

MoldMaking TECHNOLOGY PRINT RATES

Rates Effective January 2017



BLACK & WHITE RATES

SIZE	3x	6x	12x	24x
Full Page	\$4,769	\$4,522	\$4,197	\$3,971
2/3 Page	\$3,533	\$3,399	\$3,157	\$3,075
1/2 Island	\$3,136	\$2,977	\$2,796	\$2,647
1/2 Page	\$2,735	\$2,652	\$2,436	\$2,312
1/3 Page	\$1,931	\$1,859	\$1,730	\$1,627
1/4 Page	\$1,560	\$1,504	\$1,391	\$1,313

4-COLOR RATES

SIZE	3x	6x	12x	24x
Full Page	\$6,304	\$6,103	\$5,778	\$5,557
2/3 Page	\$5,109	\$4,980	\$4,738	\$4,558
1/2 Island	\$4,743	\$4,625	\$4,424	\$4,223
1/2 Page	\$4,316	\$4,213	\$4,017	\$3,888
1/3 Page	\$3,523	\$3,440	\$3,311	\$3,208
1/4 Page	\$3,147	\$3,085	\$2,977	\$2,899

2-COLOR RATES (STANDARD*)

SIZE	3x	6x	12x	24x
Full Page	\$5,619	\$5,371	\$5,047	\$4,820
2/3 Page	\$4,393	\$4,249	\$4,007	\$3,837
1/2 Island	\$3,996	\$3,883	\$3,667	\$3,517
1/2 Page	\$3,595	\$3,481	\$3,291	\$3,162
1/3 Page	\$2,786	\$2,704	\$2,580	\$2,477
1/4 Page	\$2,410	\$2,359	\$2,245	\$2,163

COVER RATES

Premium Positions	
Second Cover (Inside Front)	+\$1,000
Third Cover (Inside Back):	+\$500
Fourth Cover (Back):	+\$1,000

MARKETPLACE ADS

Marketplace Ads	1x	4x	8x	12x
3.25" W x 1.5" H	\$700	\$600	\$550	\$450