## Follow these steps to ensure correct file submission to Gardner web sites.

## STATIC PRE-LAUNCH FILE SUBMISSION

- 300px x 250px
- 144 dpi
- File format: jpg
- File size max: 150k

**TITLE:** (BOLD) Maximum of 50 characters including spaces.

(Sponsored Content)

BODY: Your message and content will be placed here. Maximum of 115 characters including spaces.

URL LINK:	
JKL LINK:	

**NOTE**: The actual video does not play in the enewsletter. Ads will link to advertiser's website or YouTube. *We will add play button to your image*. There is no special text formatting (i.e. bolded text, colors, underlines).