

EDITORIAL SUBMISSION GUIDELINES



SCOPE/FIELD OF INTEREST

CompositesWorld offers several web- and print-based opportunities for composites industry suppliers and processors to communicate with CW readers about new products, new technologies and other developments. Following is a review of story types and how best to communicate with editorial staff about each.

SECTIONS

Inside Manufacturing provides an in-depth, technical, step-by-step review of the materials, tooling and processes used to produce a composite part or structure. The depth of an IM requires extensive material and processing information.

Engineering Insights provides an in-depth, technical review of the design of a composite part or structure. Emphasis is on materials use, application challenges, design considerations and design solutions. The hallmark of this story type is a detailed product drawing that illustrates concepts discussed.

Work in Process provides a glimpse of an emerging composites technology, material or application. WIPs tend to be less in-depth and less technical, but provide an opportunity to explore lesser known composites applications.

Features provide extensive, in-depth exploration of a relatively broad composites-related topic, either end-market, material, machinery, technology or process related.

Composites: Past, Present & Future is a monthly column in which composites industry professionals share their opinions or offer perspective on an issue facing the industry. Applications are short case histories that describe use of a material, machine, software or process by a composites processor to meet specific challenges in the manufacture of a composite part or structure. Applications may be submitted as a press release or manuscript directly to the editor. Photos are required. Word count: 350-450.

New Products features press releases, brochures or other information describing a product new to the composites marketplace which can be sent at any time. New products will be posted first on the compositesworld.com website, and then considered for use in print. Due to space limits in the printed

magazine, not all new products that are posted online will appear in print. Photos are strongly encouraged. Word count: 200-300.

News highlights composites-related news of acquisitions, expansions, promotions, new hires and other similar announcements and can be sent at any time. Most new items received are first published in the *CompositesWorld Weekly* e-newsletter, and then considered for use in print. Photos are strongly encouraged.

EDITING & EXCLUSIVITY

CompositesWorld will edit any editorial submissions for content and to conform to our style guide. Contributed feature articles must be exclusive to *CW* magazine and must not have been published previously in another publication. Authors may be asked to sign a copyright release or to assign in writing one-time rights to *CW* magazine.

EDITORIAL FORMAT

Submissions should be Microsoft Word (.doc) documents; news and product releases also may be in Adobe PDF format. Tables, graphs, photographs and other illustrations must be separate files, rather than incorporated or embedded within the text document.

IMAGES

Images should be in .jpg or .tif file formats, with minimum resolution of 300 dpi at a minimum size of 4 × 5 inches. Photographs are also acceptable. All photographic materials must be clear, sharp, in-focus and properly exposed. Captions should be provided for each photograph, and each photograph should be identified.

LARGE FILES

Files larger than 20 MB may be uploaded at files.gardnerweb.com.

DEADLINES

Editorial deadlines are two months in advance of the issue date. Contact our editors about six months in advance with story ideas so that we may begin the process of planning the story.

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