



4-Color Rates

Effective January 2017

SPACE	1x	3x	6x	9x	18x	24x
Full Page	\$7,550	\$7,135	\$6,600	\$6,300	\$5,900	\$5,700
1/2 Island	\$5,600	\$5,400	\$5,200	\$5,150	\$4,930	\$4,830
1/2 Page	\$5,100	\$4,830	\$4,600	\$4,400	\$4,150	\$4,000
1/3 Page	\$3,800	\$3,650	\$3,500	\$3,350	\$3,100	\$2,755
1/4 Page	\$3,255	\$3,125	\$3,015	\$2,910	\$2,650	\$2,400
Spread	\$10,480	\$10,000	\$9,680	\$9,270	\$8,800	\$8,540



DIGITAL EDITION

Cover Rates

COVER PLACEMENT		
INSIDE FRONT COVER	INSIDE BACK COVER	BACK COVER
\$7,800	\$7,600	\$8,000

Digital Rates

	DIGITAL ADVERTISER ONLY	CURRENT PRINT ADVERTISERS	FOR ALL THREE ISSUES DIGITAL ADVERTISER ONLY	FOR ALL THREE ISSUES CURRENT PRINT ADVERTISERS
FULL PAGE, 4C	\$2,500	\$1,850	\$6,150	\$5,100
SPREAD, 4C	\$3,350	\$2,650	\$8,300	\$7,200

Automotive Design & Production will feature 3 digital issues in February, July and December. These issues will provide the same great editorial and layout as our regular printed version and allows the reader direct access to our advertisers with just one click.