0
Individuals by name only _____	-	-
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	97,445	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	353		400-427 Kentucky _____	1,232	
030-038 New Hampshire _____	868		370-385 Tennessee _____	1,690	
050-059 Vermont _____	267		350-369 Alabama _____	1,031	
010-027 Massachusetts _____	2,540		386-397 Mississippi _____	411	
028-029 Rhode Island _____	373		EAST SO. CENTRAL	4,364	4.5
060-069 Connecticut _____	2,213		716-729 Arkansas _____	602	
NEW ENGLAND	6,614	6.8	700-714 Louisiana _____	791	
100-149 New York _____	3,742		730-749 Oklahoma _____	1,162	
070-089 New Jersey _____	1,581		750-799 Texas _____	5,226	
150-196 Pennsylvania _____	4,474		WEST SO. CENTRAL	7,781	8.0
MIDDLE ATLANTIC	9,797	10.0	590-599 Montana _____	197	
430-459 Ohio _____	7,095		832-838 Idaho _____	339	
460-479 Indiana _____	4,163		820-831 Wyoming _____	107	
600-629 Illinois _____	6,702		800-816 Colorado _____	1,020	
480-499 Michigan _____	6,677		870-884 New Mexico _____	260	
530-549 Wisconsin _____	4,474		850-865 Arizona _____	1,244	
EAST NO. CENTRAL	29,111	29.9	840-847 Utah _____	740	
550-567 Minnesota _____	2,889		889-898 Nevada _____	258	
500-528 Iowa _____	1,561		MOUNTAIN	4,165	4.3
630-658 Missouri _____	1,948		995-999 Alaska _____	67	
580-588 North Dakota _____	197		980-994 Washington _____	1,696	
570-577 South Dakota _____	327		970-979 Oregon _____	953	
680-693 Nebraska _____	709		900-961 California _____	12,144	
660-679 Kansas _____	1,283		967-968 Hawaii _____	32	
WEST NO. CENTRAL	8,914	9.1	PACIFIC	14,892	15.3
197-199 Delaware _____	99		UNITED STATES	94,814	97.3
206-219 Maryland _____	741		969 & 004-009		
200-205 Washington, DC _____	21		U.S. Territories _____	50	
220-246 Virginia _____	1,192		Canada _____	2,400	
247-268 West Virginia _____	261		Mexico _____	181	
270-289 North Carolina _____	1,974		Other International _____	-	
290-299 South Carolina _____	1,135		APO/FPO _____	-	
300-319 Georgia _____	1,443		TOTAL QUALIFIED CIRCULATION	97,445	100.0
320-349 Florida _____	2,310				
SOUTH ATLANTIC	9,176	9.4			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009	January - June 2010*
Total Audit Average Qualified:	102,525	102,366	102,538	97,072	97,328	97,042
Qualified Non-Paid: ___	102,525	102,366	102,538	97,072	97,328	97,042
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January-June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 2 sources of circulation for quantities of 2,580 copies or 2.6% and 7,857 copies or 8.1%

Other sources include 4 sources of circulation for quantities of 58 copies or 0.1% to 798 copies or 0.8%

Paragraphs 3c and 7 are reported at the option of the publisher.

GEOGRAPHICAL BREAKOUT OF ALL FOREIGN CIRCULATION (QUALIFIED AND NON-QUALIFIED) FOR ISSUE OF MAY 2010

Country	Qualified	Non-Qualified	Total	Percent
ASIA				
China	-	4	4	
Hong Kong - SAR	-	3	3	
India	-	13	13	
Japan	-	21	21	
Korea	-	14	14	
Singapore	-	2	2	
Taiwan ROC	-	136	136	
Subtotal	-	193	193	5.9
MIDDLE EAST				
Israel	-	18	18	
Turkey	-	1	1	
Subtotal	-	19	19	0.6
EUROPE				
Austria	-	10	10	
Belgium	-	6	6	
Croatia	-	1	1	
Czech Republic	-	3	3	
Denmark	-	4	4	
Estonia	-	1	1	
Finland	-	2	2	
France	-	18	18	
Germany	-	92	92	
Italy	-	30	30	
Netherlands	-	3	3	
Norway	-	1	1	
Poland	-	1	1	
Romania	-	1	1	
Russian Federation	-	4	4	
Spain	-	49	49	
Sweden	-	20	20	
Switzerland	-	38	38	
United Kingdom	-	65	65	
Subtotal	-	349	349	10.7
AFRICA				
Republic Of South Africa	-	3	3	
Subtotal	-	3	3	0.1
NORTH AMERICA				
Canada	2,400	117	2,517	
Mexico	181	3	184	
Subtotal	2,581	120	2,701	82.7
CARIBBEAN				
Trinidad And Tobago	-	-	-	
Subtotal	-	-	-	-
ASIA PACIFIC				
Australia	-	2	2	
Subtotal	-	2	2	-
TOTAL FOREIGN	2,581	686	3,267	100.0

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Travis Egan, Publisher

P. Ross Jacobs, CCCP, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 29, 2010

State Ohio

County Hamilton

Received by BPA Worldwide July 29, 2010

Type PD

ID Number M102POJO