



PRINT AD REQUIREMENTS

HOW TO SUBMIT FILES

1. Upload to: files.gardnerweb.com
Upload recipient: Bill Caldwell
2. Email file to: billc@gardnerweb.com
(5MB max)
3. Ship CD/proofs to:
Advertising Department
Modern Machine Shop
6915 Valley Ave.
Cincinnati, OH 45244

INSERTS

For insert sizes, current quantities and shipping information, contact Bill Caldwell

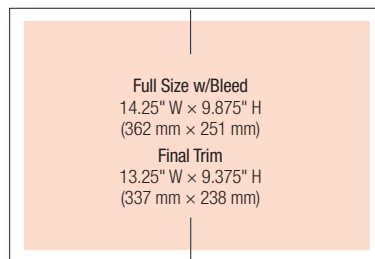
FOR ADDITIONAL AD INFO



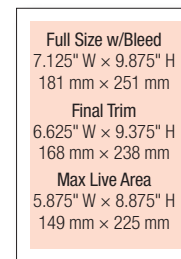
ADVERTISING
MANAGER

Bill Caldwell

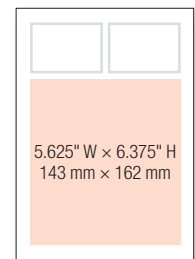
PH (800) 950-8020 or (513) 527-8800
email: billc@gardnerweb.com



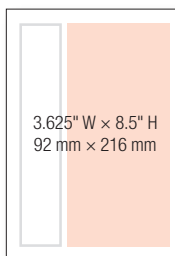
Two-Page Spread



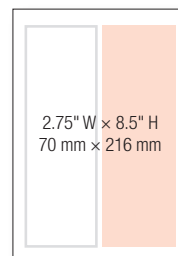
One Page



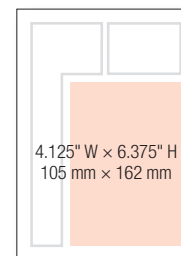
Three-Quarter
Page



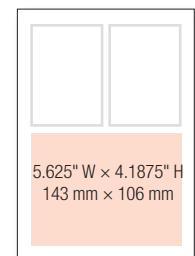
Two-Third
Page



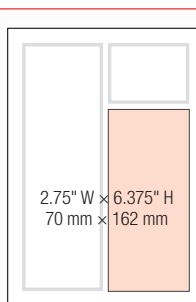
Half Page
(Vertical)



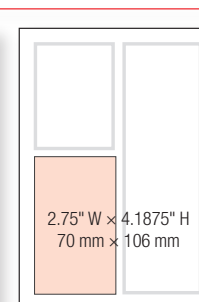
Island Unit



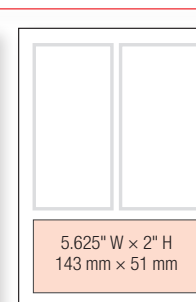
Half Page
(Horizontal)



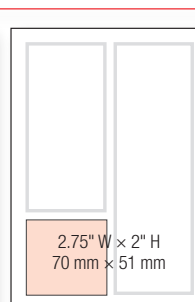
Three-Eighth Page



Quarter Page
(Vertical)



Quarter Page
(Horizontal)



Eighth
Page

BORDERS: Three-Eighth, Quarter and Eighth page ads must have a border on all sides.