

# Modern Machine Shop

mms-mexico.com

# MÉXICO



Taller Metalmecánico Moderno



PRINT



ONLINE



EMAIL



EVENTS

## 2019 Media Guide

**Automotive /  
Transportation**

**Aerospace /  
Aviation**

**Job Shops /  
Contract Shops**

**Medical /  
Dental**

**Military /  
Defense**

**Electronics /  
Electrical**

**Machinery &  
Equipment**

**Oil / Gas /  
Renewable Energy**

### MISSION STATEMENT

In this information age, communication between Buyers and Sellers is essential. *Modern Machine Shop México* provides your company critical access to an increasingly empowered manufacturing audience in Mexico. Our seasoned editorial and marketing teams develop and promote print and digital media, social networking, webinars and live events to provide first-rate resources to the Mexican manufacturing buying audience - an integrated communication strategy designed to grow sales and market share for your products and services.

## NEW IN 2019!

**Meximold**

Page 11

**5th Year  
Anniversary**

Page 10

**TECMA**

Page 10

The **best tools + biggest audience** for selling metalworking products & services to **Mexico**

**Modern Machine Shop**

**MÉXICO**   
Taller Metalmeccánico Moderno  
**OUR AUDIENCE**

**HAPPY 5th ANNIVERSARY, Modern Machine Shop México!**

From the early concepts in 2014 of bringing *Modern Machine Shop* to México, enthusiasm, anticipation and support were clearly demonstrated from the Mexican Associations involved in the Manufacturing community in Mexico. Once the first issues were being privately delivered, January 2015, the Mexican Manufacturing community was in turn excited to have a resource to improve productivity.

In 5 years, the market continues to react:

- 967% growth in website traffic since 2015
- 212% growth in Print/Digital Subscriptions since 2015

The *Modern Machine Shop México* Brand clearly is the #1 Communications Tool in Mexico, connecting Buyers and Sellers. We have published the most Editorial and the most advertising messages than any other Manufacturing Media in Mexico in that span, reaching the most people. Also, 80% of our readers have passed along their copy of *Modern Machine Shop México* to 2 or more people in their plants!

In July 2019, we will publish a "special edition" commemorative issue, celebrating *Modern Machine Shop México's* 5 years with special features and promotional opportunities! (For more details, please see Insert).

In November 2019, for those involved in the Mold & Die Market, the Meximold event will host its 1st edition in Queretaro, Mexico. This market is currently valued at around \$2.8 Billion and is one of the fastest growing segments in the Mexican Manufacturing chain. Please reserve your space today before it is sold out! (for more details, please see insert).

2019 looks to be an exciting year to reach your target audience in Mexico, the 7<sup>th</sup> largest Machine Tool Market in the world, and with our #1 current line-up of communication tools, we look forward to serving you and helping you obtain your share of the market!


Sincerely,



INTERNATIONAL GROUP PUBLISHER  
MMS MÉXICO  
Claude Mas  
cmas@mms-mexico.com



 **Modern Machine Shop México Magazine**  
**20,000+** subscribers

 **Modern Machine Shop México Website**  
**14,500+** average monthly visits



 **Modern Machine Shop México Email**  
**28,000+** subscribers



 **Modern Machine Shop México Events**

**New! meximold 2019**

Bonus Distribution in 2019

- Expo Manufactura
- TECMA
- FAMEX 2019
- FABTECH Mexico
- CIAM
- EMO Hannover
- Meximold
- ETMS

**Modern Machine Shop** **MÉXICO**   
Taller Metalmeccánico Moderno

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GARDNER  METALWORKING GROUP

**Modern Machine Shop**

**PRODUCTION**  
**Machining**

**MoldMaking**  
TECHNOLOGY

**AM** **ADDITIVE**  
MANUFACTURING

**TECHSPEX**

**A&D**

**AUTO BEAT DAILY**



# FROM THE EDITOR

## 5th Anniversary in Mexico and 90 Years Covering the Industry



**EDITOR-IN-CHIEF**  
MMS MÉXICO  
**Eduardo Tovar**

In 2019 we celebrate our 5th anniversary covering the Mexican metalworking industry, bringing the best technological information through real cases of application and covering the most important events of the manufacturing industry and machine tools in Mexico and around the world.

Likewise, we have successfully made two versions of our MMS Mexico Live event, "Latest Trends in the Manufacturing Industry", which brings together the leading and most active

companies with presence in the Mexican market to present in a unique event the latest technological developments of the machining industry: cutting tools, fastening systems, automation, CAD/CAM software, metrology, additive manufacturing, Data-Driven Manufacturing and market trends.

This 2019 we are pleased to announce the completion of Meximold, an event that combines dedicated Tool and Die producers, along with leading Global suppliers involved in mold & die production, mold maintenance and injection molding. Meximold will also offer three conference tracks focused on Additive Manufacturing, Mold Building and Injection Molding.

Our July edition will be a special issue dedicated to our 5th Anniversary, showing the evolution of the Mexican

Industry seen by our Editorial Advisors and our readers, as well as the trends and technological innovations that have marked the industry in the last 5 years and how they have been reflected in the development of the Mexican metalworking sector.

Finally, Gardner Business Media is proud to have completed 90 years with the magazine Modern Machine Shop, positioning itself as the leading magazine in the industry and the most recognized in the international arena. Not in vain, the premise with which Modern Machine Shop magazine began in 1928 remains in force: remain modern to face the changes. That means that machine shops must be making constant improvements using the latest available technology. And our purpose is to help our readers remain valid through our magazine.

### TESTIMONIALS

"I've known the magazine since it was only printed in the United States. I believe that more than just a commercial magazine is of technical content, for which we are in the metalworking industry this magazine is important because it gives ideas about processes that are used in other areas that can be applied day to day in applications with clients".  
**Antonio Ornela, General Director of Unicorno**

"Modern Machine Shop magazine is one of the best I've read, and I like it a lot because it makes us look to the future. The magazine presents things that we do not know about in the company, presenting a condensate of what the machine tool is, what new technologies are, as well as cases where we see how other machine shops have grown".  
**Mario Gonzalez, Director Agonza**

"I really like the magazine because it has solutions and success stories of many companies that we can use in the machining processes. I feel excited to find useful information to apply in my company's processes".  
**Raymundo Saldivar, Manager of Tooling at Quimmco Technology Center**

"One of the benefits that I have found to the magazine is to learn about new developments in the metalworking industry, new companies that are venturing into the arena, and detect the possibility of customers who may require our services".  
**Roberto Ocampo, Project Director of Thermal Applications**

### EDITORIAL COMMITTEE



**ASSISTANT EDITOR**  
MMS MÉXICO  
**Mauricio Pineda**



**VICE PRESIDENT, AMMT**  
MEXICAN ASSOCIATION OF MANUFACTURERS OF MOLDS AND DIES  
**Jorge Ayala**



**DIRECTOR, AMT LATIN AMERICA**  
ASSOCIATION FOR MANUFACTURING TECHNOLOGY  
**Carlos Mortera**



**DIRECTOR GENERAL, FEMIA**  
MEXICAN FEDERATION OF THE AEROSPACE INDUSTRY  
**Luis Lizcano**





**PRESIDENT, INA**  
MEXICAN ASSOCIATION OF AUTOPARTS MANUFACTURERS  
**Oscar Albin**



**RESEARCH DIRECTOR OF UANL**  
INVESTIGATION DEPARTMENT OF THE AUTONOMOUS UNIVERSITY OF NUEVO LEON  
**Patricia Zambrano**

### ASSOCIATIONS



Modern Machine Shop		MÉXICO 		2019 EDITORIAL CALENDAR		
Taller Metalmeccánico Moderno						
MONTH CLOSING DATE	INDUSTRY OUTLOOK	FEATURE COVERAGE	BETTER PRODUCTION	MODERN EQUIPMENT REVIEW	SPECIAL PRODUCT SECTIONS	BONUS DISTRIBUTION
JAN / FEB 12/19/18	Automotive	<ul style="list-style-type: none"> <li>Milling/Machining Centers</li> <li>Robots &amp; Automation</li> </ul>	Welding & Fabrication	Laser & Waterjet Machining		<b>Expo Manufactura</b> Monterrey, Mexico Feb 5-7, 2019  <b>TECMA</b> Mexico City, Mexico March 5-8, 2019
MARCH 1/23/19	Aerospace	<ul style="list-style-type: none"> <li>Grinding</li> <li>Tool Presetting</li> </ul>	Cutting Tools	Machining Centers	<ul style="list-style-type: none"> <li>Cutting Tools, Toolholders &amp; Workholding Equipment</li> <li>CAD/CAM</li> <li>Shop Management &amp; Manufacturing Software</li> </ul>	
APRIL 2/22/19	Medical	<ul style="list-style-type: none"> <li>Cutting Tools</li> <li>Turning</li> </ul>	Workholding	Robots & Automation		<b>FAMEX 2019</b> Mexico City, Mexico April 24-27, 2019
MAY 3/22/19	Consumer Electronics	<ul style="list-style-type: none"> <li>Aerospace Machining</li> <li>Micromachining</li> </ul>	Measurement & Inspection	Machining Centers		<b>FABTECH Mexico</b> Monterrey, Mexico May 7-9, 2019
JUNE 4/19/19	Machinery & Equipment	<ul style="list-style-type: none"> <li>Workholding</li> <li>CNC &amp; Machines Controls</li> <li><b>SPECIAL COVERAGE:</b> World Machine-Tool Output &amp; Consumption Report</li> </ul>	Automation	Turning		
<b>5TH YEAR SPECIAL ISSUE</b>						
JULY 5/17/19	The Evolution of The Mexican Industry Seen by Our Editorial Advisors & Readers	<ul style="list-style-type: none"> <li>Industry Trends 5 years ago vs Industry Trends in 5 years</li> <li>Case Studies: How the Machine Shops Visited by MMS México Manufactured 5 Years Ago and How They Currently Manufacture</li> </ul>	<b>Modern Equipment Review: How Products and Technologies Have Evolved in The Last 5 Years</b>			<b>CIAM</b> Mexico City, Mexico Jul 8-10, 2019
AUGUST 6/19/19	Oil & Gas	<ul style="list-style-type: none"> <li>Die/Mold Machining</li> <li>CAD/CAM Software</li> </ul>	Grinding	EMO Preview		
SEPTEMBER 7/19/19	Manufacturing Clusters	<ul style="list-style-type: none"> <li>Swiss Type Machining</li> <li>Hole Making</li> </ul>	Cutting Tools	Cleaning & Deburring	<ul style="list-style-type: none"> <li>Cutting Tools, Toolholders &amp; Workholding Equipment</li> <li>CAD/CAM</li> <li>Shop Management &amp; Manufacturing Software</li> </ul>	<b>EMO Hannover</b> Hannover, Germany Sep 16-21, 2019  <b>ETMS</b> Queretaro, Mexico Sep 24-26, 2019
OCTOBER 8/21/19	Automotive	<ul style="list-style-type: none"> <li>Multitasking Machining</li> <li>Automotive Machining</li> </ul>	Turning	Machining Centers		
<b>MEXIMOLD EVENT ISSUE</b>						
NOVEMBER 9/20/19	Mold & Die	<ul style="list-style-type: none"> <li>EDM</li> <li>Five-Axis Machining</li> </ul>	Toolholders	CAD/CAM Software		<b>Meximold</b> Queretaro, Mexico Nov 20-21, 2019
DECEMBER 10/24/19	<b>2020 Buyer's Guide</b> Connecting Mexican Industrial Equipment Buyers with Qualified Technology Suppliers					<b>During 2019 Events</b>



# PRINT

## 20,000+ TOTAL AUDIENCE

80% of our readers share their copy of MMS México with 2 or more people

# ONLINE

## 14,500+ MONTHLY VISITS and growing!

### INDUSTRIES SERVED\*

Modern Machine Shop México audience has defined their manufacturing support to the following industries:

<b>AUTOMOTIVE / TRANSPORTATION</b> 55% subscribers	<b>OFF ROAD / CONSTRUCTION</b> 20% subscribers	<b>AEROSPACE / AVIATION</b> 16% subscribers
<b>JOB SHOPS / CONTRACT SHOPS</b> 35% subscribers	<b>ELECTRONICS / ELECTRICAL</b> 20% subscribers	<b>MEDICAL / DENTAL</b> 11% subscribers
<b>MACHINERY &amp; EQUIPMENT</b> 31% subscribers	<b>OIL / GAS / RENEWABLE ENERGY</b> 19% subscribers	<b>MILITARY / DEFENSE</b> 6% subscribers

\*June 2017 Publisher's Count

### The biggest impact for building your brand

#### AUDIENCE PROFILE

Total Subscriptions\* **20,305**  
Total Facilities\* **11,568**

80% of MMS México readers have indicated that they pass along their copy of the magazine to between 2 and 5 colleagues

#### JOB TITLES

Owner/Company Management	39%
Production Management & Dept	21%
Engineering Management & Dept	14%
Quality Control	14%
R&D	12%

#### EDUCATIONAL LEVEL

High school	6%
Technical Institute	14%
Bachelor's degree	61%
Master's degree	18%
Doctorate degree	1%

#### SIZE OF COMPANY

**SUBSCRIBERS\***

1-49 EMPLOYEES	8,421 Subscribers
50-149 EMPLOYEES	3,667 Subscribers
150-499 EMPLOYEES	3,667 Subscribers
500 OR MORE EMPLOYEES	4,550 Subscribers

**PLANTS\***

1-49 EMPLOYEES	4,797 Subscribers
50-149 EMPLOYEES	2,089 Subscribers
150-499 EMPLOYEES	2,089 Subscribers
500 OR MORE EMPLOYEES	2,592 Subscribers

#### TOP 6 OPERATIONS PERFORMED

Turning	79%
Milling	78%
Drilling	67%
Inspection & Measurement	64%
CAD / CAM	63%
Grinding	61%



\*June 2017 Publisher's Count

TRAFFIC	
2015	2,000+ AVERAGE MONTHLY VISITS
2018	14,500+ AVERAGE MONTHLY VISITS

This graphic shows traffic growth on mms-mexico.com from January-June 2015 to January-June 2018

# EMAIL

## 28,000+ RECIPIENTS

#### TOP DOMAINS

airbus.com	johndeere.com	trw.com
atascopco.com	linamar.com	valeo.com
audi.com.mx	mabe.com.mx	volvo.com
auroraemotors.com	magna.com	aernnova.com
boschrexroth.com.mx	mann-hummel.com	bocar.com
concursmold.com	moldesmendoza.com	chrysler.com
crown.com	mx.atascopco.com	cieautomotive.com
dana.com	mx.bosch.com	curtisswright.com
delphi.com	mx.mazda.com	daimler.com
eaton.com	mx.michelin.com	emerson.com
faurecia.com	nemak.com	euwe.com.mx
ford.com	nissan.com.mx	john-deere.com
frisa.com	parker.com	metalsa.com-mx
ge.com	pemex.com	metaldyne.com
gknaerospace.com	scania.com	paccar.com
gm.com	siemens.com	vitro.com
honeywell.com	tremec.com	walworth.com.mx

# EVENTS

## DISPLAY YOUR BRAND AND GENERATE LEADS

### meximold 2019

Noviembre 20 - 21, 2019  
Querétaro Centro de Congresos Querétaro, México

#### BONUS DISTRIBUTION

<b>FEBRUARY</b> - Expo Manufactura 5 - 7, 2019 	<b>JULY</b> - CIIAM 8 - 10, 2019 
<b>MARCH</b> - TECMA 5 - 8, 2019 	<b>SEPTEMBER</b> - EMO Hannover 16 - 21, 2019 
<b>APRIL</b> - FAMEX 2019 24 - 27, 2019 	<b>NOVEMBER</b> - Meximold 20 - 21, 2019 



# PRINT RATES & SPECS

## PRINT AD REQUIREMENTS

### HOW TO SUBMIT FILES

Please provide the following:

For ads already designed in Spanish:  
• Press Quality PDF File  
(Add .125 inch bleed for full page ads)

For ads requiring Spanish translation:

- Adobe InDesign file(s)
- PDF for position only
- IDML file
- All fonts used
- All linked Images
- Word document with text for translation

• Upload to: files.gardnerweb.com  
Select: Modern Machine Shop Mexico  
(Jessica Juárez)

• Email file(s) to:  
jjuarez@gardnerweb.com (5MB max)

• Ship CD/proofs to:  
Ave. Eugenio Garza Sada 427  
Int. 38 Oficina 27  
Col. Altavista, Monterrey, N.L., Mexico  
C.P. 64680

### FOR ADDITIONAL AD INFO



ADVERTISING  
MANAGER MEXICO

Jessica Juárez  
PH 818-387-4067

jjuarez@gardnerweb.com

## PRINT ADS (ALL RATES 4-COLOR) (US Dollars)

SPACE	1X - 5X	6X - 9X	10X - 12X
FULL PAGE	\$5,150	\$4,625	\$4,425
2/3 PAGE	\$4,625	\$4,125	\$3,975
JUNIOR (ISLAND)	\$4,325	\$3,875	\$3,650
1/2 PAGE	\$3,700	\$3,200	\$3,025
3/8 PAGE	\$3,100	\$2,525	\$2,425
1/4 PAGE	\$2,675	\$2,100	\$2,000
1/8 PAGE	\$2,275	\$1,675	\$1,600
SPREAD	\$8,750	\$7,750	\$7,200

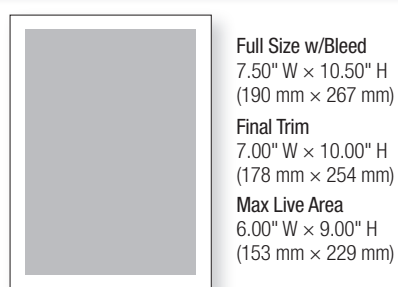
## COVER RATES (US Dollars)

BACK	\$6,150
INSIDE FRONT	\$5,900
INSIDE BACK	\$5,650

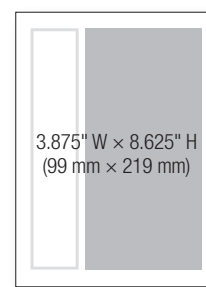
## MARKET PLACE (ALL RATES B&W) (US Dollars)

SPACE	1X - 5X	6X - 10X
1/2 PAGE	\$1,150	\$800
1/4 PAGE	\$675	\$425
1/8 PAGE	\$400	\$275

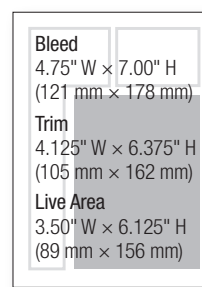
## PRINT SPECS



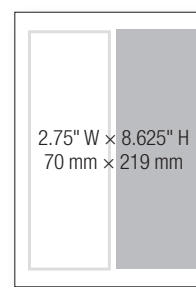
Full Page



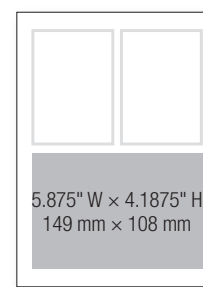
Two-Third Page



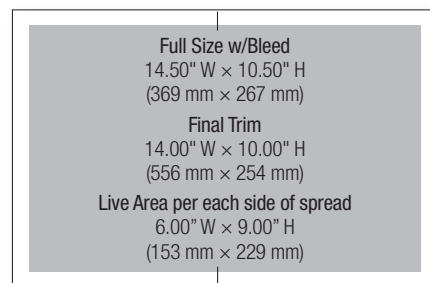
Junior (Island)



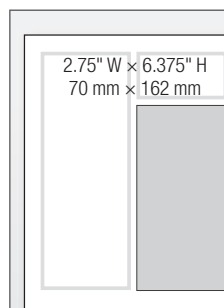
Half Page (Vertical)



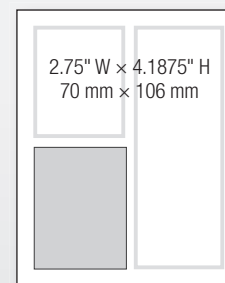
Half Page (Horizontal)



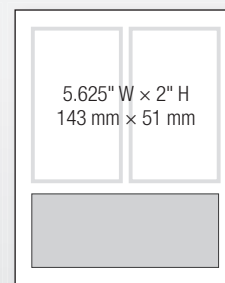
Two-Page Spread



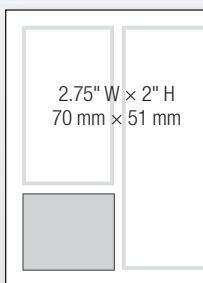
Three-Eighth Page



Quarter Page (Vertical)



Quarter Page (Horizontal)



Eighth Page

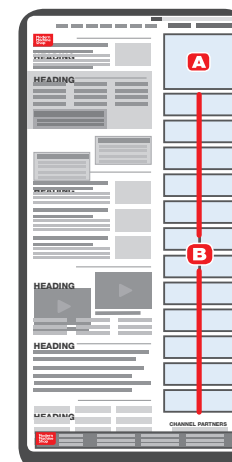
BORDERS: Quarter and Eighth page ads must have a border on all sides.

# DIGITAL RATES & SPECS

## ZONE ADVERTISING LOCATIONS

### AVAILABLE ZONES

Home Page  
Machining  
Turning  
Grinding  
Cutting Tools  
Workholding  
Software  
Inspection & Measurement  
Automation & Robotics  
Mold Making



### A VIDEO AD

640 x 360 pxl  
SWF/FLA file  
29.97 frames/sec.  
30 sec. - 4 minutes  
LOCATION:  
Home and Zone Pages

### Video Static Pre-Launch Ad Specs

Pixel Dimension: 300 X 250 pixels  
Files Size: 40K  
File Formats: PNG, JPG or GIF

\*\*Our videos do not play in place. Advertisers need to create a static pre-launch ad. This pre-launch ad is a 300 x 250 pixel placeholder. GBM will add the grey "PLAY" button at center and a static video controller on the bottom.

## MMS-MEXICO.COM ONLINE AD PACKAGES

A

### VIDEO AD

A single ad rotates into position on page refresh

—PLUS—

B

### HYBRID AD

(CHOOSE 1)

Live Text Hybrid Ad or  
Branded Hybrid Ad

A single ad rotates into position on page refresh

### MMS MÉXICO ONLINE ADVERTISING RATES (US DOLLARS)

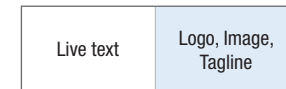
MMS-MEXICO.COM	ADVERTISING PACKAGE	1X-6X	7X-12X
Home Page	A + B	N/A	\$825
Zone Page	A + B	\$625	\$525
<b>COMBINATION RATE</b>			
Home + Zone	A + B	N/A	\$1,200
Zone + Zone	A + B	N/A	\$775

## ONLINE AD SPECS

### Video Specifications At A Glance

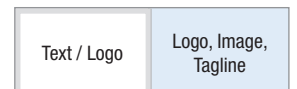
Frame Size: 640x360 (16:9)  
File Format: .wmv .avi .mov .mpeg2 .mpeg4  
Length: 30 seconds to 45 minutes  
Frame rate: 29.97 - preserve native frame rate  
Bitrate: >3Mbps Max File Size: 50 MB  
Hosting: Video ads will be hosted by GBM  
URL Linking: By default, video ads link to your showroom within our website. If you would prefer to link to another URL, please provide your advertising manager with your desired active link.

### B LIVE TEXT HYBRID AD



LEFT: Live Text to be entered by the MMS Advertising Mgr. - 120 characters max  
RIGHT: Logo/Image/Tagline 150 x 100 pixels 10K; GIF/JPG (static)

### B BRANDED HYBRID AD



LEFT: 150 x 100 pixels text or logo graphic on white background 10K; GIF/JPG (static)  
RIGHT: Logo/Image/Tagline 150 x 100 pixels 10K; GIF/JPG (static)  
Finished Size: 300 x 100 pixels; 72 dpi, 20K Max

## E-NEWSLETTER "EL TALLER" ADS

"El Taller" is a blog and weekly e-newsletter created by MMS México.

### Benefits:

- Leaderboard Banner or Button Ad in weekly e-mail push in sponsored months
- Video Ad and Hybrid Ad in blog Zone Page (included only with the button ad package)
- Sent to 28,000+ subscribers per week
- 112,000+ impressions per month

Ad Options	Specs	Rates (in US dollars)	Inventory
<b>Button Ad Package</b>			
A Video Ad +	- 120 x 100 pixels	<b>\$900 per month</b> (3 month min commitment)	<b>15 positions available per calendar month</b>
B Hybrid Ad +	- 144 dpi		
C Button Ad	- JPG / PNG		
<b>D Leaderboard Banner</b>		<b>\$1,600 per month</b>	<b>1 position available per calendar month</b>
	D Leaderboard Banner		
	- 600 x 160 pixels		
	- 144 dpi		
	- JPG / PNG		

\* Please refer to ad specifications at gardnerweb.com/adcentral





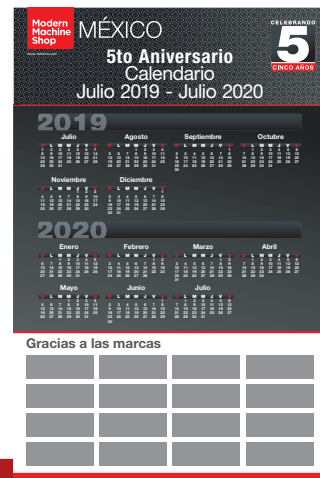
# 5TH YEAR ANNIVERSARY

Celebrating 5 Years of Connecting Metalworking Buyers and Sellers in Mexico



## Special Edition

July 2019 / Modern Machine Shop México will produce a special 5th year anniversary edition. The July 2019 issue will contain special coverage with special offers. (For more information see editorial calendar)



## July Issue Offer

Buy one ad any size at the regular rate, then buy a Full page ad for only \$2,015 USD gross (\$1,715 USD net) and receive the following benefits:

- 1 Full page 4 color ad in the July 2019 issue
- Product feature article (developments in the last 5 years)
- Banner logo on Poster size Special Calendar sent with the July issue to 20,000+ (12 months branding)

\*For more information please contact your MMS México Rep (See back page for contact information).

# TECMA 2019

Extend your Booth. Expand Your Brand. Increase your ROI.

Strategically located in Santa Fe (Mexico City); TECMA will be the main and largest Machine-Tool event in Mexico in 2019. Modern Machine Shop México is proud to be the official media partner for TECMA 2019 and an exclusive provider of promotional Integrated Media Package Discounts.



## SHOW PRODUCTS

- 1 MMS MÉXICO JAN-FEB / TECMA SHOW ISSUE
- 2 TECMA SHOW DIRECTORY
- 3 TECMA E-NEWSLETTER
- 4 TECMA ONLINE PROMOTIONAL PACKAGES
- 5 TECMA MOBILE APP

## MEDIA PACKAGE DISCOUNTS

2 PRODUCTS	5% DISCOUNT
3 PRODUCTS	10% DISCOUNT
4 PRODUCTS	15% DISCOUNT
5 PRODUCTS	20% DISCOUNT

\*For more information on marketing at TECMA, please contact your MMS México Rep (See back page for contact information).

# MEXIMOLD 2019



Gardner Business Media and AMMMT (Mexican Association of Manufacture of Molds and Dies) have joined forces to launch Mexico's first edition of an event called **Meximold**.



## Dates & Location

**NOVEMBER 20 - 21, 2019**  
Queretaro Centro de Congresos  
Queretaro, Mexico

## Description

**Meximold** is a live event for the leading suppliers of Additive Manufacturing, Mold Making, Maintenance and Injection Molding to display their products and present their services to the Mexican Market.

**Meximold** will also offer three conference tracks focused on:

- additive manufacturing
- mold building
- injection molding

\*For more information on Meximold 2019, please visit [meximold.com](http://meximold.com)

These tracks support the demand of education in these three growing services in Mexico.

## Market

**Market Value**

**\$2.8 Billion**

the Mold and Die consumption in Mexico

**Trending**

**5 Million**

the number of cars Mexico will be producing by 2020

\*Current vehicle production is 3.5 million units.

Add this event to your 2019 schedule today!

Space will be limited, so please contact your Sales Rep to reserve your space and check available sponsorships (see back page for contact information).

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Fátima Oyervides, Renishaw Mexico

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# 5TH ANNIVERSARY

# MEXIMOLD 2019



Gardner Business Media and AMMMT (Mexican Association of Manufacture of Molds and Dies) have joined forces to launch Mexico's first edition of an event called **Meximold**.



## Dates & Location

**NOVEMBER 20 - 21, 2019**  
Queretaro Centro de Congresos  
Queretaro, Mexico

## Description

**Meximold** is a live event for the leading suppliers of Additive Manufacturing, Mold Making, Maintenance and Injection Molding to display their products and present their services to the Mexican Market.

**Meximold** will also offer three conference tracks focused on:

- additive manufacturing
- mold building
- injection molding

\*For more information on Meximold 2019, please visit [meximold.com](http://meximold.com)

to support the demand on education on these three growing services in Mexico.

## Market

**Market Value**

**\$1.75 Billion**

the Mold and Die consumption in Mexico

**Trending**

**5 Million**

the number of cars Mexico will be producing by 2020

\*Current vehicle production is 3.5 million units.

Exhibit space available at:  
\$295 USD per mts<sup>2</sup> (raw space)  
\$340 USD per mts<sup>2</sup> (premium package)

Add this event to your 2019 schedule today!

Space will be limited, so please contact your Sales Rep to reserve your space and check available sponsorships (see back page for contact information).

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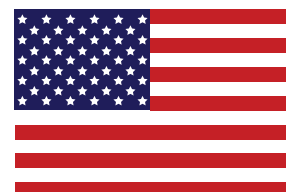
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