

TECHSPEX

The Machine Tool Search Engine

MACHINE/SHOP

Modern
Machine
Shop

A supplement to our
AUGUST 2016
IMTS Show Issue

MACHINE/SHOP is the ultimate guide to specifying and purchasing new machine tools. This is your chance to get your products in front of more than **30,000** decision makers from job shops across the country, pulled from the *Modern Machine Shop* audience.

The MACHINE/SHOP supplement includes expert insight on machine tool purchasing, machine tool features, specifications and product listings.

Listings in MACHINE/SHOP are included with advertising on TechSpex. Please see below for details.

BONUS DISTRIBUTION



SEPTEMBER 12-17, 2016
MCCORMICK PLACE, CHICAGO



TechSpex Advertisers Receive Free Product Listings:

LEVEL	INVESTMENT ¹	FREE LISTINGS
LEVEL 1	\$5k to \$10k	1 = 1/4 PAGE
LEVEL 2	\$10k to \$20k	2 = 1/2 PAGE
LEVEL 3	\$20k to \$40k	4 = 1 PAGE
LEVEL 4	\$40k +	8 = 2 PAGES

¹Based on 2016 net investment in TechSpex

Advertising Deadline: July 1, 2016

Additional Opportunities are Also Available:

BUY UPS ²		FULL PAGE ADS ³	
TECHSPEX ADVERTISERS	\$750 / Listing	TECHSPEX ADVERTISERS	\$4,000
NON-ADVERTISERS	\$1,000 / Listing	NON-ADVERTISERS	\$5,000

²Maximum buy ups: 8 listings

³Full Page Ads Only

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This is your chance to get your products in front of more than **30,000** decision makers from job shops across the country.



Product image, model, and type **JPG**
500x300px

Product features and benefits **65**
Words

Key specifications generated from listing on techspex.com **6**
Specs

 Confirms product will be at IMTS, and your booth number

2
Contacts Your preferred phone number and website

.EPS High res company logo

techspex.com

TECHSPEX

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RESERVE YOUR SPACE TODAY!

Contact Travis Egan / Publisher / Modern
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