

# 2012 Media Kit



## PUBLISHING DATES:

1/5/12  
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7/5/12  
8/2/12  
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11/5/12  
12/6/12

## AD SIZES/OPTIONS:

- **Content Block** photo + 50 words of text **\$500**
- **Full Banner** 468 x 60 pixel; .jpg or .gif **\$400**
- **Button 2** 120 x 60 pixel; .jpg or .gif **\$250**

## CLOSING DATES:

15<sup>th</sup> of the month preceding the month of publication

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