

PM/ PRODUCTION Machining

PRINT RATES AND EDITORIAL CALENDAR



4-Color Rates

Effective January 2017

SPACE	1x	3x	6x	9x	12x	18x	24x
Full Page	\$5,450	\$5,340	\$5,210	\$5,070	\$4,940	\$4,750	\$4,570
2/3 Page	\$4,830	\$4,750	\$4,640	\$4,530	\$4,410	\$4,250	\$4,090
Island	\$4,360	\$4,300	\$4,200	\$4,090	\$3,990	\$3,880	\$3,770
1/2 Page	\$3,840	\$3,810	\$3,720	\$3,630	\$3,540	\$3,420	\$3,320
1/3 Page	\$3,330	\$3,300	\$3,240	\$3,180	\$3,120	\$3,020	\$2,930
1/4 Page	\$2,910	\$2,880	\$2,830	\$2,770	\$2,720	\$2,660	\$2,600
1/8 Page	\$2,500	\$2,470	\$2,430	\$2,400	\$2,370	\$2,320	\$2,260
Spread	\$7,950	\$7,930	\$7,660	\$7,390	\$7,120	\$6,910	\$6,700

Black & White Rates

SPACE	1x	3x	6x	9x	12x	18x	24x
Full Page	\$4,200	\$4,090	\$3,960	\$3,820	\$3,690	\$3,500	\$3,320
2/3 Page	\$3,580	\$3,500	\$3,390	\$3,280	\$3,160	\$3,000	\$2,840
Island	\$3,110	\$3,050	\$2,950	\$2,840	\$2,740	\$2,630	\$2,520
1/2 Page	\$2,590	\$2,560	\$2,470	\$2,380	\$2,290	\$2,170	\$2,070
1/3 Page	\$2,080	\$2,050	\$1,990	\$1,930	\$1,870	\$1,770	\$1,680
1/4 Page	\$1,660	\$1,630	\$1,580	\$1,520	\$1,470	\$1,410	\$1,350
1/8 Page	\$1,250	\$1,220	\$1,180	\$1,150	\$1,120	\$1,070	\$1,010
Spread	\$6,700	\$6,680	\$6,410	\$6,140	\$5,870	\$5,660	\$5,450

Cover Rates

Cover rates include black and any combination of process colors.

COVER PLACEMENT		
INSIDE FRONT COVER	INSIDE BACK COVER	BACK COVER
\$6,280	\$6,070	\$6,420