



2008 Web Banner Reservation Form

AUTOMOTIVE DESIGN & PRODUCTION • 6915 Valley Avenue
Cincinnati, Ohio 45244-3029 • Phone: 800-950-8020 • Fax: 888-527-8801

How do I get "linked" on autofieldguide.com?

- All suppliers mentioned throughout the site will be actively linked in www.autofieldguide.com.

Banners contribute toward AD&P frequency

- Each monthly banner on autofieldguide.com earns one print insertion.
- All banner commitments will come up for renewal December 2008 for 2009.
- Banner rates are agency commissionable.

Bill Company _____	Bill Agency <input type="checkbox"/>
Company Name _____	Agency Name _____
Company Contact _____	Agency Contact _____
Address _____	Address _____
City/State _____ ZIP _____	City/State _____ ZIP _____
Phone _____	Phone _____
Email _____	Email _____
Signature _____ Date _____	Signature _____ Date _____
Company URL _____	

Ad scheduled to go online beginning: _____ (month/yr) 6-month commitment 12-month commitment
All banner commitments will come up for renewal December 2008 for 2009

autofieldguide.com Main Page (10 positions)	<input type="checkbox"/> \$650 Monthly
autofieldguide.com Driven Landing Page	<input type="checkbox"/> \$500 Monthly
autofieldguide.com Featured Pages (8 positions)	<input type="checkbox"/> \$350 Monthly
<input type="checkbox"/> On Cars <input type="checkbox"/> Equipment & Apps <input type="checkbox"/> Materials <input type="checkbox"/> Supply Side <input type="checkbox"/> Digital Domain	
autofieldguide.com Landing Pages	<input type="checkbox"/> \$350 Monthly
<input type="checkbox"/> Article Archive <input type="checkbox"/> Latest Issue <input type="checkbox"/> Product Focus <input type="checkbox"/> Supply Chain	

Graphic Files Dimensions

Advertisers are encouraged to submit their own artwork.
 Banner: Static GIF or JPG, 72 dpi, 120 pixels wide x 60 pixels high
 Banner artwork will be emailed to ADPBanner@autofieldguide.com
 Banner artwork (company logo) should be grabbed from our Web site: _____ (URL)

Fax Web Banner Reservation Form to Becky Helton at 513-527-8801

AUTOMOTIVE DESIGN AND PRODUCTION: PRODUCT AND PROCESS DEVELOPMENT FOR THE AUTOMOTIVE SUPPLY CHAIN