

EDITORIAL SUBMISSION GUIDELINES



SCOPE/FIELD OF INTEREST

Additive Manufacturing (AM) is a web publication, e-newsletter and print magazine devoted to 3D printing and direct digital manufacturing technologies that build complex components layer by layer. Our focus is on the use of these additive technologies to manufacture functional parts, including end-use components and industrial tooling.

PUBLICATION STRATEGY

The bulk of our content is published to our website, additivemanufacturing.media, which is updated daily. Once we have accepted a piece for publication online, it can be considered for inclusion in our e-newsletter and/or print magazine as well as posting on our social media outlets. We are always accepting submitted content on a rolling basis.

ACCEPTED CONTENT TYPES

Blog posts are short pieces ranging from 100 to about 600 words that offer a deeper look into emerging technologies, unique applications or news developments. They may also include photos or video content. Blog posts are often written by staff editors, but may also be contributed pieces. If you have content or an idea for a possible blog post, please submit the material as a press release for editorial consideration.

Feature articles & case studies. *Additive Manufacturing* is interested in applications-based stories on the use of additive manufacturing technologies to produce functional parts. These longer-form articles are typically written by staff editors or expressly solicited from industry experts, but original, unpublished material offered to *AM* on an exclusive basis will also be considered. It is best to contact *AM* before writing or developing an article.

News items cover current events in the additive manufacturing industry that are of interest to our readers. Newsworthy information includes company mergers, relocations, expansions and acquisitions; market research and trends; unique activities, projects or events; website upgrades, app releases, blogs, podcasts and other relevant media information. *News releases should be fewer than 300 words and include contact information for the relevant company or organization.*

Technology Review product releases focus on new and useful products from suppliers in the additive manufacturing sector, as well as significant product development news. Submitted product releases should:

- Be brief. *Fewer than 300 words, please.*
- Highlight specific features and benefits of a single product.
- Present the most important features first.
- Be as objective as possible. Superlatives and subjective statements will be removed or modified at the editors' discretion.
- Include high-resolution images when possible. *Acceptable photos should be at least 4 × 5 inches at a resolution of 300 DPI, and saved in .jpg or .tif format.*
- Provide a contact name and company address, phone number and website.

EDITING & EXCLUSIVITY

Additive Manufacturing will edit any editorial submissions for content and to conform to our style guide. Contributed feature and case study articles must be exclusive and must not have been published previously in another publication.

Submitter understands that each manuscript and all other material accepted for publication or presentation is accepted on condition that submitter assents to Gardner Business Media's Standard Terms, available at: short.gardnerweb.com/terms

EDITORIAL FORMAT

All text should be submitted as Microsoft Word (.doc or .docx) documents. Tables, graphs, photographs and other illustrations must be separate files, rather than incorporated or embedded within the text document.

IMAGES & VIDEO

Images should be in .jpg or .tif file formats with 300-dpi resolution at a minimum size of 4 × 5 inches. All photographic materials must be clear, sharp, in-focus and properly exposed. Captions should be provided for each photograph, and each photograph should be identified.

We accept raw video in .wmv, .avi, .mov formats and have the capability to add text, narration and other effects. We can also accept and embed videos that have been posted to YouTube. Please note, video is most likely to be used when it illustrates a process or teaches a viewer how to do something. Corporate profiles, product advertisements and other promotional video footage is unlikely to be used.

LARGE FILES

Files larger than 20 MB can be uploaded at files.gardnerweb.com/mmse (select Stephanie Hendrixson as the recipient).

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