

2017 PRINT RATES

2 page spread

Bleed: 16.25" W x 11" H
414 mm x 281 mm

Trim: 15.75" W x 10.5" H
400 mm x 267 mm

Live Area: 15.25" W x 10" H
387 mm x 254 mm

Full page

Bleed:
8.375" W x 11" H
214 mm x 281 mm

Trim:
7.875" W x 10.5" H
200 mm x 267 mm

Live Area:
7.375" W x 10" H
187 mm x 254 mm

2/3 page vertical

4.375" W x 9.125" H
111 mm x 232 mm

1/2 page island

4.375" W x 6.875" H
111 mm x 175 mm

1/2 page horizontal

6.875" W x 4.375" H
175 mm x 111 mm

1/2 page vertical

3.25" W x 9.125" H
83 mm x 232 mm

1/3 page vertical

2.25" W x 9.125" H
57 mm x 232 mm

1/3 page square

4.375" W x 4.375" H
111 mm x 111 mm

1/4 page vertical

3.25" W x 4.375" H
83 mm x 111 mm

4-Color	1x	4x	7x	9x	13x	19x	25x	37x
Full page	\$9,990	\$8,935	\$7,575	\$6,605	\$6,080	\$5,970	\$5,860	\$5,750
2/3 page	\$8,615	\$7,650	\$6,525	\$5,610	\$5,225	\$5,145	\$5,035	\$4,975
Island	\$7,650	\$6,865	\$5,795	\$5,105	\$4,650	\$4,575	\$4,530	\$4,430
1/2 page	\$6,900	\$6,200	\$5,220	\$4,645	\$4,185	\$4,135	\$4,065	\$3,985
1/3 page	\$5,580	\$5,005	\$4,285	\$3,780	\$3,380	\$3,325	\$3,275	\$3,250
1/4 page	\$4,985	\$4,405	\$3,700	\$3,385	\$2,955	\$2,915	\$2,885	\$2,865

2-Color	1x	4x	7x	9x	13x	19x	25x	37x
Full page	\$8,810	\$7,885	\$6,695	\$5,725	\$5,390	\$5,280	\$5,170	\$5,060
2/3 page	\$7,435	\$6,600	\$5,645	\$4,730	\$4,535	\$4,455	\$4,345	\$4,285
1/2 page Island	\$6,470	\$5,815	\$4,915	\$4,225	\$3,960	\$3,885	\$3,840	\$3,740
1/2 page	\$5,720	\$5,150	\$4,340	\$3,765	\$3,495	\$3,445	\$3,375	\$3,295
1/3 page	\$4,400	\$3,955	\$3,405	\$2,900	\$2,690	\$2,635	\$2,585	\$2,560
1/4 page	\$3,805	\$3,355	\$2,820	\$2,505	\$2,265	\$2,225	\$2,195	\$2,175

B&W	1x	4x	7x	9x	13x	19x	25x	37x
Full page	\$7,710	\$6,895	\$5,875	\$4,905	\$4,730	\$4,620	\$4,510	\$4,400
2/3 page	\$6,335	\$5,610	\$4,825	\$3,910	\$3,875	\$3,795	\$3,685	\$3,625
Island	\$5,370	\$4,825	\$4,095	\$3,405	\$3,300	\$3,225	\$3,180	\$3,080
1/2 page	\$4,620	\$4,160	\$3,520	\$2,945	\$2,835	\$2,785	\$2,715	\$2,635
1/3 page	\$3,300	\$2,965	\$2,585	\$2,080	\$2,030	\$1,975	\$1,925	\$1,900
1/4 page	\$2,705	\$2,365	\$2,000	\$1,685	\$1,605	\$1,565	\$1,535	\$1,515

Showcase	1x	4x	7x	13x
Ad size:	3.5 W x 2.125 H inches			
Advertiser	\$950	\$800	\$780	\$575
Non-advertiser	\$1,350	\$1,300	\$1,100	N/A

Showcase frequency rates: Advertisers may earn 7x and 13x Showcase rates with display or classified frequency contracts of four or more insertions.

Classified	1x	4x	7x	13x
Per column inch	\$310	\$300	\$280	\$260

Minimum classified ad size is 1 column inch (2.125" W x 1" H). Classified display advertising is accepted and commissionable at regular display rates.

Inserts:

Please contact your District Manager for complete costs, specs, availability and shipping instructions. Inserts are due at printing plant 10 days after issue closing date.

Cover Position Requests:

Add 10% to space and color charges. Please contact your District Manager for rates and availability.

Combination Rates:

Advertisers may combine their total number of insertions in *CompositesWorld* with any other Gardner Business Media, Inc. periodicals or websites during the same 12-month period to earn the best frequency discount.

Agency commission:

15% commission is allowed on display ads if material is furnished to our specifications and payment is received within 30 days of invoice.

File Requirements:

Please submit print advertisements as an Adobe PDF/X-1a file.

How to Submit Files:

1. Upload files at:
files.gardnerweb.com
CompositesWorld
(Becky Helton)

2. E-mail file to:

bhelton@gardnerweb.com

3. Ship CD/proofs to:

Advertising Department
CompositesWorld
6915 Valley Ave.
Cincinnati, OH 45244

For information, contact:

Becky Helton (513) 527-8800
bhelton@gardnerweb.com