



4-Color Rates

Effective January 2017

SPACE	1x	3x	6x	9x	12x	18x	24x	36x
Full Page	\$8,140	\$8,090	\$7,970	\$7,860	\$7,750	\$7,620	\$7,500	\$7,190
3/4 Page	\$6,610	\$6,570	\$6,480	\$6,390	\$6,300	\$6,210	\$6,120	\$5,890
2/3 Page	\$6,500	\$6,470	\$6,390	\$6,310	\$6,230	\$6,130	\$6,060	\$5,880
1/2 Island	\$6,390	\$6,360	\$6,300	\$6,240	\$6,180	\$6,090	\$5,990	\$5,870
1/2 Page	\$5,210	\$5,180	\$5,160	\$5,140	\$5,120	\$5,060	\$5,040	\$4,950
3/8 Page	\$4,450	\$4,430	\$4,410	\$4,390	\$4,370	\$4,340	\$4,320	\$4,260
1/4 Page	\$3,630	\$3,620	\$3,600	\$3,580	\$3,560	\$3,530	\$3,500	\$3,470
1/8 Page	\$2,820	\$2,810	\$2,800	\$2,790	\$2,780	\$2,770	\$2,760	\$2,750
Spread	\$11,995	\$11,985	\$11,790	\$11,590	\$11,400	\$11,150	\$11,000	\$10,520

Black & White Rates

SPACE	1x	3x	6x	9x	12x	18x	24x	36x
Full Page	\$6,140	\$6,090	\$5,970	\$5,860	\$5,750	\$5,620	\$5,500	\$5,190
3/4 Page	\$4,610	\$4,570	\$4,480	\$4,390	\$4,300	\$4,210	\$4,120	\$3,890
2/3 Page	\$4,500	\$4,470	\$4,390	\$4,310	\$4,230	\$4,130	\$4,060	\$3,880
1/2 Island	\$4,390	\$4,360	\$4,300	\$4,240	\$4,180	\$4,090	\$3,990	\$3,870
1/2 Page	\$3,210	\$3,180	\$3,160	\$3,140	\$3,120	\$3,060	\$3,040	\$2,950
3/8 Page	\$2,450	\$2,430	\$2,410	\$2,390	\$2,370	\$2,340	\$2,320	\$2,260
1/4 Page	\$1,630	\$1,620	\$1,600	\$1,580	\$1,560	\$1,530	\$1,500	\$1,470
1/8 Page	\$820	\$810	\$800	\$790	\$780	\$770	\$760	\$750
Spread	\$9,995	\$9,985	\$9,790	\$9,590	\$9,400	\$9,150	\$9,000	\$8,520

Cover Rates

Cover rates include black and any combination of process colors.

COVER PLACEMENT		
INSIDE FRONT COVER	INSIDE BACK COVER	BACK COVER
\$10,100	\$9,290	\$11,240