

# CW

## CompositesWorld

*CompositesWorld (CW)* magazine offers Web- and print-based opportunities for composites industry suppliers and fabricators to communicate with CW readers about new products, technologies, and other developments. All CW editorial content is *staff-written*, although a white paper, press release or other document can form the basis for any story. Following are CW story types and how best to communicate with editorial staff about each.

- IM** Inside Manufacturing provides an in-depth, technical, step-by-step review of the materials, tooling and processes used to produce a composite part or structure. The depth of an IM requires extensive material and processing information. *Contact: Editor-in-chief Jeff Sloan.*
- FOD** Focus on Design provides an in-depth, technical review of the design of a composite part or structure. Emphasis is on materials use, application challenges, design considerations and design solutions. The hallmark of this story type is a detailed product drawing that illustrates concepts discussed. *Contact: Editor-in-chief Jeff Sloan*
- WIP** Work in Process provides a glimpse of an emerging composites technology, material or application. WIPs tend to be less in-depth and less technical, but provide an opportunity to explore lesser-known composites applications. *Contact: Editor-in-chief Jeff Sloan*
- Features** Features provide extensive, in-depth exploration of a relatively broad composites-related topic, either end market, material, equipment, software, technology or process related. *Contact: Editor-in-chief Jeff Sloan*
- C: D&T** Composites: Design & Testing is a monthly column in which composites professionals discuss trends in design engineering, design software, and materials and structural testing. *Contact editor-in-chief Jeff Sloan if you're interested in contributing.*
- C: PP&F** Composites: Past, Present and Future is a monthly column in which composites professionals share their insights on end markets or business trends that affect the composites industry. *Contact editor-in-chief Jeff Sloan if you're interested in contributing.*
- APP** Applications are short case histories that describe use of a material, machine, software or process by a composites processor to meet specific challenges in the manufacture of a composite part or structure. Applications may be submitted as a press release or manuscript directly to the editor. *Photos are required. Edited length: 350-450 words.*
- Products** Press releases, brochures or other information describing a product new to the composites marketplace can be sent at any time. New products will be posted first on the composites-world.com website, and then considered for use in print. Due to space limits in the printed magazine, not all new products that are posted online will appear in print. *Photos are strongly encouraged. Edited length: 200-300 words.*
- CW Trends** Compendium of composites-related news, analysis, trends, data, events, people, and ideas. Some content is sourced from press releases, white papers and other reports received from composites industry sources. Most content is first published in the CW *Weekly* or CW *Extra* e-newsletters, and then considered for use in print. *Photos are strongly encouraged.*
- Contact us** Send press releases, case histories and all CW editorial queries to [pr@compositesworld.com](mailto:pr@compositesworld.com), or contact editor-in-chief Jeff Sloan at [jeff@compositesworld.com](mailto:jeff@compositesworld.com) or +1 719-242-3330. Attachments should be PDF or MS Word format. Images, encouraged and recommended, should be JPEG or TIFF format, 300 dpi minimum, and at least 3 by 5 inches (76 by 127 mm).